



2.6.2
ATTAINMENT
OF
PROGRAM OUTCOMES

For Shri L.P. Raval College of Mass Media
& Management Studies

[Signature]
Principal



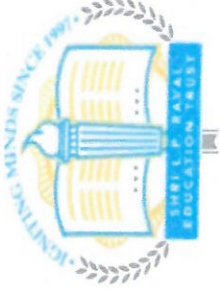


**2.6.2 ATTAINMENT OF PROGRAM OUTCOME FOR
ACADEMIC YEAR 2021-22**

Department	Semester	Number of Students Appeared	Passed Number of Students	Attainment (in percentage)	Dimension of PO	
					Above 70%	Below 70%
Bachelor of Management Studies (BMS)	I	54	51	94.44%	28	26
	II	54	49	90.74%	35	14
	III	51	48	94.12%	21	30
	IV	51	47	92.16%	37	10
	V	36	33	91.67%	23	13
	VI	36	34	94.44%	28	06
Bachelor of Arts in Multimedia and Mass Communication Fd(BAMMC) of Mass Media & Management Studies	I	07	05	71.43%	03	04
	II	07	06	85.71%	04	03
	III	11	09	81.82%	05	06
	IV	11	09	81.82%	04	07
	V	08	05	62.5%	02	06
	VI	07	07	87.50%	03	05



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Bachelor of Commerce (Accounting & Finance) (BAF)	I	05	03	60%	01	04
	II	05	04	80%	03	02
Bachelor of Science in Hospitality Studies (BSc. HS)	I	14	10	71.43%	05	09
	II	14	11	78.57%	06	08

For Shri L.P. Raval College of Mass Media
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1. Department of Bachelor of Management Studies conducted Semester I, III and V,

- i. The number of students who appeared for the examination were 54, 51, 36 out of which the number of students who passed was 51, 48 & 33 respectively.
- ii. Attainment percentage is of Semester I - 94.44%, III - 94.12% & V - 91.67%.
- iii. Number of students who secured Above 70 % for Semester I - 28, III - 21 & V - 23.
- iv. Students who secured Below 70 % for Semester I - 23, III - 30 & V - 13.

2. Department of Bachelor of Management Studies conducted Semester II, IV and VI,

- i. The number of students who appeared for the examination were 54, 51, 36 out of which the number of students was 49, 47 & 34 respectively.
- ii. Attainment percentage is of Semester II - 90.74%, IV - 92.16% & VI - 94.44%.
- iii. Number of students who secured Above 70 % for Semester II - 35, IV - 37 & VI - 28.
- iv. Students who secured Below 70 % for Semester II - 14, IV - 10 & VI - 06.

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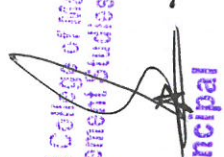
3. Department of Bachelor of Arts in Multimedia and Mass Communication (BAMMC) conducted Semester I, III and V,

- i. The number of students who appeared for the examination were 07,11 & 08 out of which the number of students was 05,09 & 05 respectively.
- ii. Attainment percentage is of Semester I -71.43%, III -81.82% & V - 62.5%.
- iii. Number of students who secured Above 70 % for Semester I – 03, III - 05 & V – 02.
- iv. Students who secured Below 70 % for Semester I – 04, III - 06 & V – 06.

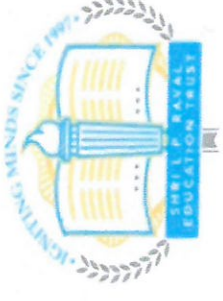
4. Department of Bachelor of Arts in Multimedia and Mass Communication (BAMMC) conducted Semester II, IV and VI,

- i. The number of students who appeared for the examination were 07, 11, 08 out of which the number of students who passed was 06, 09 & 07 respectively.
- ii. Attainment percentage is of Semester II – 85.71%, IV – 81.82 % & VI – 87.50%.
- iii. Number of students who secured Above 70 % for Semester II – 04, IV - 04 & VI – 03.
- iv. Students who secured Below 70 % for Semester II – 03, IV - 07 & VI – 05.

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5. Department of Bachelor of Commerce (Accounting and Finance) conducted Semester I.

- i. Where the number of students appeared for the examination were 05 out of which passed the number of students is 03 respectively.
- ii. Attainment percentage is of Semester I – 60%.
- iii. Number of students who secured Above 70 % for Semester I – 01.
- iv. Students who secured Below 70 % for Semester I – 04.

6. Department of Bachelor of Commerce (Accounting and Finance) conducted Semester II.

- i. Where the number of students appeared for the examination were 05 out of which passed the number of students is 04 respectively.
- ii. Attainment percentage is of Semester II – 80%.
- iii. Number of students who secured Above 70 % for Semester II – 03.
- iv. Students who secured Below 70 % for Semester II – 02.

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7. Department of Bachelor of Science in Hospitality Studies conducted Semester I.

- i. Where the number of students appeared for the examination were 14 out of which passed the number of students is 10 respectively.
- ii. Attainment percentage is of Semester I – 71.43%.
- iii. Number of students who secured Above 70 % for Semester I – 05.
- iv. Students who secured Below 70 % for Semester I – 09.

8. Department of Bachelor of Science in Hospitality Studies conducted Semester II.

- i. Where the number of students appeared for the examination were 14 out of which passed the number of students is 11 respectively.
- ii. Attainment percentage is of Semester II – 78.57%.
- iii. Number of students who secured Above 70 % for Semester II – 06.
- iv. Students who secured Below 70 % for Semester II – 08.

For Sri L. P. Raval College of Mass Media
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2.6.2
ATTAINMENT
OF
COURSE OUTCOMES

For Shri L. P. Rawl College of Mass Media
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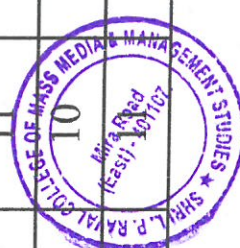


ATTAINMENT OF COURSE OUTCOMES

ACADEMIC YEAR 2021-22

TYBMS

	Subjects	Subject Code	Number of Students Appeared	Passed Number of Students	Attainment (in Percentage)	Dimension of CO	
						One Dimension of CO Above 70%	Second Dimension of CO Below 70%
Core	Operations Research	86001	36	35	97.22%	12	24
	Project Work	UBMSFSVI	36	35	97.22%	35	1
Finance	International Finance	86002	12	12	100%	06	6
	Indirect Taxes	86017	12	11	91.67%	08	4
	Strategic Financial Management	86011	12	11	91.67%	03	9
	Project Management	86008	12	11	91.67%	07	5
	Brand Management	86003	13	13	100%	08	5
Marketing	Retail Management	86006	13	13	100%	04	9
	International Marketing	86009	13	13	100%	10	3
	Media planning and Management	86012	13	13	100%	03	10
	HRM in Global Perspective	86004	11	11	100%	01	10
	Organisational Development	86007	11	11	100%	00	11
HR	HRM in Service Sector Management	86010	11	10	90.91%	02	09
	Indian Ethos in Management	86019	11	11	100%	08	03



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Core Subjects

1. Core subject Operations Research with subject code 86001
 - Number of students who appeared for the examination is 36, where 35 students successfully passed.
 - Attainment percentage is 97.2%.
 - Number of students who secured above 70 is 12.
 - Number of students who secured below 70 is 24.
2. Practical subject Project Work with subject code UBMSFSVI
 - Number of students who appeared for the examination is 36, where 35 students successfully passed.
 - Attainment percentage is 97.2%.
 - Number of students who secured above 70 is 35.
 - Number of students who secured below 70 is 01.

Finance specialization subjects

3. International Finance with subject code 86002
 - Number of students who appeared for the examination is 12, where 12 students successfully passed.
 - Attainment percentage is 100%.
 - Number of students who secured above 70 is 6.
 - Number of students who secured below 70 is 6.
4. Indirect Taxes with subject code 86017
 - Number of students who appeared for the examination is 12, where 12 students successfully passed.
 - Attainment percentage is 91.67%.
 - Number of students who secured above 70 is 7.
 - Number of students who secured below 70 is 5.

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Marketing specialization subjects

5. Brand Management with subject code 86003
 - Number of students who appeared for the examination is 13, where 13 students successfully passed.
 - Attainment percentage is 100%.
 - Number of students who secured above 70 is 8.
 - Number of students who secured below 70 is 5.

6. Retail Management with subject code 86009
 - Number of students who appeared for the examination was 13, where 13 students successfully passed.
 - Attainment percentage is 100%.
 - Number of students who secured above 70 is 04.
 - Number of students who secured below 70 is 09.

7. International Marketing with subject code 86006
 - Number of students who appeared for the examination is 13, where 13 students successfully passed.
 - Attainment percentage is 100%.
 - Number of students who secured above 70 is 10.
 - Number of students who secured below 70 is 03.

8. . Media planning and Management with subject code 86012
 - Number of students who appeared for the examination is 13, where 13 students successfully passed.
 - Attainment percentage is 100%.
 - Number of students who secured above 70 is 03.
 - Number of students who secured below 70 is 10.

9. Strategic Financial Management with subject code 86011



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- Number of students who appeared for the examination is 12, where 12 students successfully passed.
 - Attainment percentage is 91.67%.
 - Number of students who secured above 70 is 3.
 - Number of students who secured below 70 is 9.
10. Project Management with subject code 86008
- Number of students who appeared for the examination is 12, where 12 students successfully passed.
 - Attainment percentage is 91.67%.
 - Number of students who secured above 70 is 3.
 - Number of students who secured below 70 is 9.

Human Resources specialization subjects

11. HRM in Global Perspective with subject code 86004.
- Number of students who appeared for the examination is 11, where 11 students successfully passed.
 - Attainment percentage is 100%.
 - Number of students who secured above 70 is 01.
 - Number of students who secured below 70 is 10.
12. Organisational Development with subject code 86007.
- Number of students who appeared for the examination is 11, where 10 students successfully passed.
 - Attainment percentage is 100%.
 - Number of students who secured above 70 is 00.
 - Number of students who secured below 70 is 11.



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13. HRM in Service Sector Management with subject code 86010.

- Number of students who appeared for the examination is 11, where 10 students successfully passed.
- Attainment percentage is 90.91%.
- Number of students who secured above 70 is 02.
- Number of students who secured below 70 is 09.

14. Indian Ethos in Management with subject code 86019.

- Number of students who appeared for the examination is 11, where 11 students successfully passed.
- Attainment percentage is 100 %.
- Number of students who secured above 70 is 08.
- Number of students who secured below 70 is 03.

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