### RESEARCH METHODOLOGY

For Shri L P Rayal College of Mass Media
& Management Studies

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# RESEARCH PROCESS AND ITS OBJECTIVES

For Shri L P Rayal College of Mass Media & Management Studies







# IQAC & DEPT. OF BMS IN ASSOCIATION WITH VIDYA VIKAS COLLEGE OF ARTS, SCIENCE AND COMMERCE

jointly organizes a webinar on



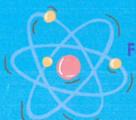


Mr. Suresh Lorik Yadav
Asst. Prof.
Nirmala College of Commerce





27 August 2020



For Shri L P Rayal Sollege of Mass Media & Management Studies

PRINCIPAL

11am to 12am

#### ATTENDANCE SHEET

RESEARCH PROCESS AND ITS OBJECTIVES

For Shri L P Rayal College of Mass Media & Management Studies









# IQAC, Department of BMS of Shri L. P. Raval College of Mass Media and Management Studies in association with Vidya Vikas College of Arts, Science and Commerce jointly organised

#### INNOVATION ECOSYSTEM

#### Topic: Research Process and its Objectives

#### ATTENDANCE SHEET

Sr.No.	Teaching & Non -Teaching	Beneficiary (Teachers/Students) Name of the Participants	27/08/2020
2	Teaching	Mayuri Raut (Asst. Prof.)	P
3	Teaching	Vinod Hadiya (Asst. Prof.)	P
4	Teaching	Shana Shaikh (Asst. Prof.)	P
5	Teaching	Vishal Gandhi (Asst. Prof.)	P
6	Teaching	Aarti Tripathi (Asst. Prof.)	P
7	Teaching	Ravina Soni (Asst. Prof.)	P
8	Teaching	Manju Mishra (Asst. Prof.)	P
9	Teaching	Kiran Chavan (Asst. Prof.)	P
10	Non-Teaching	Sachin Bhosle (Clerk)	P
11	Non -Teaching	Priyanka Gowari (Librarian)	P
Sr.No.	Class	Name of Students	27/08/2020
1	FYBMS	Sarkhel Umar Zahoor Ahmed (Farzana)	P
2	FYBMS	Sayyed Asad Farooque (Shamim)	P
3	FYBMS	Shaikh Mumtaz Ajijul (Tanuja)	P
4	FYBMS	Shaikh Yusuf Salim (Hasrat)	P
5	FYBMS	Shaikh Muskan Abrar Ahmed (Madina Begum)	P
6	FYBMS	Shaikh Fardeen Mushtaque Ahmed (Anisa)	P
7	FYBMS	Shaikh Mashriq Shamsuddin (Ramija Bee)	P
8	FYBMS	Shaikh Saba Farooq (Parveen)	P
9	FYBMS	Shaikh Fahad Rashid (Banafsha)	A
10	FYBMS	Sarkhel Umar Zahoor Ahmed (Farzana)	P
11	FYBMS	Sayyed Asad Farooque (Shamim)	P
12	FYBMS	Shaikh Mumtaz Ajijul (Tanuja)	P
13	FYBMS	Shaikh Yusuf Salim (Hasrat)	A
14	FYBMS	Shaikh Muskan Abrar Ahmed (Madina Begund) MASS MEDIA	Р
15	FYBMS	Choudhary Mohammed Saeed Gulamali (Badyunisha)	P
16	& MYRAS Colle	Das Das Metapan (Manisha)  Studies	P

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17	FYBMS	Dcunha Joanna Johnny (Anita)	P
18	FYBMS	Dhotre Ritikesh Mahendra (Savita)	P
19	FYBMS	Kasbe Tinkle Vinod (Asha)	A
		Kazmi Sahil Shane (Saba)	P
20	FYBMS	Khan Muskan Majid (Yasmeen)	P
21	FYBMS	Shaikh Maaz Mohd Naeemuddin (Rehana)	P
22	FYBMS	Shaikh Mohammad Bilal Irshad Ahmed (Zarina)	P
23	FYBAMMC	Shaikh Nabil Jameel Ahmed (Sultana)	P
24	FYBAMMC	Sonar Sachin Dinesh (Ashadevi)	P
25	FYBAMMC	Mirza Sakina Aijaz (Shabina)	P
26	FYBAMMC	Baig Moinnuddin Farooque (Nazneen)	P
27	SYBMS	Channa Renuka Kamlakar (Sidabai)	P
28	SYBMS	Chippa Firdous Farook (Irshad)	P
29	SYBMS		A
30	SYBMS	Dixit Rithik Sanjeev (Meena)	P
31	SYBMS	Fareedi Sana Iqbal (Rehana)	P
32	SYBMS	Gonsalves Pearl Noel (Lucin)	P
33	SYBMS	Hiwarale Kunal Shrikrishna (Krupa)	P
34	SYBMS	Humayun Riah Akbar (Hamida)	P
35	SYBMS	Kalsekar Abrar Anees (Nasreen)	P
36	SYBAMMC	Mistry Ruchi Rajesh (Bindu)	P
37	SYBAMMC	Shaikh Rayyan Mohammed Azim (Shama Afroz)	P
38	SYBAMMC	Singh Anisha Bhairavprasad (Sanicharidevi)	
39	TYBMS	Gaikwad Amey Nandu (Swati)	P
40	TYBMS	Gupta Chetna Rambrij (Renu)	P
41	TYBMS	Inamdar Jabeen Shakil (Roshan)	P
42	TYBMS	Jamadar Sania Chandpasha (Sana)	P
43	TYBMS	Kadam Sameer Dinesh (Dipali)	A
44	TYBMS	Kalamkar Siddhi Santosh (Sarika)	P
45	TYBMS	Kanchan Tejas Divakar (Babitha)	P
otal Number of Staff (Teaching & Non-Teaching)			11
Cotal Number of Students Present			40
otal Number of Beneficiaries			

Principal

For Shri L P Raval College of Mass Media & Management Studies



#### **REPORT**

RESEARCH PROCESS AND ITS OBJECTIVE

For Shri L P Raxal College of Mass Media & Management Studies

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#### Shri L. P. Raval Education Trust's

#### SHRI L. P. RAVAL COLLEGE OF MASS MEDIA & MANAGEMENT STUDIES

(Affliated to University of Mumbai, Recognised by NCTE & Govt. of Maharashtra)

Raval Nagar, Near New Post Office, Mira Road (E), 401 107. Tel.: 022 2811 9212 Fax: 022 0810 5638

Email: Ipravalbedcollege@yahoo.in Website: www.lpraval.org

### Internal Quality Assurance Cell (IQAC) and Department of BMS in Association with

Vidya Vikas College of Arts, Science and Commerce
Jointly organizes
workshop on
Research Process and its Objectives

#### REPORT

Topic: Research Process and its Objectives

**Date:** 27 August, 2020

#### **OBJECTIVE OF THE SEMINAR:**

1. Research objectives describe what your research is trying to achieve and explain why you are pursuing it.

2. They summarize the approach and purpose of your project and help to focus your research.

3. Establish the scope and depth of your project

4. Contribute to your research\_design

5. Indicate how your project will contribute to existing knowledge

The aim of the workshop was to enlighten the students on the meaning and relevance of research. The speaker for the day was Mr. Suresh Lorik Yadav. He is currently working as Assistant Professor in Nirmala College of Commerce.

The session was very nicely conducted, and began with the blessings of God and an introduction to. Research Process and its Objectives. The session was very informative. The students were made aware about the meaning and importance of Research Practices. Further different techniques of conducting research were discussed. Overall, the students were very satisfied with the session and the queries were also solved. The innovative research is curiosity-led and open-ended in nature, using thematic explorations as the means to deepen or challenge the current understandings of humanitarian innovations and stay abreast of emerging trends in the field of humanitarian innovation.

Research objectives are important because they establish the scope and depth of your project: This helps you avoid unnecessary research. It also means that your research methods and conclusions can easily be evaluated. Contribute to your research design. When you know what your objectives are, you have a clearer idea of what methods are most appropriate for your research.

For Shri L P Rayal College of Mass Media & Management Studies



#### **OUTCOME:**

- 1. The workshop was very effective and appreciated by students and teachers.
- 2. The students were made aware of the importance of Innovative Research Practices.
- 3. To encourage and promote various innovative business techniques.
- 4. The participants well understood the importance of research techniques.
- 5. The students understood the different strategies and techniques of research methods.

**PARTICIPANTS**: Total number of participants were 51

#### FACULTIES INVOLVED:

Mrs. Ravina Soni

Mrs. SuparnaRoy

Mrs. Akanksha Asar

Mr. Shrishvam Mishra

Mr. Nagendre Kangralkar

Ms. Ruksana Carvello

Mr. Kiran Chavan

Ms. Fiza Shaikh

Mrs. Mayuri Sindhe

#### **CONCLUSION:**

The workshop enabled students and faculties to gain knowledge on various aspects of 'Research Process And its Objectives'

It helped the students and faculties to understand the role of Innovative Practices in various Business Research Methods. With the help of the seminar the students were enhanced about Innovative Research Practices and their application in business

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Mrs. SuparnaRoy

Convener

Principal

For Shri L P Raval College of Mass Media & Management Studies

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#### **CERTIFICATE**

RESEARCH PROCESS AND ITS OBJECTIVE









## IQAC & DEPT. OF BMS IN ASSOCIATION WITH VIDYA VIKAS COLLEGE OF ARTS, SCIENCE AND COMMERCE

jointly organizes

a webinar on



This is to certify that <u>Ankur Chaurasia</u> of Shri L.P.Raval College of Mass Media And Management Studies, actively participated in webinar for Research Process and its objectives on 27 Aug 2020 on online mode from 11:00am to 12:00pm

Surgi

Conveyor

For Hours

Principal

For Shri L P Rayal College of Mass Media & Manag ment Studies

