

Criteria 1.1.1 : The Institute Ensures Effective Curriculum Planning & Delivery Through A Well Planned & Documentation Process Including Academic Calendar & Conduct of Continuous Internal Assessment.

**EFFORTS FOR EFFECTIVE
CURRICULUM PLANNING &
DELIVERY**

For Shri L P Raval College of Mass Media
& Management Studies

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Criteria 1.1.1

The institute ensures effective curriculum delivery through a well planned & documented process including academic calendar and conduct of continuous internal assessment.

Curriculum : Institute adopts the curriculum designed and developed by University of Mumbai, who assessed which rank itself as A++ by NAAC. Institute ensures effective curriculum delivery through a well planned process. Institute ensures proper documentation.

Measures for effective curriculum delivery

Institute has measures for effective curriculum delivery such as academic calendar, class time table, daily attendance and defaulter list, regular class test, slow learner efforts, remedial lectures, class test, advance learner, efforts, and on courses, cross cutting issues, project based on curriculum, internal examination, Term end examination, evaluation, use of library and learning resources and adherence to the Academic calendar.

1. **Academic Calendar** : Is the base for effective curriculum delivery. It has been divided into the teaching learning part and continuous internal assessment part.
2. **Time Table** : Of each programme for FY.BMS, SY.BMS, TYBMS, FY.BAMMC, SY.BAMMC, FY.BAF & FY.BSC.HS classes prepared by each teacher.
3. **Teaching Plan** : Curriculum of subject is divided into papers, units, modules, topics.
4. **Syllabus Completion Report** :
5. **Online / Offline Lectures** : It ensures the actual curriculum delivery in the classrooms.
6. **Important Notes Delivery** : The notes were provided to the students for the smooth conduct of the academic and their performance.
7. **Student Daily Attendance** : Of each programme for FY.BMS, SY.BMS, TY.BMS, FY.BAMMC, SY.BAMMC, FY.BAF & FY.BSC.HS classes prepared by each teacher.
8. **Defaulters** : Irregular absence student for lectures practical's noted as defaulters. Efforts are made to turn them into regular students by taking follow-up with individual students and his / her parents.
9. **PTA Meeting** : Monthly defaulter list issued or displayed on the basis of students daily attendance on the same is discussed in PTA meeting.
10. **Regular Class Test** : HEI carried out frequent class test.
11. **Presentation By Students** : Advancer learner students asked to give a presentation on the curriculum.
12. **ICT Classrooms** : ICT classroom included facilities are made available in the classrooms.

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13. **Library - Knowledge resource** : It's a knowledge resource. HEI takes efforts to use off library for students and teachers.
14. **Well Equipped Laboratory** :
15. **Feedback Collection & Analysis with a ATR**
16. **Semester End Examination (Practical & Theory)** : HEI also carries out Term end examination to get assessment of curriculum delivery work.
17. **Vaccination Drive** : Follow up for offline presence of students for effective collective curriculum delivery. Complete vaccination of students and staff were ensured by HI through the support of Raval youth wings for the smooth and safe conduct of curriculum.
18. **Project Work** : Project is allotted to the student based on curriculum. Presentation of the project means a practical approach to curriculum delivery.
19. **Research / Review** : Student write the review paper on the topics based on the curriculum to enhance their research aptitude.
20. **National / International Conference** : . Students participated and presented papers in national and international conferences with the objective of effective curriculum delivery.
21. **Continuous Internal Evaluation (Slow & Advanced Learner)** : Based on the class test performances and daily lectures participation interaction slow learner were noted and more efforts put in for them.

Curriculum delivery is a two way process HEI puts the extent for interaction of Teachers and students while effective curriculum delivery. The library is used as a knowledge resource to update the curriculum delivery.

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ACADEMIC CALENDAR OF THE INSTITUTION

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**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND
MANAGEMENT STUDIES**

ACADEMIC YEAR 2021-2022

ACADEMIC CALENDAR

SR.NO.	PLANNED DATE	ACTIVITIES
1	1/06/2021	Admission Process starts for Second and Third Year Students
2	15/06/2021	Subject Allotment to the Teachers
3	15/06/2021	Time-Table Preparation for SY and TY
4	16/06/2021	Seminar on 'Women's role in Hospitality Industry'
5	19/06/2021	Orientation - Second Year & Third Year
6	21/06/2021	Commencement of Online Lectures - SY & TY
7	05/07/2021	Value Added Programme- Corporate Finance
8	05/07/2021	Value Added Programme - Human Factor Engineering
9	05/07/2021	Value Added Programme- Organizational Behavior
10	05/07/2021	Value Added Programme - Strategic Management for Competitive Advantage
11	05/07/2021	Value Added Programme - Introduction to Marketing Essential
12	05/07/2021	Value Added Programme - Service Marketing

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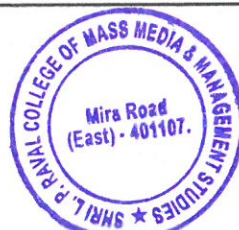
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13	15/07/2021	State Level Webinar on Research Methodology
14	15/07/2021	Covid-19 Vaccination Awareness Program By Students
15	20/07/2021	Seminar on 'Women's Work Life Balance in Hospitality
16	21/07/2021	Session on - Soft skill- The key difference to becoming highly effective and valued
17	26/07/2021	Swach Sagar
18	01/08/2021	Commencement of Diploma and Certificate Courses (SY & TY)
19	02/08/2021	Admission Process for FY
20	02/08/2021	Seminar on 'Gender Inequality in Hospitality Industry'
21	04/08/2021	Sports - Carrom
22	10/08/2021	Session on - Health and wellness with Yoga
23	10/08/2021	Tree Plantation Drive
24	11/08/2021	Session on - How to write Research Paper
25	15/08/2021	Independence Day Celebration
26	16/08/2021	Management Skills Development
27	17/08/2021	Aids and Pulse Polio Awareness Programs
28	20/08/2021	Quizzes On Covid-19 Awareness

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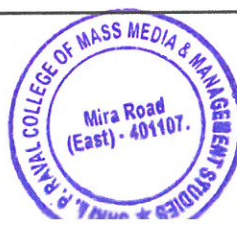
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29	23/08/2021	District Level Webinar on Gender Awareness
30	23/08/2021	Value Added Programme- Entrepreneurship and IP Strategy
31	23/08/2021	Value Added Programme - Human Resources Development
32	23/08/2021	Value Added Programme - Financial Accounting
33	23/08/2021	Value Added Programme - Operations & Supply Chain
34	23/08/2021	Value Added Programme -Design thinking
35	23/08/2021	Value Added Programme -Entrepreneurship
36	23/08/2021	Value Added Programme - Research Methodology
37	23/08/2021	Value Added Programme - Soft Skill
38	23/08/2021	Value Added Programme - The Science of Happiness & Wellbeing
39	23/08/2021	Value Added Programme - Mind Education
40	26/08/2021	Session on - Use of Multimedia in Academic Learning
41	26/08/2021	Tree Plantation At College Campus
42	02/09/2021	Session on - Interpersonal skills for Business Success
43	02/09/2021	Plastic Awareness Event
44	05/09/2021	Teachers' Day Celebration

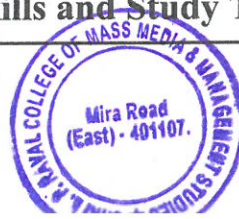
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45	06/09/2021 to 09/09/2021	Winter Unit Test (Semester III & V)
46	07/09/2021	Session on - Entrepreneurial Ecosystems and Startup Success
47	14/09/2021	Street Plays On Social Issues
48	15/09/2021	Result Declaration Winter Unit Test (Semester III & IV)
49	15/09/2021	Parents Teacher Meeting - I (for SY & TY)
50	15/09/2021 to 29/09/2021	Remedial and Advanced Learners' Class - SY & TY
51	15/09/2021	Seminar on 'Challenges in the career progression of Women in Hospitality Industry'
52	16/09/2021	Session on - Business ideas & Entrepreneurship
53	16/09/2021	Cultural - Ganpati Celebration
54	21/09/2021	Orientation Programme - FY
55	22/09/2021	Commencement of Lecture - FY
56	22/09/2021	Innovation Ecosystem - Research Methodology & Data Management
57	26/09/2021	Plastic Recycle
58	27/09/2021	Session on - Writing Skills and Study Technique

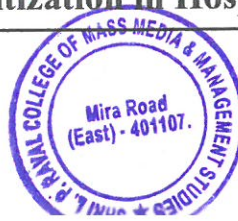
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59	29/09/2021	International E-Conference
60	29/09/2021	Session on - Personality Development Skills
61	30/09/2021	Cultural - Freshers Party
62	01/10/2021	Cross Cutting - Women Entrepreneurship in India
63	01/10/2021 to 15/10/2021	ATKT Exams - Semester II & IV
64	04/10/2021	Cross Cutting - Gender and Sexuality Diversity and inclusion in workplace
65	05/10/2021	Session on - Basics of Computer, Information Technology, and E-Commerce
66	05/10/2021	Cultural - Diya Making Competition
67	06/10/2021	Cross Cutting - Importance of Gender Equality in Success of Business
68	07/10/2021	Cross Cutting - Gender Justice Paradox
69	08/10/2021	Cross Cutting - Achieving Gender Equality in academia
70	12/10/2021	Cross Cutting - Women Empowerment and Economic Development
71	15/10/2021	Cross Cutting - Gender Equity – Road to a human society
72	18/10/2021	Cross Cutting - Gender Sensitization
73	18/10/2021	Seminar on 'Gender Sensitization in Hospitality Industry'

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74	21/10/2021	National Level Seminar on Work From Home Opportunities
75	25/10/2021	Commencement of Diploma and Certificate Courses (FY)
76	25/10/2021	Cultural - Diwali Celebration
77	28/10/2021	Session on - How to become Entrepreneur
78	01/11/2021	Session on Anti - Ragging Committee
79	02/11/2021 to 13/11/2021	DIWALI BREAK
80	15/11/2021 to 18/11/2021	Winter Unit Test - Sem I
81	17/11/2021	Session on - Stress Management- How to remain stress free before and during exams
82	20/11/2021 to 27/11/2021	Winter Semester End Theory Examination for SY & TY
83	20/11/2021	Cross Cutting - Impact of Human Values in Management
84	22/11/2021	Cross Cutting - Imparting values through Value Education
85	23/11/2021	Cross Cutting - Role of Human Values in Accounting
86	25/11/2021	Result Declaration Winter Unit Test Semester I
87	25/11/2021	Parents Teacher Meeting - I (for SY & TY)
88	25/11/2021 to 20/12/2021	Remedial and Advanced Learners' Class - FY

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89	25/11/2021	Session on - Awareness on Intellectual Property Rights
90	25/11/2021	Session on - International Day For The Elimination Of Violence Against Women
91	26/11/2021	University Level Webinar on Female Hygiene Issues and PCOD
92	26/11/2021	Cross Cutting - Basic Human Rights
93	26/11/2021	Session on - Effective Communication in the Workplace
94	29/11/2021	Cross Cutting -International Association for Human Values
95	29/11/2021	Seminar on 'Women in Executive Financial Roles'
96	30/11/2021	National E-Conference
97	01/12/2021	Commencement of Lectures for Second Term (Sem IV & VI)
98	01/12/2021	Cross Cutting - The Human Values of the Enterprise: Valuing People as Asset
99	03/12/2021	Cross Cutting - Understanding human values in Banking Sector
100	06/12/2021	Cross Cutting - Understanding human values in Insurance Sector
101	07/12/2021	Session on - Entrepreneurial Leadership & Innovation
102	07/12/2021	Session on - Importance of Communication skills in Hospitality Management
103	10/12/2021	Value Added Programme- Marketing Management

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104	10/12/2021	Value Added Programme- Project Management
105	10/12/2021	Value Added Programme- Economics of Banking and Finance Market
106	10/12/2021	Street Play on Anti - Ragging
107	15/12/2021	State Level Webinar on Human Values
108	16/12/2021	Session on - Time Management-The life skill to change Your life
109	2/12/2021	Seminar on 'Investing for women's Financial Empowerment'
110	24/12/2021	Cultural - Christmas Celebration
111	02/01/2022	Result Declaration Winter Semester End for SY and TY
112	02/01/2022 to 25/01/2022	Winter Semester End Practical Examination for FY
113	02/01/2022 to 25/01/2022	Winter Semester End Theory Examination for FY
114	05/01/2022	Sports - Chess
115	10/01/2022	Cross Cutting - Impact of E-Commerce on Environment
116	10/01/2022	Value Added Programme - Managing Services
117	10/01/2022	Value Added Programme -Strategy and Technology

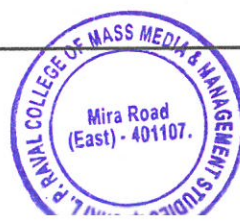
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118	10/01/2022	Value Added Programme - Corporate Social Responsibility
119	10/01/2022	Value Added Programme - Customer Relationship Management
120	10/01/2022	Value Added Programme - E-business
121	10/01/2022	Value Added Programme - Basic Health Promotion and education
122	10/01/2022	Value Added Programme - Yoga and Positive Psychology
123	10/01/2022	Value Added Programme - Dairy and Food Process and Products Technology
124	10/01/2022	Value Added Programme - Customer Relationship Management
125	11/01/2022	Cross Cutting - Green Marketing trends in Marketing
126	11/01/2022	University Level Webinar on Environmental Sustainability
127	11/01/2022	Value Added Programme - Research Methods
128	11/01/2022	Session on - Digital Marketing
129	11/01/2022	Seminar on 'Work-life Balance for women in Finance'
130	12/01/2022	Pledge For National Upliftment
131	12/01/2022	Nukkad Natak on effects of ragging
132	13/01/2022	Cross Cutting - Environmental Sustainability in Business
133	13/01/2022	Sports - Football

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134	17/01/2022	Cross Cutting - Environmental impact of emerging Digital Economy
135	18/01/2022	Cross Cutting - Effects of E Waste on Environment
136	19/01/2022	National Conference - Education & Information Technology
137	19/01/2022	Session on - Oral and Written Communication
138	19/01/2022	Clean And Green Environment
139	22/01/2022	Cross Cutting - Ecosystem Restoration for Sustainable Future
140	22/01/2022	Cultural - Annual Day
141	24/01/2022	Cross Cutting - Demographic Environment and Entrepreneurship
142	25/01/2022	Cross Cutting - EMS – Environment Management System
143	27/01/2022	Commencement of Lectures for Semester II
144	03/02/2022	Cross Cutting - The Future Of Professionalism
145	03/02/2022	Session on - Qualitative Research Methodology
146	03/02/2022	Session on - Teamwork and Collaborations
147	05/02/2022	Session On Mental Health By Mr. Satish Bendre
148	07/02/2022	Cross Cutting - Professional Ethics at workplace
149	08/02/2022	Sports - Badminton

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150	09/02/2022	Cross Cutting - Implication of Corporate Social Responsibility
151	10/02/2022	District Level Webinar on Women Empowerment
152	11/02/2022	Value Added Programme - Product and Brand Management
153	11/02/2022	Value Added Programme - Strategic Management
154	11/02/2022	Value Added Programme - Competitive Edge
155	14/02/2022	Cross Cutting - Ethical Code of Conduct For Professionalism
156	15/02/2022	Session on - Critical Thinking and Problem Solving
157	15/02/2022	Session on - Awareness On Sound Pollution
158	16/02/2022	Cross Cutting - Smart Skills for Resilient Youth
159	17/02/2022	Cross Cutting - Office Etiquettes
160	21/02/2022	Cross Cutting - Importance of Entrepreneurship
161	21/02/2022	National Level Webinar on Professional Ethics
162	22/02/2022	Seminar on 'Gender bias in Financial Decision Making'
163	23/02/2022	The Art and Skills of Research Writing
164	24/02/2022	Session on - Computer Skills and ICT Tools
165	02/03/2022	Flash mob on Anti - Ragging

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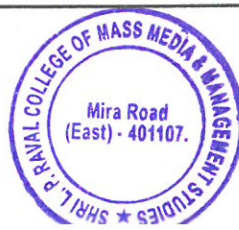
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166	03/03/2022 to 20/03/2022	ATKT Exams - Semester II & IV
167	03/03/2022 to 10/03/2022	Summer Unit Test Semester II, IV & VI
168	04/03/2022	Say No To Plastic Drive
169	08/03/2022	Seminar on 'Financial Wellness programs for women'
170	08/03/2022	Session on - Restoration For Sustainable Future
171	11/03/2022	Value Added Programme - International Trade
172	16/03/2022	District Level Webinar on Union Budget
173	25/03/2022	Result Declaration Summer Unit Test Semester II, IV and VI
174	25/03/2022	Parents Teacher Meeting
175	25/03/2022 to 15/04/2022	Remedial and Advanced Learners' Class - FY, SY & TY
176	30/03/2022	Kanyadan Trust For Mass Wedding Of Underprivileged Girls
177	01/04/2022 to 20/04/2022	Summer Semester End Practical Examination for FY
178	04/04/2022	Assistance To Needy And Beggars In The Town
179	21/04/2022 to 30/04/2022	Summer End Theory Examination for Semester II, IV and VI
180	22/04/2022	Visit To Special School At Shree Trust's Swami Parijnanashram Educational & Vocational Centre For The Handicapped

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TIME TABLE

For Shri L P Raval College of Mass Media
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Time-Table

Class: FYBMS

Course: BMS

Room No: 501

Semester: I

DAY TIME	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
7:30-8:20	BE-I [MS]	FC I [KC]	BE-I [MS]	BE-I [MS]	FC I [KC]	FC I [KC]
8:20-9:10	FOHS [SM]	BE-I [MS]	BS [AA]	FOHS [SM]	FOHS [SM]	B. Law [SR]
9:10-10:00	B. Law [SR]	FA [NK]	B. Law [SR]	BS [AA]	BC I [RC]	-----
10:00-10:30	BREAK					
10:30-11:20	BC I [RC]	BC I [RC]	FOHS [SM]	BS [AA]	BS [AA]	
11:20-12:10	BC I [RC]	B. Law [SR]	FA [NK]	FA [NK]	FA [NK]	

Subjects		Faculties	
BC I	Business Communication I	RC	Ruksana Carvello
BE I	Business Economics I	MS	Mayuri Shinde
FOHS	Fundamental of Human Skills	SM	Shyam Mishra
B. Law	Business Law	SR	Suparna Roy
FA	Financial Accounting	NK	Nagendra Kangralkar
BS	Business Statistics	AK	Akansha Asar
FC I	Foundation Course I	KC	Kiran Chavan

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TEACHING PLAN

For Shri L P Raval College of Mass Media
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SHRI L. P. RAVAL EDUCATION TRUST'S

SHRI L. P. RAVAL COLLEGE OF Mass Media & Management Studies

Raval Nagar, Near New Post Office, Mira Road (East), 401107.

Tel. : 022 28119212 / 022 28105638

Teaching Plan (Theory)

Name of Faculty: Asst. Prof. Suparna Roy

Month/Year: 2021-22

Class : SYBMS

Semester: IV

Subject: TRAINING AND DEVELOPMENT

Lec No.	Chapter / Unit No.	Topics	Class	Planned Date	Completion Date	Teaching Method	Remarks
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1	1.	Overview of training—concept, scope.	SYBMS	19/12/21	19/12/21	Lecture Method	Completed
2	1.	Importance, objectives.	SYBMS	20/12/21	20/12/21	Lecture Method	Completed
3	1.	Features, Need and Assessment of training.	SYBMS	21/12/21	21/12/21	Lecture Method	Completed
4	1.	Process of Training—Steps in Training	SYBMS	22/12/21	22/12/21	Lecture Method	Completed
5	1.	Identification of Job Competencies.	SYBMS	22/12/21	22/12/21	Presentation Method	Completed
6	1.	Criteria for identifying Training Needs (Person Analysis	SYBMS	02/01/22	02/01/22	Lecture Method	Completed

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7	1.	Task Analysis	SYBMS	03/01/22	03/01/22	Lecture Method	Completed
8	1.	Organisation Analysis.	SYBMS	02/01/22	02/01/22	Lecture Method	Completed
9	1.	Types–On the Job & Off the Job Method.	SYBMS	04/01/22	04/01/22	Lecture Method	Completed
10	1.	Assessment of Training Needs	SYBMS	05/01/22	05/01/22	Present ation Method	Completed
11	1.	Methods & Process of Needs Assessment.	SYBMS	06/01/22	06/01/22	Lecture Method	Completed
12	1.	Criteria & designing-Implementation– an effective training program.	SYBMS	07/01/22	07/01/22	Lecture Method	Completed
13	2.	Overview of Development	SYBMS	09/01/22	09/01/22	Lecture Method	Completed
14	2.	Overview of development– concept, scope	SYBMS	10/01/22	10/01/22	Lecture Method	Completed
15	2.	Importance & need and features,	SYBMS	11/01/22	11/01/22	Lecture Method	Completed
16	2.	Human Performance Improvement	SYBMS	12/01/22	12/01/22	Lecture Method	Completed
17	2.	Counselling techniques with reference to development employees,	SYBMS	13/01/22	13/01/22	Lecture Method	Completed
18	2	society and organization.	SYBMS	17/01/22	17/01/22	Lecture Method	Completed

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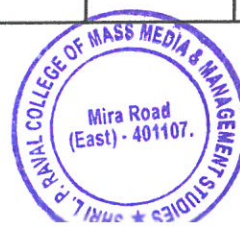
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19	2	Career development–	SYBMS	18/01/22	18/01/22	Lecture Method	Completed
20	2	Career development cycle	SYBMS	19/01/22	19/01/22	Lecture Method	Completed
21	2	Model for planned self development,	SYBMS	20/01/22	20/01/22	Lecture Method	Completed
22	2	Succession planning.	SYBMS	21/01/22	21/01/22	Lecture Method	Completed
22	2	Overview of development	SYBMS	22/01/22	22/01/22	Present ation Method	Completed
24	2	Counselling techniques	SYBMS	24/01/22	24/01/22	Lecture Method	Completed
25	2	Class Test	SYBMS	25/01/22	25/01/22	Lecture Method	Completed
26	3	Concept of Management Development	SYBMS	27/01/22	27/01/22	Lecture Method	Completed
27	3	Concept of Management Development.	SYBMS	30/01/22	30/01/22	Lecture Method	Completed
28	3	Meaning	SYBMS	31/01/22	31/01/22	Lecture Method	Completed
29	3	Scope	SYBMS	01/02/22	01/02/22	Lecture Method	Completed
30	3.	Importance	SYBMS	02/02/22	02/02/22	Present ation Method	Completed
31	3	Management Development	SYBMS	03/02/22	03/02/22	Lecture Method	Completed
33	3.	Process of MDP.	SYBMS	04/02/22	04/02/22	Lecture Method	Completed
34	3.	Programs & methods	SYBMS	06/02/22	06/02/22	Lecture Method	Completed

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35	3.	Importance	SYBMS	07/02/22	07/02/22	Lecture Method	Completed
36	3.	Evaluating a MDP.	SYBMS	08/02/22	08/02/22	Lecture Method	Completed
37	3.	Integration & future of TM	SYBMS	09/02/22	09/02/22	Lecture Method	Completed
38	3	succession planning.	SYBMS	10/02/22	10/02/22	Present ation Method	Completed
39	3	Antecedents of KM	SYBMS	13/02/22	13/02/22	Lecture Method	Completed
40	3	Need and features	SYBMS	14/02/22	14/02/22	Lecture Method	Completed
41	3	Training Needs	SYBMS	15/02/22	15/02/22	Lecture Method	Completed
42	3	Criteria & ;designing- Implementation	SYBMS	16/02/22	16/02/22	Present ation Method	Completed
43	3	Effective training program.	SYBMS	17/02/22	17/02/22	Lecture Method	Completed
44	3	Programs & methods	SYBMS	20/02/22	20/02/22	Lecture Method	Completed
45	3	Class Test	SYBMS	21/02/22	21/02/22	Lecture Method	Completed
46	4	Performance measurement	SYBMS	22/02/22	22/02/22	Lecture Method	Completed
47	4	Talent management & Knowledge management	SYBMS	22/02/22	22/02/22	Lecture Method	Completed

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48	4	Performance measurements— Appraisals	SYBMS	24/02/22	24/02/22	Present ation Method	Completed
49	4	Pitfalls & ethics of appraisal.	SYBMS	27/02/22	27/02/22	Lecture Method	Completed
50	4	Talent management –Introduction, Measuring Talent Management	SYBMS	04/03/22	04/03/22	Lecture Method	Completed
51	4	Integration & future of TM	SYBMS	06/03/22	06/03/22	Lecture Method	Completed
52	4	Global TM & knowledge management—	SYBMS	08/03/22	08/03/22	Lecture Method	Completed
53	4	OVERVIEW -Introduction: History, Concepts	SYBMS	09/03/22	09/03/22	Present ation Method	Completed
54	4	Knowledge Management: Definitions	SYBMS	10/03/22	10/03/22	Lecture Method	Completed
55	4	Antecedents of KM Information Management to Knowledge Management	SYBMS	13/03/22	13/03/22	Lecture Method	Completed
56	4	Knowledge Management: What Is and What Is Not?	SYBMS	14/03/22	14/03/22	Lecture Method	Completed

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57	4	Three stages of KM	SYBMS	15/03/22	15/03/22	Lecture Method	Completed
58	4	Life Cycle	SYBMS	16/03/22	16/03/22	Lecture Method	Completed
59	4	Appraisals, pitfalls & ethics of appraisal.	SYBMS	17/03/22	17/03/22	Present ation Method	Completed
60	4	Class test	SYBMS	20/03/22	20/03/22	Lecture Method	Completed

No. of Lectures Planned: 60

No. of Lectures Conducted: 60

Percentage Deviation:

Percentage Syllabus Coverage:

Text Book: Rishabh Publication

Reference Book:

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SYLLABUS COMPLETION REPORT

For Shri L P Raval College of Mass Media
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Academic Year 2021-22

SYLLABUS COMPLETION DECLARATION

Name of the Department : BAF

Class: FY BAF

Date : 5th April 2022

Subject: Financial Accounting - II

We hereby certify that the syllabus for the Semester Sem II of the Academic Year 2021-22 of FY BAF has been completely taught as per the University Syllabus.

Student's Name : Bageladi Mirshah Intiaz Signature : Bageladi

Student's Name : Kunanjiri Asiya Ashraf Signature : Kunanjiri

Name of the Faculty : Ms. Nagendra Kangalkar Signature of the Faculty : N.O.K.

Signature BAF Coordinator



Academic Year 2021-22

SYLLABUS COMPLETION DECLARATION

Name of the Department : BAMMC

Class: TYBAMMC

Date : 05/04/2022

Subject: Brand Management

We hereby certify that the syllabus for the Semester VI of the Academic Year 2021-22 of TYBAMMC has been completely taught as per the University Syllabus.

Student's Name : Raza Abbas Signature : Raza Abbas

Student's Name : Dsouza Maxim Allwyn Signature : D.M.A.S.

Name of the Faculty : Ravina Bani

Signature of the Faculty : Ravina Bani

Signature BAMMC Coordinator

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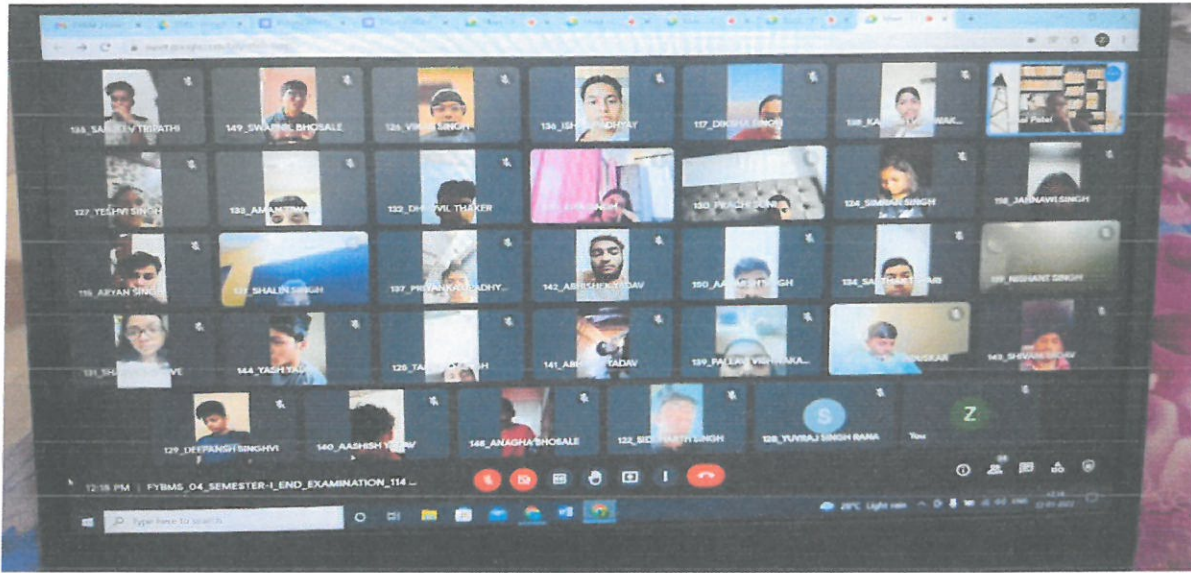


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IMPORTANT NOTES DELIVERY

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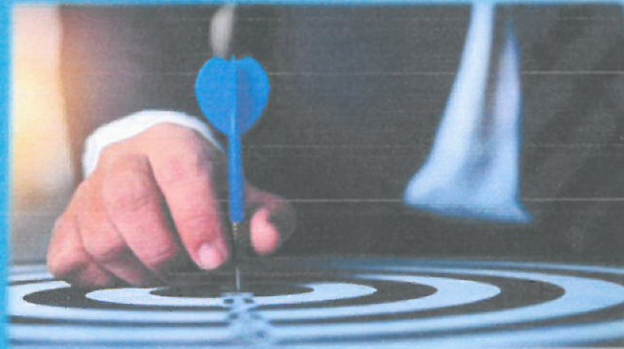


The Mission of Tata Motors is to sheerly passionate in predicting and providing the best vehicles and experience that excites their global customers to strive towards mobility solutions with passion to facilitate the quality of life.

The objective of Tata Motors is to develop range of contemporary products and services across the private vehicles and commercial vehicle segment to match the customers expectation.

VALUES OF TATA MOTORS

- Integrity
- Accounting
- Excellence
- Teamwork
- Customer Focus
- Speed



- STRATEGIC INTENT MEANS THE PURPOSES THE ORGANISATION STRIVES FOR.
- THESE MAY BE EXPRESSED IN TERMS OF A HIERARCHY OF STRATEGIC INTENT.
- STRATEGIC INTENT COULD BE IN THE FORMS OF VISION AND MISSION STATEMENT FOR THE ORGANISATION AS A CORPORATE WHOLE.



PLANS

Def: Plans are set of activities to achieve desired goals. Planning is the most basic managerial function.

→ Components of Plans:-

Plans are classified in two categories.

1. Standing plans - Also known as repeated use plans they are used over a long long periods of time.
Example: Mission, objectives, policies, rules, strategies.
2. Single used plans or They are non-repeated plans and used only for specific situation. Once the objectives are achieved the plans become useless.
Example: Projects, budgets, standards.

7/4/22

2. STRATEGY FORMULATION

→ ENVIRONMENTAL ANALYSIS:-

It is the process through which an organization monitors various environmental forces to identify opportunities and threats which it is likely to face.

→ FEATURES:-

1. Holistic
2. Exploratory
3. Continuous

→ ENVIRONMENTAL SCANNING:-

It is the process by which organization monitor and evaluate their relevant environment to identify opportunities and threats affecting their business for the purpose of taking strategic decisions. Environmental scanning is done by collecting information from various sources can be of two types:

<p>i) Informal sources:-</p> <ul style="list-style-type: none"> → Family → Customers → Salesman → Social contact → Suppliers etc. 	<p>ii) Formal sources:-</p> <ul style="list-style-type: none"> → Banks → Newspapers → Govt department → Dealers → Business consultants
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DAILY ATTENDANCE OF STUDENTS

For Shri L P Raval College of Mass Media
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Daily Attendance

SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND MANAGEMENT STUDIES

TEACHER'S NAME Kiran Chauhan
CLASS ASYBMS March-22

MONTH March-22
SUBJECT BRM

ROLL NO	Name	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
1	ANSARI HUDA ISRAR FIRDOUS		P	P	D	A		P	P	P	A	P	P		P	P	P	A		A		P	P	P	A	P	P		P	P	P	P
2	BORANA HITESH VIJAYRAJ KANYA		A	P	P	A		P	A	P	A	A	P		A	P	P	A		A		A	P	P	A	A	P		A	P	A	P
3	CHHATPAR JIGAR NAVIN KAVITA		P	P	A	P		P	A	P	P	P	P		P	A	P	P		P		P	P	A	P	A		P	P	P	P	
4	DCUNHA JOANNA JOHNNY ANITA		P	P	P	A		P	P	P	P	P	A		P	P	A	P		P		P	A	P	P	P	A		A	P	P	P
5	DHOTRE RITIKESH MAHENDRA SAVITA		A	A	P	A		A	A	P	A	P	A		A	P	A	A		A		A	P	A	A	A	A		A	P	A	A
6	KADRI AALIYA JALALUDDIN FARHAT		A	P	A	A		P	A	A	A	A	A		P	P	A	A		A		P	A	P	A	P	A		A	A	P	A
7	KAZMI SAHIL SHANE SABA		P	P	P	P		P	P	P	P	P	P		P	P	P	P		A		P	P	D	A	P	P		P	P	P	
8	KHAN GULNAZ BANO SUHEL AHMAD AFATAREE BEGAM		P	P	P	P		P	P	P	P	P	P		P	P	P	P		A		P	P	P	P	A		P	P	P	P	
9	KHAN MOHAMMED HANZLA ABDUL MALIK		P	P	P	A		P	P	P	P	A	P		P	P	A	P		A		P	P	P	A	P		P	P	P	P	
10	MALHOTRA HARDIK BHAGATSINGH KRISHNA		A	P	P	A		A	P	P	P	P	P		A	P	A	A		A		A	P	P	P	A		P	P	P	P	
11	MODAK AMAAN IKHLAK SHABANA		A	P	P	A		A	P	P	A	P	P		A	P	A	A		A		A	P	P	P	A		P	P	P	P	
12	MOHAMMED AZIZ ZUBEAR AMINA		P	P	A	P		P	P	A	P	P	P		P	P	P	A		A		P	P	P	P	A		P	P	P	P	
13	SALUNKE PRANJALI PRAVIN ANJALI		P	P	A	P		P	P	A	P	P	P		P	P	P	P		A		P	P	P	P	P		P	P	P	P	
14	SHAIKH MUMTAZ AJJUL TANUJA		A	P	P	P		P	P	A	P	P	P		P	P	P	P		A		P	P	P	A	P		P	P	P	A	
15	TRIVEDI PARTH NANDKISHOR MADHU		P	P	P	P		P	P	A	P	P	P		P	P	P	P		A		P	P	P	A	P		P	P	P	A	
16	VASODIYA ADITYA SUNIL ARCHANA		P	A	P	P		A	P	A	P	P	P		P	P	P	P		A		P	P	A	P	P		P	P	A	P	
17	ZORE ROHIT MILIND MEGHA		A	P	A	P		A	A	P	A	P	A		P	A	P	A		P		A	A	P	P	A		A	P	A	P	
18	BHATI MOHSIN SHAHID RUBINA		P	A	P	A		A	P	P	A	A	A		P	A	A	P		P		A	P	P	A	A		P	P	A	A	
19	KHAN MOHAMMED ARSH MOHAMMED KHALID SHAHJHAN		P	P	P	P		P	P	A	P	P	P		P	P	P	P		P		P	P	D	A	P		P	P	P	P	
20	MOMIN SADAQAT ZUBAIR SHABANA		P	P	P	A		P	P	A	P	P	P		P	P	P	P		P		P	P	A	P	P		P	P	A	P	
21	MUJAWAR UZMA UBEDULLA ASMA		P	P	A	P		P	P	A	P	P	P		P	P	P	P		P		P	P	D	A	P		P	A	P	P	
22	SAYYED ASAD FAROOQUE SHAMIM		A	P	A	P		P	A	P	A	P	P		A	A	P	A		P		A	P	P	A	A		A	P	A	A	
23	SHAIKH FAHAD RASHID BANAFSHA		P	P	P	P		A	P	P	P	P	A		P	P	P	A		P		P	P	P	A	P		P	P	P	P	
24	SHAIKH MAAZ GAYAS SHAMINA		A	A	P	A		P	P	A	A	A	A		A	P	P	A		A		P	P	P	A	A		A	P	A	A	
25	SHAIKH MUSKAN ABRAR AHMED MADINA		A	A	A	P		A	A	P	A	P	P		A	P	P	A		A		A	P	A	P	A		P	P	A	A	

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SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND MANAGEMENT STUDIES

TEACHER'S NAME Kiran Chavan.

MONTH March

CLASS SYBMS

SUBJECT BRM

ROLL NO	Name	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	
26	SHAIKH SABA FAROOQ PARVEEN		A	P	A	P		A	P	P	A	P		A	P	P	A		P		P	A	P	A	*	A	P		A	P	A		
27	SUTHAR MANISH CHAMPALAL GANGA		P	A	A	A		*	P	K	P	A		A	P	P	A		A		P	A	*	*	P	A		P	A	P	A		
28	YOGI SUMER BADRI MANTU		P	P	P	P		P	P	P	A	A		P	P	K	P		P		P	P	A	P	P	P		P	P	P	P		
29	ANSARI NARGIS ANEES RUKSANA		A	P	P	P		P	K	P	P	K	P		P	K	P	P		P		P	P	A	P	P	P		P	A	P	P	
30	DAS DDHRITI TAPAN MANISHA		P	P	P	A		P	P	P	A	P		P	P	P	P		P		P		P	P	P	A	P		P	A	P	P	
31	GUPTA SHISH RAJESHWAR MANJU		P	P	P	A		P	P	P	K	P	P		P	P	P	P		P		P	P	P	P	P		P	P	A	P	P	
32	GUPTA JYOTI NANDKISHOR URMILA		A	P	P	P		P	A	P	P	A	P		P	K	P	P		P		P	P	P	A	P	P		P	A	P	P	
33	KASBE TINKLE VINOD ASHA		P	P	P	A		P	P	P	K	P	P		P	P	P	A		P		P	P	P	A	P	P		P	A	P	P	
34	KHAN MUSKAN MAJID YASMEEN		P	P	P	P		P	P	A	P	P	A		P	K	P	P	A		P		P	A	P	P	P	P		P	A	P	P
35	KHAN RAFIYA RIYAZ GAZALA		A	P	P	A		P	P	K	P	A	P		P	P	K	P	A		P		P	A	P	A	A	A		P	A	P	A
36	MISTRY YUSRA UMAR SURAIYA		P	P	P	P		P	P	K	P	P	P		P	P	P	A		P		P	P	P	P	P		P	A	P	P	P	
37	PANDEY KHUSHI JAYPRAKASH MAMTA		P	P	A	P		P	A	P	P	P	P		P	P	P	P		P		P	P	P	P	A	P		P	P	P	P	
38	PANDEY PANKAJ GHANSHYAM PRAMILA		P	A	P	P		P	A	P	P	A	P		P	P	A		P		P		P	A	P	P	A	P		P	A	P	P
39	REHMAN ADEEBA ASIF AYESHA		P	A	P	P		P	P	P	P	P		A	P	P	P		P		P		P	P	P	A	A		P	P	P	P	
40	SHAIKH FARDEEN MUSHTAQUE AHMED ANISA		P	K	P	P		A	P	P	A	P	P		P	P	P	A		P		P	P	A	P	P		P	A	P	P	P	
41	SHAIKH MASHRUQ SHAMSUDDIN RAMIJA BEE		A	P	A	P		P	A	P	A	A	A		A	A	A	P		A		A	P	P	A	A		A	P	A	P	A	
42	SHAIKH NOUSHEEN IDRISH SHER BANO		P	P	P	P		P	P	P	A	P	A		A	P	P	P		P		P	P	P	A	P	P		P	P	P	P	
43	SHARMA AKSHITA RAJESH TARUNA		P	P	P	P		P	P	P	A	A	P		A	P	P	P		P		P	P	P	A	P	P		A	A	P	P	
44	SIDDIQUI ALISHA AIZAZ SHAGUFTA		A	P	A	P		A	P	A	P	A	P		A	A	P	P		A		A	P	A	P	A	P		A	P	A	A	
45	VANARASE VEDANT VILAS KUNDA		P	A	A	P		A	P	A	P	A	A		A	P	P	A		A		P	A	P	A	P	A		P	P	A	P	
46	QURESHI MOHAMMAD AZIM MOHAMMAD		P	P	A	P		P	A	P	P	P	P		P	P	A	P		P		P	A	P	P	A	P		P	P	P	P	
47	SHAIKH YUSUF SALIM HASRAT		P	P	P	P		P	A	P	P	A	P		P	P	A	P		P		P	P	P	P	P	A		A	P	P	A	
48	VETURKAR BRIAN PRASANNA VRUSHALI		P	A	P	P		P	A	P	P	A	P		P	P	A	P		P		A	P	A	P	P	A		P	P	P	P	
49	SHUKLA VAISHNAVI RAJESH SUNITA		A	P	A	P		A	A	P	A	A	P		A	P	A	P		A		A	P	A	A	A	A		P	A	A	A	
50	SHAIKH MOD ASEEM ASHFAQUE HUSSAIN		A	P	A	P		P	A	A	P	P	A		A	A	A	P		A		A	A	A	P	P	A		A	P	A	A	

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**DEFAULTER STUDENTS
LIST AND PTA**

For Shri L P Raval College of Mass Media
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5th March, 2022

NOTICE
DEFAULTERS LIST - SYBMS

The following students have enlisted in Defaulters List as their Attendance is below 75% in the month of February, 2022

Roll Nos.	Percentage	Roll Nos.	Percentage
2	36%	26	26%
5	22%	27	20%
6	10%	35	0%
11	15%	41	25%
17	20%	44	33%
18	55%	45	50%
22	65%	49	15%
25	15%	50	10%

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SHRI L. P. RAVAL EDUCATION TRUST'S
**SHRI L. P. RAVAL COLLEGE OF Mass Media &
Management Studies**

Raval Nagar, Near New Post Office, Mira Road (East), 401107.
Tel. : 022 28119212 / 022 28105638

Date : 19-03-2022

NOTICE

This is to inform all parents that a **Parents Teacher Meeting** has been scheduled on **25th March, 2022 (Friday)** from **11:00 am to 12:00 noon** for the class of FY, SY and TY.

❖ **Following is the Agenda for PTM**

Sr No.	Agenda
1.	Attendance Defaulter List
2.	Unit Test Marks
3.	Upcoming Summer End Examination for Semesters - II, IV & VI
4.	Fees Defaulter
5.	Feedback Collection
6.	Update of Students Performance
7.	Discussion of Activities conducted during the Academic Year 2021-22
8.	Suggestion from Parents

Parents are requested to assemble in person for the meeting according to the classroom schedule given below.

Following is the list of classrooms allotted to each class teacher –

Room No.	Class	Department	Name of Class Teacher
402	TY	BMS	Mrs. Suparna Roy
403		BA.MMC	Ms. Ravina Soni
404	SY	BMS	Mrs. Mayuri Shinde
405		BA.MMC	Mr. Shri Shyam Mishra
501	FY	BMS	Mrs. Akansha Asar
502		BA.MMC	Ms. Ruksana Carvello
503		BAF	Mr. Nagendra Kangralkar

For any help/ assistant/query regarding the meeting you may please contact Asst. Prof
Suparna Roy (PTA In-Charge) - 9820506042

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CLASS TEST

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INTERNAL EXAMINATION TIME TABLE FEB'2022

DATE & DAY	TIME	FYBMS (SEM II)
07/02/2022 (Monday)	8 am -08:40am	Industrial Law
	9am -9:40am	Business Environment
08/02/2022 (Tuesday)	8 am -08:40am	Foundation Course II
	9am -9:40am	Principles of Marketing
09/02/2022 (Wednesday)	8 am -08:40am	Business Math
	9am -9:40am	Principles of Management
10/02/2022 (Thursday)	8 am -08:40am	Business Communication II

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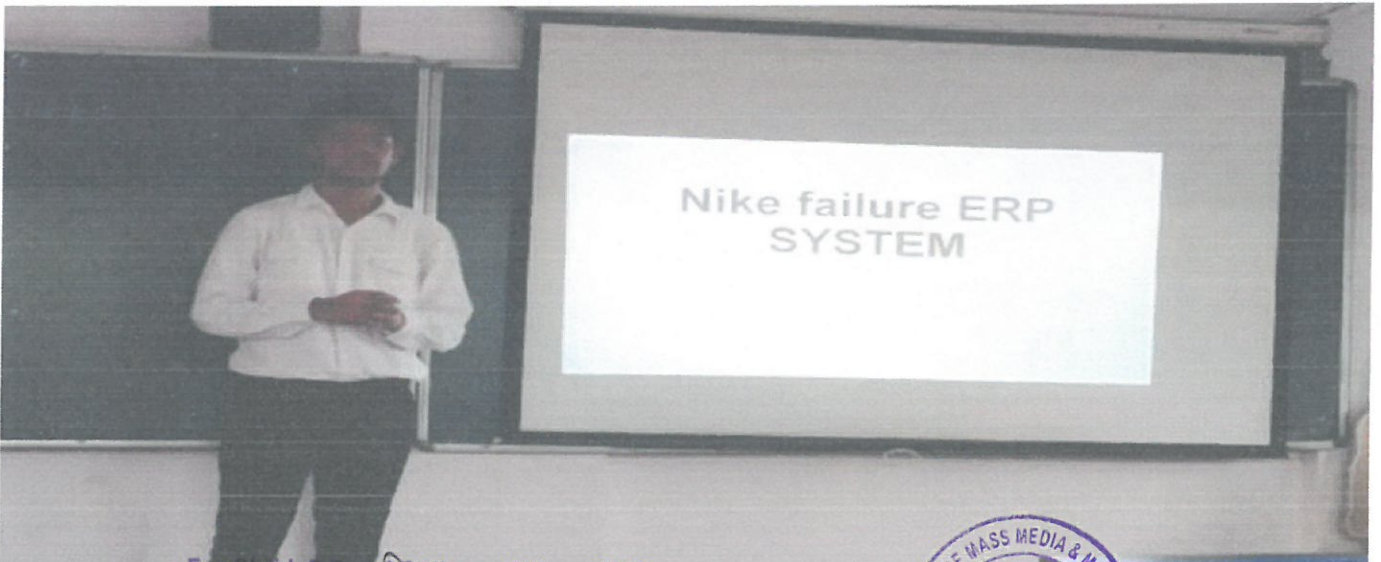


PRESENTATION BY STUDENTS

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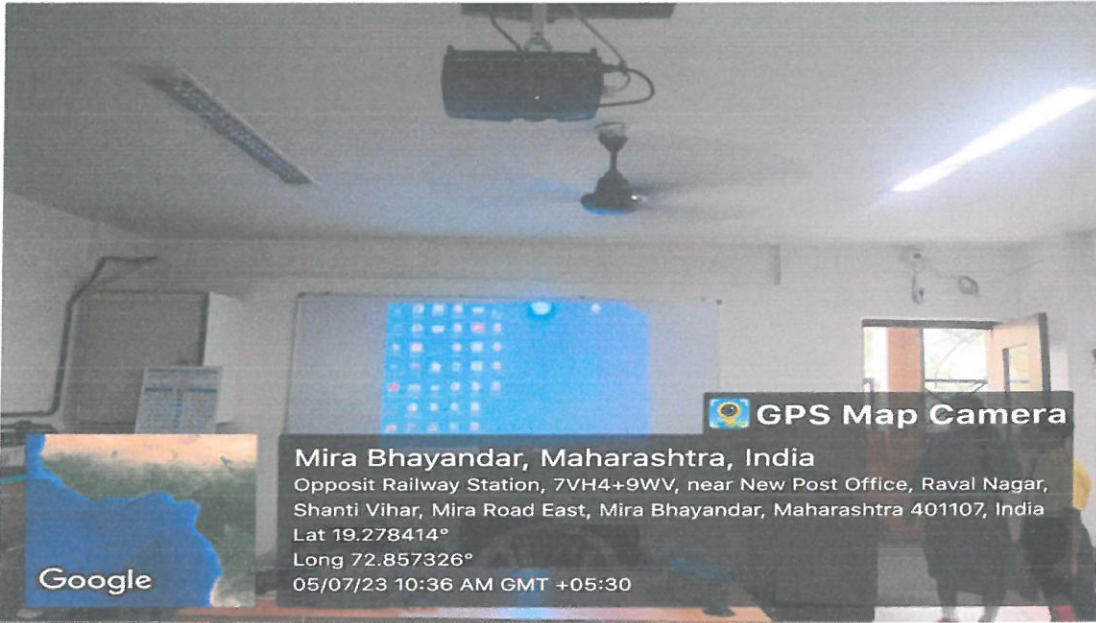


ICT CLASSROOM AND FACILITIES FOR EFFECTIVE CURRICULUM

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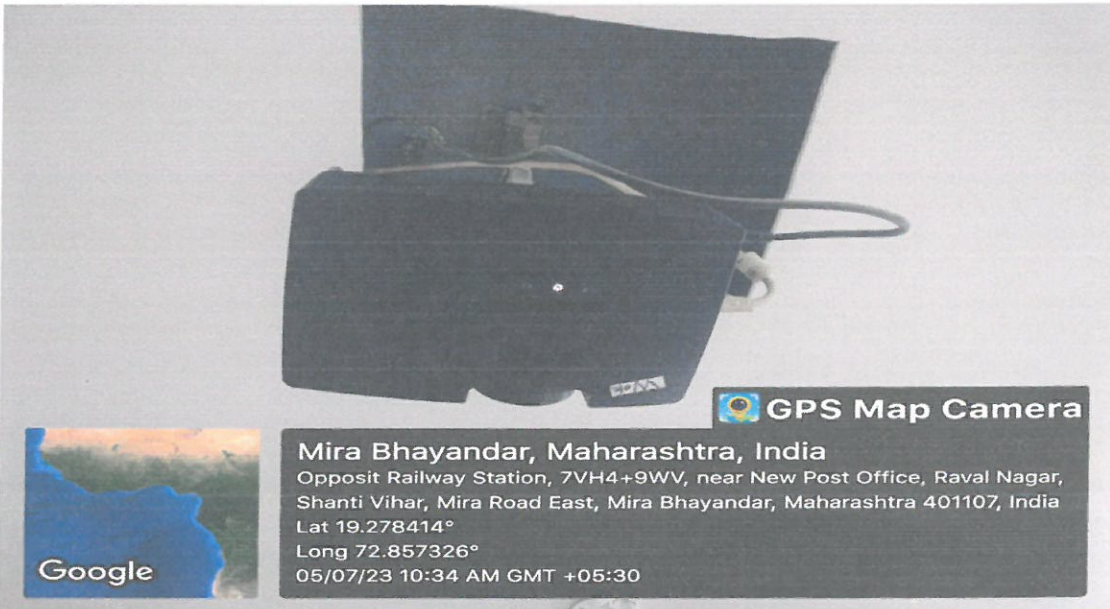
Mira Bhayandar, Maharashtra, India


Opposit Railway Station, 7VH4+9WV, near New Post Office, Raval Nagar,
Shanti Vihar, Mira Road East, Mira Bhayandar, Maharashtra 401107, India
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Long 72.857326°

05/07/23 10:36 AM GMT +05:30

Google



 **GPS Map Camera**

Mira Bhayandar, Maharashtra, India

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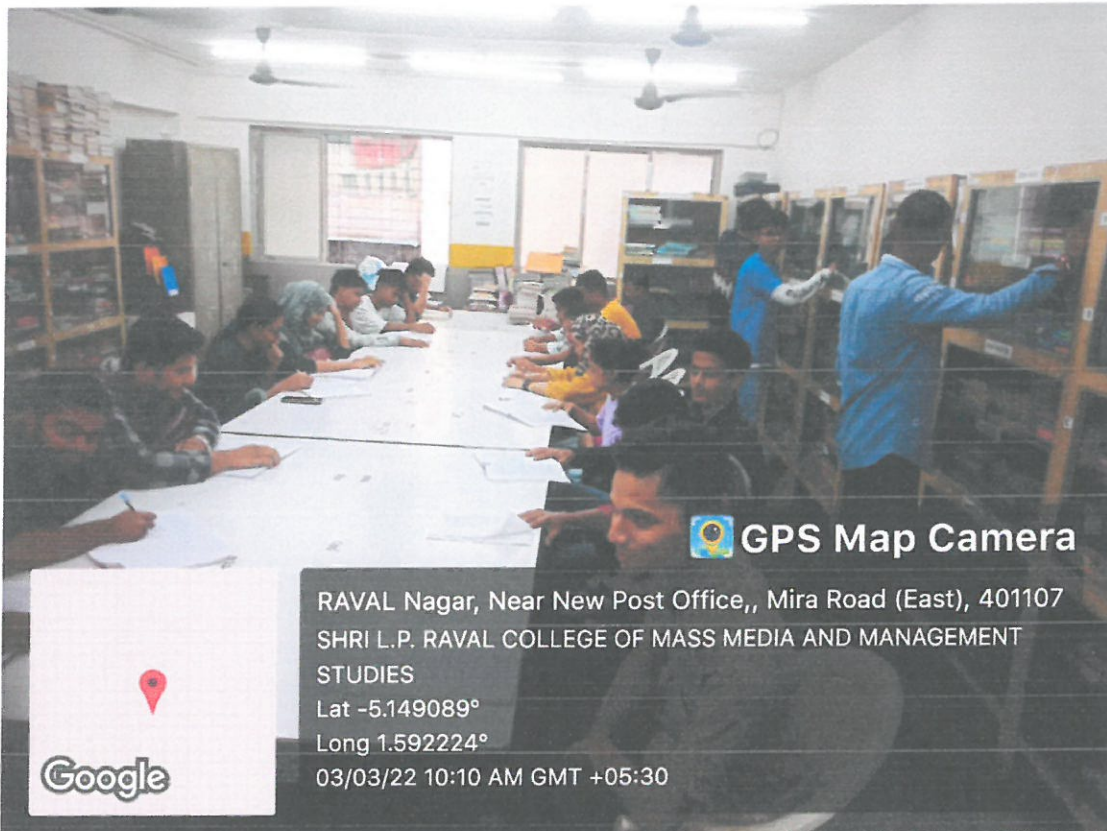


LIBRARY AS KNOWLEDGE RESOURCE

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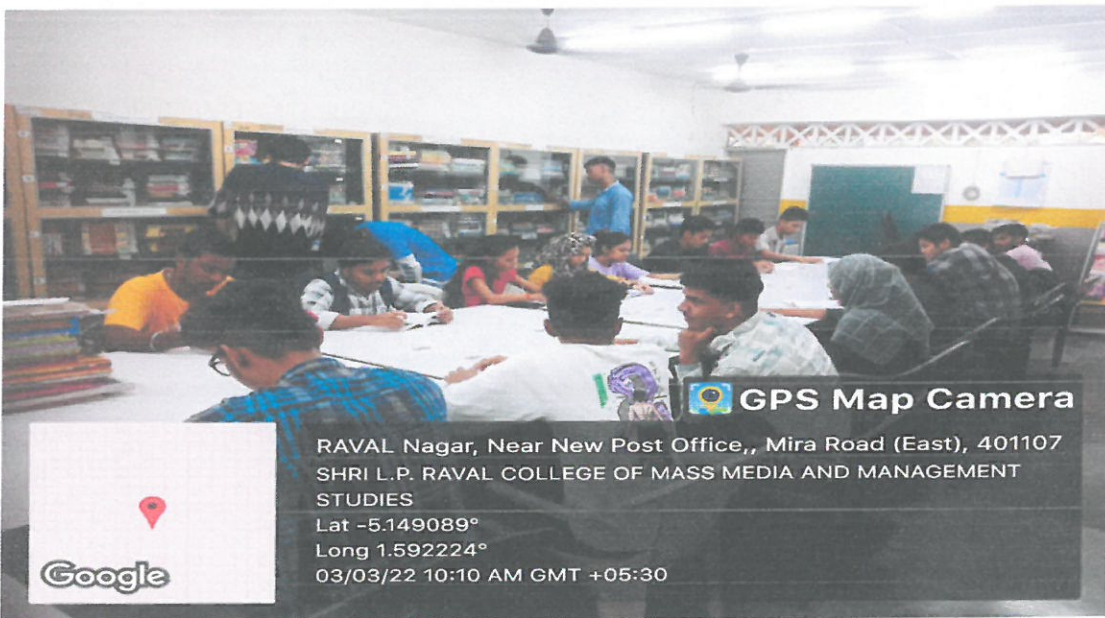





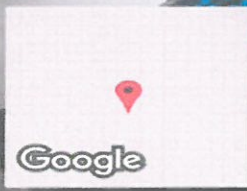
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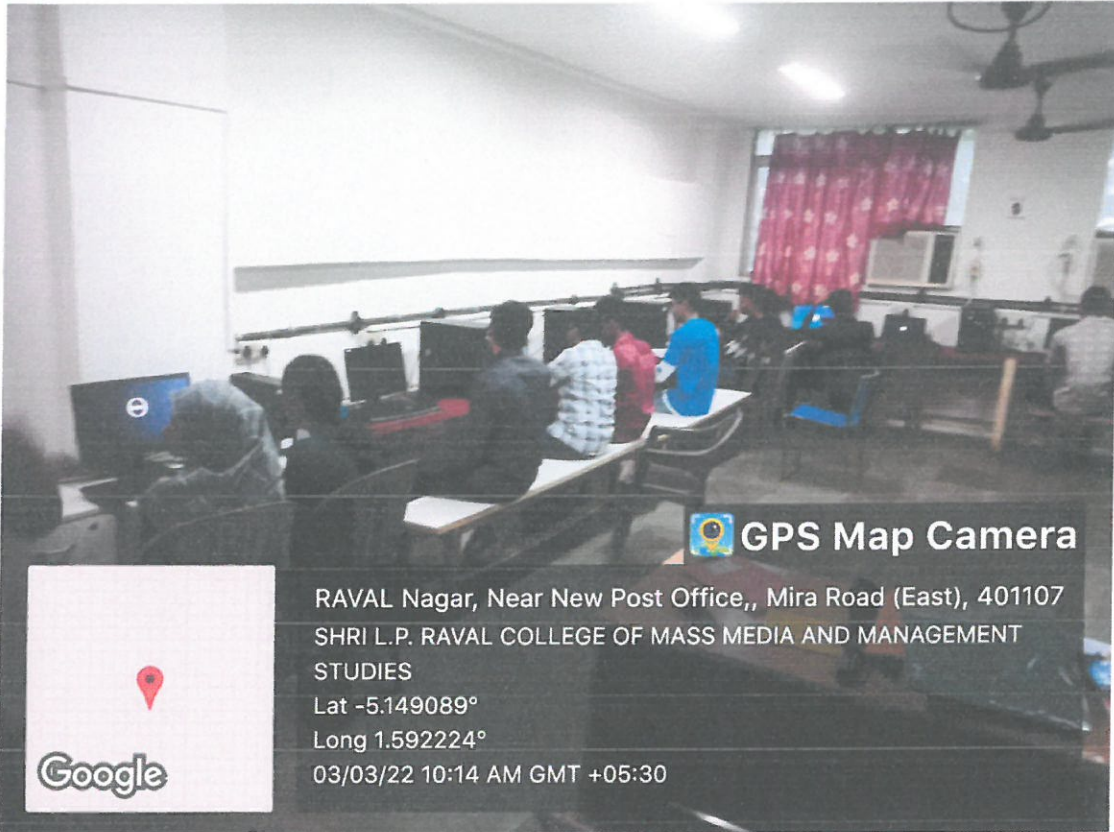



WELL EQUIPPED LABORATORY

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& Management Studies


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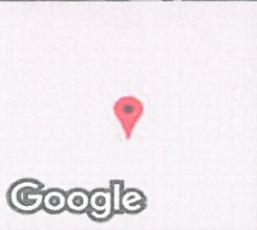
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SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND MANAGEMENT
STUDIES
Lat -5.149089°
Long 1.592224°
03/03/22 10:14 AM GMT +05:30



 **GPS Map Camera**



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SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND MANAGEMENT
STUDIES
Lat -5.149089°
Long 1.592224°
03/03/22 10:39 AM GMT +05:30

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FEEDBACK OF OUR STAKEHOLDERS

For Shri L P Raval College of Mass Media
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Feedback Form for Employee

Form description

1. Email * *

Short answer text

2. Full Name (Surname, First Name, Middle Name) * *

Short answer text

3.1- About Theory Syllabus set by University, 'LENGTHWISE' * *

- Vast
- Short
- Satisfactory

3.2- About Theory Syllabus set by University, 'KNOWLEDGE WISE' * *

- More
- Less
- Optimum

3.3- About Theory Syllabus set by University, 'DIFFICULTY LEVEL' * *

- More
- Less
- Optimum

3.4 II- Future/Suggestions/Expectations About Theory Syllabus set by University * *

Short answer text

4.1 - About Practical Syllabus set by University, 'LENGTHWISE' * *

Feedback Form for Students

Form description

Email *

Valid email

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1. Full Name (Surname, First Name, Middle Name) *

Short answer text

2. Class *

1. FYBMS
2. SYBMS
3. TYBMS
4. FYBAF
5. FYBAMMC
6. SYBAMMC
7. TYBAMMC
8. FYB.Sc HS

3. Roll No. *

Short answer text

4.1- About Theory Syllabus set by University, 'LENGTHWISE' *

- Vast
- Short
- Satisfactory

4.2- About Theory Syllabus set by University, 'KNOWLEDGE WISE' *

For Shri L P Raval College of Mass Media
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Feedback form for Parents

Form description

Email *

Valid email

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Full Name (Surname, First Name, Middle Name) *

Short answer text

Full Name of Ward (Surname, First Name, Middle Name) *

Short answer text

Class *

Short answer text

1. Do You found Curricular & Extra Co curricular information from college prospectus. *

1. Thoroughly
2. Satisfactory
3. Poorly

2. What is your opinion about Curriculum teaching (Theory/ Practical) in College? *

1. Thoroughly
2. Satisfactory
3. Poorly

4. Rank the College Facilities--4 a. Library Facilities *

- Good
- Better

Feedback Form for Alumni

Form description

Email *

Valid email

This form is collecting emails. [Change settings](#)

Email *

Short answer text

Full Name (Surname, First Name, Middle Name) *

Short answer text

3.1- About Theory Syllabus set by University, 'LENGTHWISE' *

- Vast
- Short
- Satisfactory

3.2- About Theory Syllabus set by University, 'KNOWLEDGE WISE' *

- More
- Less
- Optimum

3.3- About Theory Syllabus set by University, 'DIFFICULTY LEVEL' *

- More
- Less
- Optimum

3.4 II- Future/Suggestions/Expectations About Theory Syllabus set by University *

Long answer text

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SEMESTER END EXAMINATION

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EXTERNAL EXAMINATION TIME TABLE

APRIL-2022

EXTERNAL EXAMINATION TIME TABLE

APRIL-2022

DATE & DAY	TIME	FY.BAMMC (SEM II)
21-04-2022 (Thursday)	8 am -10:30am	Introduction To Journalism
22-04-2022 (Friday)	8 am -10:30am	Media Gender and Culture
23-04-2022 (Saturday)	8 am -10:30am	Foundation Course II
25-04-2022 (Monday)	8 am -10:30am	Content Writing
26-04-2022 (Tuesday)	8 am -10:30am	Introduction to Advertising
27-04-2022 (Wednesday)	8 am -10:30am	Effective Communication II

DATE & DAY	TIME	FYBMS (SEM II)
21-04-2022 (Thursday)	8 am -10:30am	Industrial Law
22-04-2022 (Friday)	8 am -10:30am	Business Environment
23-04-2022 (Saturday)	8 am -10:30am	Foundation Course II
25-04-2022 (Monday)	8 am -10:30am	Principles of Marketing
26-04-2022 (Tuesday)	8 am -10:30am	Business Math
27-04-2022 (Wednesday)	8 am -10:30am	Principles of Management
28-04-2022 (Thursday)	8 am -10:30am	Business Communication II



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 Tel. : 022 28119212 / 022 28105638

EXTERNAL EXAMINATION TIME TABLE

APRIL-2022

EXTERNAL EXAMINATION TIME TABLE

APRIL-2022

DATE & DAY	TIME	FYBAF (SEM II)
21-04-2022 (Thursday)	8 am -10:30am	Business Law
22-04-2022 (Friday)	8 am -10:30am	Innovative Financial Service
23-04-2022 (Saturday)	8 am -10:30am	Foundation Course II
25-04-2022 (Monday)	8 am -10:30am	Financial Accounting
26-04-2022 (Tuesday)	8 am -10:30am	Business Math
27-04-2022 (Wednesday)	8 am -10:30am	Auditing
28-04-2022 (Thursday)	8 am -10:30am	Business Communication II

DATE & DAY	TIME	FY BSc. HS (SEM II)
21-04-2022 (Thursday)	8 am -10:30am	Food Production & Patisserie II
22-04-2022 (Friday)	8 am -10:30am	Food and Beverage Service II
23-04-2022 (Saturday)	8 am -10:30am	Front Office II
25-04-2022 (Monday)	8 am -10:30am	Housekeeping II
26-04-2022 (Tuesday)	8 am -10:30am	Principles of Hotel Accountancy
27-04-2022 (Wednesday)	8 am -10:30am	Principles of Management
28-04-2022 (Thursday)	8 am -10:30am	Communication Skill II

For Shri L P Raval College of Mass Media
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VACCINATION DRIVE

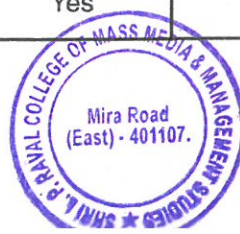
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Sr.No	Name of the student	Year of Studies	First Dose of Vaccination	Second Dose of Vaccination
1	ANSARI HUDA ISRAR FIRDOUS	TYBMS	Yes	Yes
2	BORANA HITESH VIJAYRAJ KANYA	TYBMS	Yes	Yes
3	DCUNHA JOANNA JOHNNY ANITA	TYBMS	Yes	Yes
4	KADRI AALIYA JALALUDDIN FARHAT	TYBMS	Yes	Yes
5	KAZMI SAHIL SHANE SABA	TYBMS	Yes	Yes
6	KHAN GULNAZ BANO SUHEL AHMAD AFATAREE BEGAM	TYBMS	Yes	Yes
7	KHAN MOHAMMED HANZLA ABDUL MALIK	TYBMS	Yes	Yes
8	MALHOTRA HARDIK BHAGATSINGH KRISHNA	TYBMS	Yes	Yes
9	SALUNKE PRANJALI PRAVIN ANJALI	TYBMS	Yes	Yes
10	SHAIKH MUMTAZ AJIJUL TANUJA	TYBMS	Yes	Yes
11	SHAIKH YUSUF SALIM HASRAT	TYBMS	Yes	Yes
12	KHATRI ROSHNI NIYAZ (FAHMIDA)	TYBMS	Yes	Yes
13	KHAN YUNUS NAZIM (SHAKILA)	TYBMS	Yes	Yes
14	BHATI MOHSIN SHAHID RUBINA	TYBMS	Yes	Yes
15	KHAN MOHAMMED ARSH MOHAMMED KHALID SHAHJHAN	TYBMS	Yes	Yes
16	MOMIN SADAQAT ZUBAIR SHABANA	TYBMS	Yes	Yes
17	MUJAWAR UZMA UBEDULLA ASMA	TYBMS	Yes	Yes
18	SAYYED ASAD FAROOQUE SHAMIM	TYBMS	Yes	Yes
19	SHAIKH FAHAD RASHID BANAFSHA	TYBMS	Yes	Yes
20	SHAIKH MAAZ GAYAS SHAMINA	TYBMS	Yes	Yes
21	SHAIKH MUSKAN ABRAR AHMED MADINA	TYBMS	Yes	Yes
22	SHAIKH SABA FAROOQ PARVEEN	TYBMS	Yes	Yes
23	SUTHAR MANISH CHAMPALAL GANGA	TYBMS	Yes	Yes
24	YOGI SUMER BADRI MANTU	TYBMS	Yes	Yes

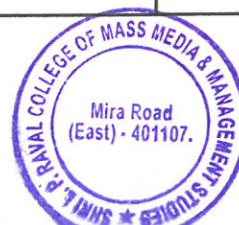
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25	SHAIKH MOD ASEEM ASHFAQUE HUSSAIN FIRDOUS	TYBMS	Yes	Yes
26	MULLA MOHAMMED FURQAAN AZIM ABBAS MEHMOODA AZIM	TYBMS	Yes	Yes
27	ANSARI NARGIS ANEES RUKSANA	TYBMS	Yes	Yes
28	DAS DDHRITI TAPAN MANISHA	TYBMS	Yes	Yes
29	GUPTA ASHISH RAJESHWAR MANJU	TYBMS	Yes	Yes
30	GUPTA JYOTI NANDKISHOR URMILA	TYBMS	Yes	Yes
31	KASBE TINKLE VINOD ASHA	TYBMS	Yes	Yes
32	KHAN MUSKAN MAJID YASMEEN	TYBMS	Yes	Yes
33	KHAN RAFIYA RIYAZ GAZALA	TYBMS	Yes	Yes
34	MISTRY YUSRA UMAR SURAIYA	TYBMS	Yes	Yes
35	PANDEY KHUSHI JAYPRAKASH MAMTA	TYBMS	Yes	Yes
36	PANDEY PANKAJ GHANSHYAM PRAMILA	TYBMS	Yes	Yes
37	SHAIKH FARDEEN MUSHTAQUE AHMED ANISA	TYBMS	Yes	Yes
38	SHAIKH MASHRIQ SHAMSUDDIN RAMIJA BEE	TYBMS	Yes	Yes
39	SHAIKH NOUSHEEN IDRISH SHER BANO	TYBMS	Yes	Yes
40	SHARMA AKSHITA RAJESH TARUNA	TYBMS	Yes	Yes
41	SIDDIQUI ALISHA AIZAZ SHAGUFTA	TYBMS	Yes	Yes
42	VANARASE VEDANT VILAS KUNDA	TYBMS	Yes	Yes
43	VETURKAR BRIAN PRASANNA VRUSHALI	TYBMS	Yes	Yes
44	SHAIKH REHAN IZHAR SAMINA	SYBMS	Yes	Yes
45	KADIVALA SAALIM SOYAB SHAFIQA	SYBMS	Yes	Yes
46	SAIYED MAEED KAUSAR NASIM	SYBMS	Yes	Yes
47	SHAIKH MOHAMMAD UMAR FAROOQE FAIYAZUDDIN UZMA PARVEEN	SYBMS	Yes	Yes
48	SHAIKH FALAK MOHAMMED GOUSE ANJUM	SYBMS	Yes	Yes
49	SURVE FAIZAN TAUFIQ SURAIYA	SYBMS	Yes	Yes
50	SURVE FAIZA TAUFIQ SURAIYA	SYBMS	Yes	Yes

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51	VISHWAKARMA NILESH SANJEET SANGITA	SYBMS	Yes	Yes
52	PANDEY ABHISHEK ANIL PRATIMA	SYBMS	Yes	Yes
53	GURRALA ESHWAR RAVICHANDRA MANJULA	SYBMS	Yes	Yes
54	SHAIKH SHAZIYA AZIZ SHAHEEN BANU	SYBMS	Yes	Yes
55	HUSSAIN KASHIF LIYAKATH AMINA BEGUM	SYBMS	Yes	Yes
56	SAYED JUNAID QUIASE BANITA	SYBMS	Yes	Yes
57	ANSARI MANTASHA JAVED YASMEEN	SYBMS	Yes	Yes
58	NIRBAN SAKINA AARIZ WAHIDA	SYBMS	Yes	Yes
59	YADAV UTTAM SURENDRAPRASAD BASANTI	SYBMS	Yes	Yes
60	RAUTELA SAURAV DEEP LAXMI	SYBMS	Yes	Yes
61	CHOURASIA ANKUR SURAJ SEEMADEVI	SYBMS	Yes	Yes
62	KHAN TAUHID DILAWAR SHAKIRA	SYBMS	Yes	Yes
63	KHAN RUKAIYA RAFIUDDIN REHANA	SYBMS	Yes	Yes
64	BAKSHI TAHIRA ABDULHAKIM AYESHA	SYBMS	Yes	Yes
65	SAYYED ANWAR DILAWAR SURAIYA	SYBMS	Yes	Yes
66	SHAIKH NAVAZISH SARFARAJ AMERA	SYBMS	Yes	Yes
67	SHAIKH ASBAL ABDUL SAMAD RAMIZA	SYBMS	Yes	Yes
68	SARKHEL UMAR ZAHOR AHMED FARZANA	SYBMS	Yes	Yes
69	RAWAT SUMIT SATENDRA SEETA	SYBMS	Yes	Yes
70	SHAIKH ABDUL SHAFIQUE ABDUL AZIM YASMIN	SYBMS	Yes	Yes
71	MEMON ARZOO AZAM AFIFA	SYBMS	Yes	Yes
72	SAYED MOHAMMAD SULTAN HAIDER MOHAMMED SHAHID	SYBMS	Yes	Yes
73	BORGES ALLISTER ALWYN JOANA	SYBMS	Yes	Yes
74	ZAIDI AFTAB IRSHAD NISHAT	SYBMS	Yes	Yes
75	CHIPPA AMNA NASIR ZEENAT	SYBMS	Yes	Yes
76	SHAIKH FATIMA IBRAHIM NILOFER	SYBMS	Yes	Yes

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77	SHAIKH FIZA SALIM ABIDA	SYBMS	Yes	Yes
78	KHAN FIRDOOS MAJID YASMEEN	SYBMS	Yes	Yes
79	KHAN FIZA MAKDUM ROSHAN	SYBMS	Yes	Yes
80	QURESHI MOHAMMED KAIF INTEZAR GAZALA	SYBMS	Yes	Yes
81	DCUNHA KENN JOHNNY ANITA	TYBAMMC	Yes	Yes
82	GUPTA HEMAKSH AJAY SEEMA	TYBAMMC	Yes	Yes
83	IDRISSI ADIL APSAR ALIMOON	TYBAMMC	Yes	Yes
84	MANE VARAD VIJAY PRANALI	TYBAMMC	Yes	Yes
85	MIRZA SAKINA AIJAZ SHABINA	TYBAMMC	Yes	Yes
86	SAYYED MD MOOSA ALI AHMED SAMUDA	TYBAMMC	Yes	Yes
87	SHAIKH NABIL JAMEEL AHMED SULTANA	TYBAMMC	Yes	Yes
88	SHAIKH MOHAMMED RAYYAN MOHAMMED AZIM (SHAMA AFROZ)	TYBAMMC	Yes	Yes
89	ACHARI HARSHA MADHU SAPNA	SYBAMMC	Yes	Yes
90	ANSARI AASIM FAIZ AHMED ZAKIYA	SYBAMMC	Yes	Yes
91	DANAVALA DIVYA SANJAY SAKSHI	SYBAMMC	Yes	Yes
92	RAWAT ROHIT JASODSINGH PUSHPA	SYBAMMC	Yes	Yes
93	VEDANT DEV RAJESH RIDDHI	SYBAMMC	Yes	Yes
94	KAKKAD SANJAY VIMAL JENI	SYBAMMC	Yes	Yes
95	SHAIKH AMJADALI ASHRAFALI SHABINA	SYBAMMC	Yes	Yes
96	BAGDADI MISBAH IMTIAZ SHAGUFTA	SYBAF	Yes	Yes
97	KUNANJIRI ASIYA ASHRAF JAVERIYA	SYBAF	Yes	Yes
98	SETHIYA ANKITA HASMUKH MANJULA	SYBAF	Yes	Yes
99	SHAIKH FARIQUE SHABBIR TABASSUM	SYBAF	Yes	Yes

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PROJECT WORK

For Shri L P Raval College of Mass Media
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PROJECT REPORT
ON
MARKETING STRATEGY OF CADBURY COMPANY

SUBMITTED BY
MUMTAZ AZIZUL SHAIKH
ROLL NO: 13
T.Y.BMS (SEMESTER-VI)

PROJECT GUIDE
PROF. MAYURI SHINDE

SHRI L.P. RAVAL COLLEGE OF MASS MEDIA & MANAGEMENT STUDIES
MIRA ROAD (EAST) - 401107

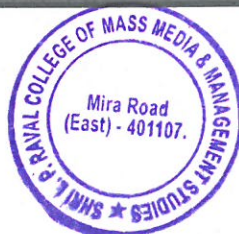
SUBMITTED TO
UNIVERSITY OF MUMBAI

ACADEMIC YEAR
2022-2023



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RESEARCH & REVIEW

For Shri L P Raval College of Mass Media
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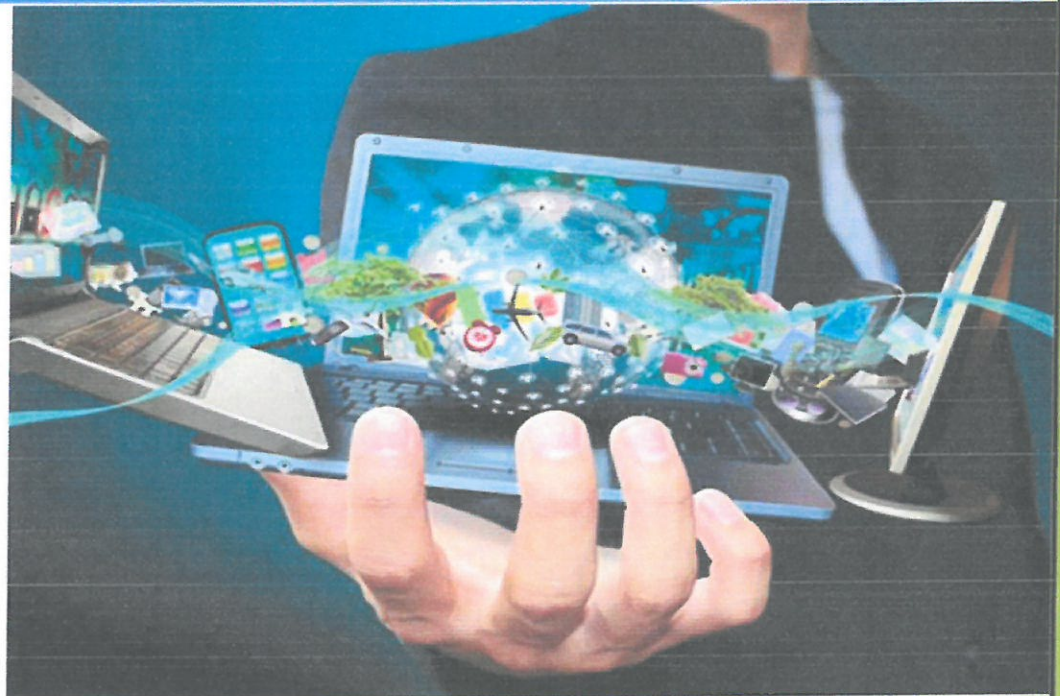
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Volume 2, Issue 4, January 2022



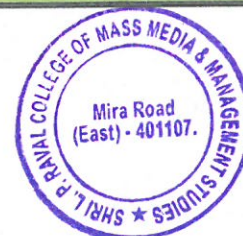
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For Shri L P Raval College of Mass Media
& Management Studies


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ACADEMIC YEAR 2020 - 2021

For Shri L P Raval College of Mass Media
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**SHRI. L.P. RAVAL
COLLEGE OF MASS
MEDIA AND
MANAGEMENT STUDIES**



**NIRMALA COLLEGE OF
COMMERCE**

**IQAC AND RESEARCH COMMITTEE OF
SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND
MANAGEMENT STUDIES**

in Association with

NIRMALA COLLEGE OF COMMERCE

**JOINTLY ORGANIZES
NATIONAL CONFERENCE ON**

**THE ROLE OF INFORMATION TECHNOLOGY IN
DETECTING FAKE NEWS AND MALICIOUS VIRAL
CONTENT**

Thursday: 4th February, 2021.



CHIEF GUEST

MR.SANTOSH YADAV

**DESIGNATION: IN-CHARGE PRINCIPAL
VIDYA VIKAS COLLEGE OF ARTS,
SCIENCE, COMMERCE, B.M.M. & B.M.S.**



KEYNOTE SPEAKER

MS.PRIYA BIYANI

**DESIGNATION- ASST.PROF.
L.N. COLLEGE (NIGHT)**

For Shri L P Raval College of Mass Media
& Management Studies



ACADEMIC YEAR 2021 - 2022

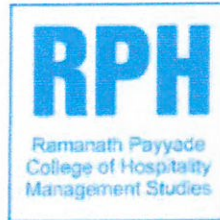
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**SHRI. L.P. RAVAL
COLLEGE OF MASS
MEDIA AND
MANAGEMENT STUDIES**



**BUNTS SANGHAS
RAMANATH PAYYADE
COLLEGE OF HOSPITALITY
MANAGEMENT STUDIES**

**IQAC AND RESEARCH COMMITTEE OF
SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND
MANAGEMENT STUDIES**

in Association with

**BUNTS SANGHAS RAMANATH PAYYADE
COLLEGE OF HOSPITALITY MANAGEMENT STUDIES**

jointly organizes
National Conference
on

EDUCATION & INFORMATION TECHNOLOGY

Wednesday: 19th January, 2022.



CHIEF GUEST

**Dr. Sharad Phulari
Principal**

Thakur Shyamnarayan Degree College



KEYNOTE SPEAKER

**Payal Varma
Assistant Professor**

**Vidya Vikas College of Arts, Science
and Commerce**

For Shri L P Raval College of Mass Media
& Management Studies



**CONTINUOUS
INTERNAL ASSESSMENT
[SLOW AND ADVANCED LEARNERS]**

For Shri L P Raval College of Mass Media
& Management Studies


Principal





SHRI L. P. RAVAL EDUCATION TRUST'S
**SHRI L. P. RAVAL COLLEGE OF Mass Media &
Management Studies**

Raval Nagar, Near New Post Office, Mira Road (East), 401107.

Tel. : 022 28119212 / 022 28105638

Date :18/03/2022

NOTICE

All the students of **S.Y.BAMMC** are informed that remedial lectures will be conducted for the students who scored less than 50% marks in the weekly test of the respective subjects. In case other students are willing to join the lecture, they can join the lecture at the same time.

Time-Table of the Remedial Lectures is as follows:

Date	Day	Time	Subject	Name of the Faculty
25/03/2022	Friday	10:00- 11:00 am	Electronic Media II	Ms. Ravina Soni
		11:00-12:00 noon	Computer and Multimedia II	Mrs. Akansha Asar
26/03/2022	Saturday	10:00- 11:00 am	Writing and Editing for Media	Ms. Ruksana Carvello
		11:00-12:00 noon	Media Laws and ethics	Mrs. Suparna Roy
28/03/2022	Monday	10:00- 11:00 am	Mass Media Research	Mr. Shri Shyam Mishra
		11:00-12:00 noon	Film Communication II	Mrs. Mayuri Shinde
01/04/2022	Friday	10:00- 11:00 am	Electronic Media II	Ms. Ravina Soni
		11:00-12:00 noon	Computer and Multimedia II	Mrs. Akansha Asar
04/04/2022	Monday	10:00- 11:00 am	Writing and Editing for Media	Ms. Ruksana Carvello
		11:00-12:00 noon	Media Laws and ethics	Mrs. Suparna Roy
05/04/2022	Tuesday	10:00- 11:00 am	Mass Media Research	Mr. Shri Shyam Mishra
		11:00-12:00 noon	Film Communication II	Mrs. Mayuri Shinde

Subject	Faculty Name	Subject	Faculty Name
Electronic Media II	Ms. Ravina Soni	Media Laws and ethics	Mrs. Suparna Roy
Computer and Multimedia II	Mrs. Akansha Asar	Mass Media Research	Mr. Shri Shyam Mishra
Writing and Editing for Media	Ms. Ruksana Carvello	Film Communication II	Mrs. Mayuri Shinde

(BAMMC Coordinator)

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Date: 25/03/2022

NOTICE

All the students of **FYBAF** are informed that Advance Learners lectures will be conducted for the students who scored highest marks in the weekly test of the respective subjects. In case if other students are willing to join the lecture, they can join the lecture at the same time.

Time-Table of the Advanced Learners Lectures is as follows:

Date	Day	Time	Class	Subject	Initials of the Faculty
06/04/2022	Wednesday	10:00-11:00 am	FY. BAF	Com I	RS
		11:00-12:00 noon	FY. BAF	CA I	AA
07/04/2022	Thursday	10:00-11:00 am	FY. BAF	FA I	NK
		11:00-12:00 noon	FY. BAF	BC I	RC
08/04/2022	Friday	10:00-11:00 am	FY. BAF	FM I	NK
		11:00-12:00 noon	FY. BAF	FC I	KC
09/04/2022	Saturday	10:00-11:00 am	FY. BAF	BE I	MS
11/04/2022	Monday	10:00-11:00 am	FY. BAF	Com I	RS
		11:00-12:00 noon	FY. BAF	CA I	AA
12/04/2022	Tuesday	10:00-11:00 am	FY. BAF	FA I	NK
		11:00-12:00 noon	FY. BAF	BC I	RC
13/04/2022	Wednesday	10:00-11:00 am	FY. BAF	FM I	NK
		11:00-12:00 noon	FY. BAF	FC I	KC
15/04/2022	Thursday	10:00-11:00 am	FY. BAF	BE I	MS

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Subject	Faculty Name
Com I - Commerce (Business Environment) I	RS- Ms. Ravina Soni
CA I - Cost Accounting (Introduction And Element of Cost)-I	AA - Mrs. Akansha Asar
FA I - Financial Accounting (Elements of Financial Accounting)-I	NK- Mr.Nagendra Kangralkar
BC I - Business Communication-I	RC- Ms. Ruksana Carvello
FM I - Financial Management (Introduction to Financial Management)-I	NK - Mr.Nagendra Kangralkar
FC I - Foundation Course-I	KC - Mr.Kiran Chavan
BE - Business Economics I	MS – Mrs. Mayuri Shinde

**For Shri L P Raval College of Mass Media
& Management Studies**

N.O.K

Principal

(BAF Coordinator)

(Principal)

