



Criteria 3.3.1
Research Papers
published per teacher in
the journals notified on
UGC care list

For Shri L.P. Roy College of Mass Media
& Management Studies


Principal





3.3.1: Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

Year	2017-18	2018-19	2019-20	2020-21	2021-22
Number	00	00	00	50	00

Total number of research papers in the Journals notified on UGC CARE
Number of full time teachers during the last five years (without repeat count)

$$= \frac{50}{19}$$

$$= 2.63$$

For Shri L. P. Raval College of Mass Media
& Management Studies

Principal





3.3.1: Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

Index for Criteria 3.3.1

Flyer of the National Conference
List of the Papers Published on IJARST site volume
Table of Content
Certificates to the Faculty and Student

For Shri L.P. Ray College of Mass Media & Management Studies

Principal





Flyer of the National Conference

For Shri L P Rana College of Mass Media
& Management Studies


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**SHRI. L.P. RAVAL
COLLEGE OF MASS
MEDIA AND
MANAGEMENT STUDIES**



**NIRMALA COLLEGE OF
COMMERCE**

**IQAC AND RESEARCH COMMITTEE OF
SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND
MANAGEMENT STUDIES**

in Association with

NIRMALA COLLEGE OF COMMERCE

**JOINTLY ORGANIZES
NATIONAL CONFERENCE ON**

**THE ROLE OF INFORMATION TECHNOLOGY IN
DETECTING FAKE NEWS AND MALICIOUS VIRAL
CONTENT**

Thursday: 4th February, 2021.



CHIEF GUEST

MR.SANTOSH YADAV

**DESIGNATION: IN-CHARGE PRINCIPAL
VIDYA VIKAS COLLEGE OF ARTS,
SCIENCE, COMMERCE, B.M.M. & B.M.S.**



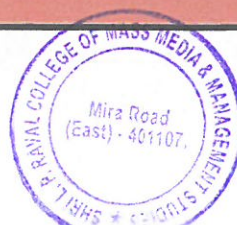
KEYNOTE SPEAKER

MS.PRIYA BIYANI

**DESIGNATION- ASST.PROF.
L.N. COLLEGE (NIGHT)**

**For Shri L.P Raval College of Mass Media
& Management Studies**

Principal





THEME

The role of information technology in detecting fake news and malicious viral content

SUB THEMES:

- This article provides a comprehensive overview of the role of information technology in the fight against fake news and viral deception.
- The article then delves into the various tools and techniques that are being used to detect fake news and malicious viral content, including keyword and sentiment analysis, natural language processing, and machine learning.
- Overall, the article emphasizes the importance of a coordinated and comprehensive approach to addressing this problem, one that leverages the latest advances in information technology and involves collaboration between governments, tech companies, and individuals

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REGISTRATION LINK AND DETAILS

Registration for Participants

- Last Date:
20th January, 2021
- Send an Email with details for registration

Registration for Full Length Paper Submission

- Last Date:
25th January 2021
- Send an Email with details for registration

Email Id: lpravalcollegebmm.bms@gmail.com

Paper Publication Charges: Rs 700/-

PAYMENT DETAILS

Beneficiary Name: SHRI LP RAVAL
COLLEGE OF MASS MEDIA AND
MANAGEMENT STUDIES

Bank Name: Axis Bank Ltd
Savings A/c No.: 911010048058230
Ifs Code: UTIB0000573
Branch: Mira Road

For Shri L P Raval College of Mass Media
& Management Studies

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CALL FOR PAPER

All accepted papers will be published in a multidisciplinary double blind Peer Reviewed International Journal with ISSN Index & 6+ Impact factor.

Journal Name: International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)

<https://forms.gle/2TGpA5e7AXD54ckG9>

(Those who are submitting Research Paper they have to refer the above Link)

Paper submission link will be provided after selection of Full Length Paper Submission

IMPORTANT DATES

Registration by : 20th January 2021

Full Length Paper Submission: 25th January 2021

Conference Date :

REGISTRATION LINK

LINK: <https://forms.gle/2TGpA5e7AXD54ckG9>

E- Certificate will be provided to all Participants after Successful Submission of Feedback Form

ORGANISING COMMITTEE

Mrs. Lizy Jose
**Management
Representative**

Pankaj Maurya
Asst. Prof.

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List of the Papers Published on IJARST site volume

Title of paper	Name of the author/s	Name of journal	Calendar Year of publication	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number
				Link to article / paper / abstract of the article
A Study on Financial and Technological Innovations in the Financial Sector	Bhave Siddhi Dinesh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12651.pdf
Need for Enhancing Financial Management System for Multiple Business Units	Yadav Kajal Mahendra Pratap	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12652.pdf
Review of Tax Management in the Indian Economy with Reference to the Goods and Services Tax (GST)	Bhuvad Rutik Barku	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12653.pdf
Review Paper on Working Capital Practices and Investment Appraisal	Pednekar Shubham Pravin	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12654.pdf
Review on Marketing Perspective on the Outcome on Investment in E-Business	Bhoir Mansi Vijay	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12655.pdf
Role of Auditing Process to Control the Financial Crisis and Prevent Financial Frauds	Adityavikram Singh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12656.pdf
Scope of Accounting Information to Support Economic Development	Tharali Shejai Suresh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12657.pdf
Study on Scope for Financial Planning Analysis	Lale Akanksha Anant	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12658.pdf
Celebrity Endorsement and Consumer Behaviour: Study from Indian Context	Achhari Harsha Madhu	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12659.pdf

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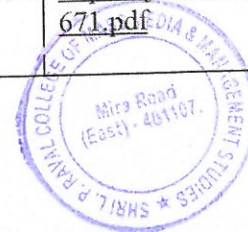




Emerging Role of a Journalist in Trending Era of Social Media	Danavale Divya Sanjay	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12660.pdf
Media Censorship: Responsibility vs. Freedom	Vedant Dev Rajesh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12661.pdf
Review Paper on Social Media, Racial Intolerance, and Peace Journalism	Gupta Hemaksh Ajay	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12662.pdf
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Study on Implication of Virtual Reality for Mass Media	Sonar Sachin Dinesh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12664.pdf
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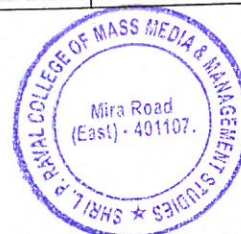




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Impact of E-Commerce on Business Practices	Shaikh Adnan Sajid	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12679.pdf
Industry 4.0 and Marketing 4.0: The Fourth Industrial Revolution	Kalsekar Abrar Anees	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12680.pdf
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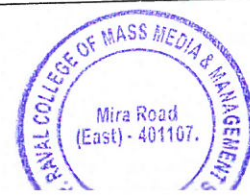




Study on Recent Trends in Business Management	Rizvi Sayed Mohammed Wasi Zaheerul Haider	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12683.pdf
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Human Resources Practices Influencing Employees in Hotel Industry in Metropolitan City	Nirmal Ajay Kishore	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12685.pdf
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Study on Consumer Perception towards Green Practices Adopted by 5 Star Hotels in Mumbai City 18186	Ankit Manohar Bhandary	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12690.pdf
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Study on How Media Technology Enhancing the Popularity of Culinary Profession with Regards to Hotel Management Students	Simran Patil	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12694.pdf
Study on the Benefits of Outsourcing to Housekeeping Department in the Hotel	Mohd.Mehtab Mohd. Ashfaq Ansari	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12695.pdf
Study on the Distinction between Confectionery and Bakery Products	Sawant Vaidehi Jayesh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12696.pdf
Traditional Human Touch Services vs. Technology Based Self Service – Study on Guest Satisfaction in Hotels	Kambli Yash Prakash	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12697.pdf
Study on Trends in Hospitality and Hotel Industry	Tella Sakshi Rajesh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12698.pdf
Study on Usefulness of Reviews from Food Bloggers and Food Critics for the Hotels and Restaurants	Poojary Ritesh Venkatesh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12699.pdf
Use of Digital Marketing as an Effective Promotional Strategy used by Hospitality Studies Sector	Rai Chirag Mahabal	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12700.pdf
A Study on Financial and Technological Innovations in the Financial Sector	Bhave Siddhi Dinesh	International Journal of Advanced Research in Science, Communication & Technology (IJARSCT)	Feb-21	https://ijarsct.co.in/Paper12651.pdf

Table of Content for Volume 4, February 2021

For Shri L P Raval College of Mass Media
& Management Studies

Principal



International Journal of Advanced Research in Science, Communication and Technology (IJARSCT)



TABLE OF CONTENTS

A Study on Financial and Technological Innovations in the Financial Sector <i>Bhave Siddhi Dinesh</i>	1-3
Need for Enhancing Financial Management System for Multiple Business Units <i>Yadav Kajal Mahendra Pratap</i>	4-6
Review of Tax Management in the Indian Economy with Reference to the Goods and Services Tax (GST) <i>Bhuvad Rutik Barku</i>	7-9
Review Paper on Working Capital Practices and Investment Appraisal <i>Pednekar Shubham Pravin</i>	10-12
Review on Marketing Perspective on the Outcome on Investment in E-Business <i>Bhoir Mansi Vijay</i>	13-14
Role of Auditing Process to Control the Financial Crisis and Prevent Financial Frauds <i>Adityavikram Singh</i>	15-17
Scope of Accounting Information to Support Economic Development <i>Tharali Shejal Suresh</i>	18-21

Impact Factor 4.819 (SJIF)

For Shri L P Raval College of Mass Media
& Management Studies

Principal



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Volume 2, Issue 4, February 2021

Study on Scope for Financial Planning Analysis <i>Lale Akanksha Anant</i>	22-24
Celebrity Endorsement and Consumer Behaviour: Study from Indian Context <i>Achari Harsha Madhu</i>	25-28
Emerging Role of a Journalist in Trending Era of Social Media <i>Dhanvate Divya Sanjay</i>	29-40
Media Censorship: Responsibility vs. Freedom <i>Vedant Dev Rajesh</i>	41-45
Review Paper on Social Media, Racial Intolerance, and Peace Journalism <i>Gupta Hemaksh Ajay</i>	46-52
Study on Impact of Mass Media on Gen Z <i>Mane Varad Vijay</i>	53-58
Study on Implication of Virtual Reality for Mass Media <i>Sonar Sachin Dinesh</i>	59-62
Study on Influence of Social Media on Mental Health <i>Dsouza Maxim Alhyan</i>	63-67
Study on Limitations of Journalism in Print Media in the Digital Age <i>Mandavkar Nikhil</i>	68-74
Study on Women portrayal of Media <i>Singh Anisha Bhairavprasad</i>	75-82
A Study of Innovative Trends in Business Practices <i>Ansari Kashaf Akhtar Hussain Tabasum</i>	83-86

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For Shri L P Raval College of Mass Media
& Management Studies

Principal





Volume 2, Issue 4, February 2021

A Study on Approaches in Digital Retailing Sector <i>Kananiya Jay Rajesh</i>	87-90
A Study on Approaches of Corporate Sustainability and Organizational Culture in E-Commerce <i>Mourya Khushi Porannath</i>	91-94
A Study on Artificial Intelligence in Business Practices <i>Sayad Junaid Qureshi</i>	95-98
A Study on Business Sustainability and Strategic Approach towards IT <i>Shahkh Fatima Ibrahim</i>	99-103
A Study on Emerging Trends in Customer Relationship Management <i>Mathotra Harshik Bhagat Singh</i>	104-107
A Study on Future Trends in 21st Century of Human Resource Management in E-Commerce <i>Modak Aman Kishik</i>	108-111
A Study on Globalization and Modern Business Management Trends <i>Mistry Yasra Umar</i>	112-115
A Study on Recent Trends in Supply and Production Network with Soft Computing Methods <i>Pandey Khushi Jayprakash</i>	116-121
A Study on the Approaches of Corporate Social Responsibility in E-Commerce and Management <i>Suthar Manish Champalal</i>	122-125
Future Directions of E-Commerce in the Global Business Landscape: The Emerging Trends <i>Nadar Renuka Arthalegan</i>	126-128

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For Shri L.P. Raval College of Mass Media
& Management Studies

Principal





Volume 2, Issue 4, February 2021

Impact of E-Commerce on Business Practices <i>Shahid Adnan Sajid</i>	129-131
Industry 4.0 and Marketing 4.0: The Fourth Industrial Revolution <i>Kalsekar Abrar Anees</i>	132-139
Review on Digital Transformation in the Service Industry <i>Panwariya Dolly Suresh</i>	140-145
Review on Perception of Traders and Industrialists Towards the Need for Commerce Education in India <i>More Raju Tukaram</i>	146-148
Study on Recent Trends in Business Management <i>Rizvi Sayed Mohammed Wasil Zabeerul Haider</i>	149-153
A Descriptive Study on Contribution of Hotel Industry in Indian Economy <i>Jadhav Kalpesh Kiranrao</i>	154-158
Human Resources Practices Influencing Employees in Hotel Industry in Metropolitan City <i>Nirmal Ajay Kishore</i>	159-165
Impact of Current Trends in 5-star Business Hotels in Maharashtra with Respect to In-Room Facilities <i>Jagtap Yash Anil</i>	166-172
Millennial Expectations and Reality of Hotel Industry <i>Narik Dishaan Ashok</i>	173-175
Significance of Kitchen Designing in Standalone Restaurants <i>Shetty Vinit Anil</i>	176-179

Impact Factor 4.819 (SJIF)

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& Management Studies

Principal





Volume 2, Issue 4, February 2021

- Role of Inventory Management Systems in Housekeeping Operations** 180-183
Mohammad Anasab Syed
- Study on Consumer Perception towards Green Practices Adopted by 5 Star Hotels in Mumbai City** 184-186
Ashutosh Manohar Bhandary
- Study on Consumer's Perspective on Difference Between Home Bakery and Commercial Bakery** 187-190
Kunal Shethendra Desai
- Study on Determining Reasons for Labour Turnover in the Food Production Department in Hotel Industry** 191-194
Aaditya Sameshwar Linge
- Study on How Executive Lounge Enhances the Customer Experience** 195-197
Rakesh Shetty
- Study on How Media Technology Enhancing the Popularity of Culinary Profession with Regards to Hotel Management Students** 198-200
Simran Patil
- Study on the Benefits of Outsourcing to Housekeeping Department in the Hotel** 201-203
Mohd. Mehtab Mohd. Ashfaq Ansari
- Study on the Distinction between Confectionery and Bakery Products** 204-206
Sawant Vaidehi Jayesh
- Traditional Human Touch Services vs. Technology Based Self Service - Study on Guest Satisfaction in Hotels** 207-209
Kamini Yash Prakash

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& Management Studies


Principal





Volume 2, Issue 4, February 2021

Study on Trends in Hospitality and Hotel Industry

210-213

Talla Sakshi Rajesh

Study on Usefulness of Reviews from Food Bloggers and Food Critics for the Hotels and Restaurants

214-217

Prof. Jayaraj Venkatesh

Use of Digital Marketing as an Effective Promotional Strategy used by Hospitality Studies Sector

218-220

Raj Chirag Mahabadi

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IN IJARSCT, VOLUME 2, ISSUE 4, FEBRUARY 2021

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Study on Limitations of Journalism in Print Media in the Digital Age
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