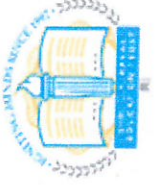


# Criteria 5.1.3 Career Counselling



For Shri L. P. Rowal College of Mass Media  
& Management Studies

  
Principal



### 5.1.3 Percentage of students benefited by guidance for competitive examinations and career counselling offered by the Institution during the last five years

5.1.3.1. Number of students benefited by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Year	2017-18	2018-19	2019-20	2020-21	2021-22
Number of Students	Nil	242	208	194	186

$$\text{Percentage} = \frac{\text{Total number of students benefited by guidance for competitive examinations and career counseling during the last five years}}{\text{Total number of students during the last five years}} \times 100$$

$$\text{Percentage} = \frac{830}{1104} \times 100$$

$$\text{Percentage} = 75.18\%$$



For Shri L P Raval College of Mass Media  
& Management Studies

**Principal**



**ACADEMIC YEAR  
2018-2019**

For Shri L. P. Raval College of Mass Media  
& Management Studies

**Principal**





# COMPETITIVE EXAM GUIDANCE SESSIONS

For Shri L. P. Raval College of Mass Media  
& Management Studies

Principal







## COMPETITIVE EXAM GUIDANCE

### CONSOLIDATED SHEET

ACADEMIC YEAR 2018-2019

Sr. No.	Date	Topic	Number of Beneficiaries
1	20-Sept-2018	Best Study Strategy for any Exam	242
2	07-Feb-2019	Cracked Both Bank & SSC Exams with a Full Time Job	242

For Shri L P Raval College of Mass Media  
& Management Studies

Principal



Principal



**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

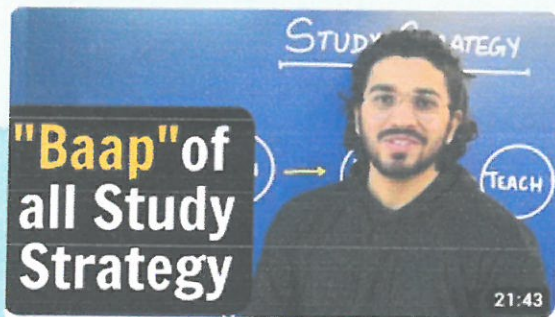
**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2018-2019**

**TOPIC: BEST STUDY STRATEGY FOR ANY EXAM**



<https://youtu.be/g3iHlf1AT58?si=UekwKHN608mM1cs-ading>

**DATE: 20TH SEP 2018  
MODE: ONLINE**

**PRINCIPAL**



For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal





SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107

**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2018-2019**

**TOPIC: CRACKED BOTH BANK & SSC EXAMS WITH  
FULL TIME JOB**



[https://youtu.be/PI\\_sTUxUWs?si=5GQM-Tt4ueQbSrZ0bheading](https://youtu.be/PI_sTUxUWs?si=5GQM-Tt4ueQbSrZ0bheading)

**DATE: 07TH FEB 2019**

**MODE: ONLINE**

**PRINCIPAL**

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal





## REPORT FOR COMPETITIVE EXAMS GUIDANCE 2018-19

Date:14-3-2019

To,  
The Principal,  
Shri L.P. Raval College of Mass Media and Management Studies,  
Mira Road (East), Thane-401107

**Subject:** Report for Competitive Exam Guidance

Respected Sir/Madam,

I Asst. Prof. Dr. Purva Gupta in the capacity of IQAC Coordinator presenting a report of Competitive Exam Guidance Programme for students of BMS & BAMMC.

### Overview of Sessions conducted on Competitive Exam Guidance

Sr. No.	Name of the Activity	Date	Beneficiaries	YouTube Video Link
1	Best Study Strategy for any Exam	20-Sept-2018	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/g3iHlf1AT58?si=UekwKHN608mM1cs-">https://youtu.be/g3iHlf1AT58?si=UekwKHN608mM1cs-</a>
2	Cracked Both Bank & SSC Exams with a Full Time Job	07-Feb-2019	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/PI_sTUxUWs?si=5GQM-Tt4ueQbSrzo">https://youtu.be/PI_sTUxUWs?si=5GQM-Tt4ueQbSrzo</a>

For this online programme, over 242 students got a brainstorming session. The report was collected by the class teacher and compiled by IQAC Coordinator, please accept and oblige.

Thanking You,

Your Sincerely

Dr. Purva Gupta  
IQAC Coordinator

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal





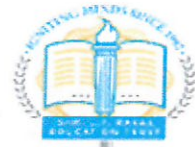
# CAREER COUNSELLING SESSION

For Shri L P Raval College of Mass Media  
& Management Studies

  
Principal







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

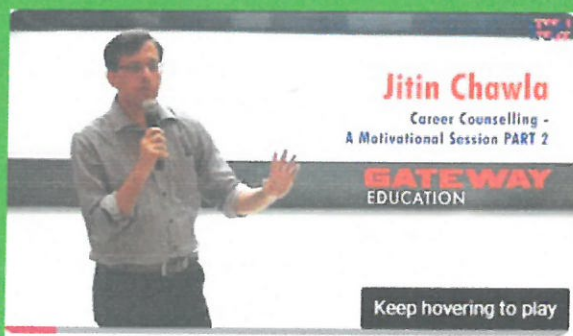
## **CAREER COUNSELLING COMMITTEE**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**CAREER COUNSELLING FOR STUDENTS OF  
BMS AND BAMMC OF 2018-2019**

**TOPIC - CAREER COUNSELLING BY JITEN  
CHAWLA**

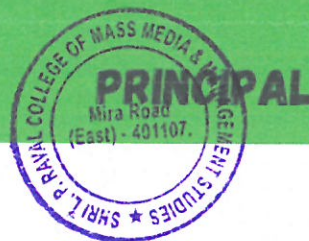


[https://youtu.be/5m9yoelC37E?  
si=3FcEBUVA-  
DSUSYbS](https://youtu.be/5m9yoelC37E?si=3FcEBUVA-DSUSYbS)

**DATE: 19TH MARCH 2019  
MODE: ONLINE**

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal







## REPORT FOR CAREER COUNSELLING GUIDANCE 2018-19

Date:14-03-2019

To,

The Principal,

Shri L.P. Raval College of Mass Media and Management Studies,  
Mira Road (East), Thane-401107

**Subject:** Report for Career Counselling Guidance

Respected Sir/Madam,

I Asst. Prof, Dr. Purva Gupta in capacity of IQAC Coordinator presenting report of Career Counselling Guidance Programme for students of BMS & BAMMC.

### **Overview of Sessions conducted on Career Counselling Guidance**

Sr.No.	Name of the Activity	Date	Beneficiaries	You-tube Video Link
1	Career Counselling By Jitin Chawla	19-02-20 19	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/5m9yoeIC37E?si=3FcEBUVA-DSUSYbS">https://youtu.be/5m9yoeIC37E?si=3FcEBUVA-DSUSYbS</a>

For this online programme, over 242 students got brain storm session the report was collected by the class teacher and compiled by IQAC Coordinator, please accept and oblige.

Thanking You,

Yours Sincerely,

Dr.Purva Gupta  
IQAC Coordinator

For Shri L P Raval College of Mass Media  
& Management Studies

Principal



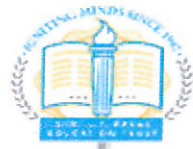


# ACADEMIC YEAR 2019-2020

For Shri L P Raval College of Mass Media  
& Management Studies

Principal





5.1.3

13  
20-24

# COMPETITIVE EXAM GUIDANCE SESSIONS

For Shri L P Rayal College of Mass Media  
& Management Studies

Principal





**COMPETITIVE EXAM GUIDANCE**  
**CONSOLIDATED SHEET**  
**ACADEMIC YEAR 2019-2020**

Sr. No.	Date	Topic	Number of Beneficiaries
1	19-Sept-2019	Increase Brain Power	208
2	10-Oct-2019	Mindset for Competitive Exam: Work Ethic for Students	208
3	28-Jan-2020	3 Powerful Tips to Crack any Competitive Exam in the First Attempt	208
4	18-Feb-2020	How to Study For Exams	208

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

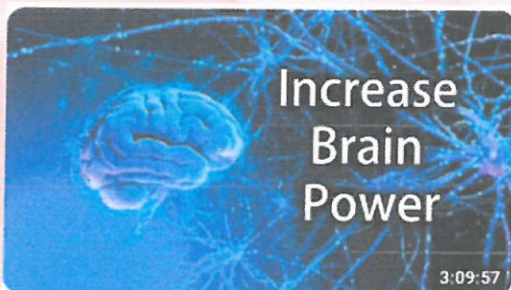
**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2019-2020**

**TOPIC – INCREASE BRAIN POWER**



[https://youtu.be/J2ZFNjPED  
Zo?si=ELgh8xgkpvemFCRE](https://youtu.be/J2ZFNjPEDZo?si=ELgh8xgkpvemFCRE)

**DATE: 19TH SEP 2019**

**MODE: ONLINE**



For Shri L P Raval College of Mass Media  
& Management Studies

Principal





**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

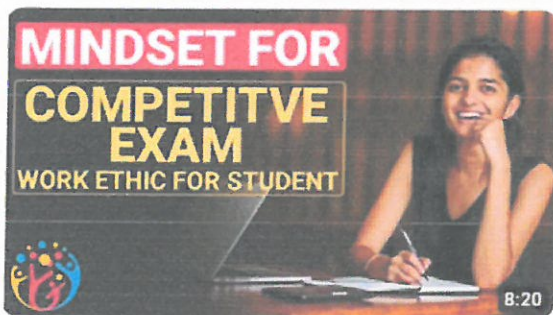
**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2019-2020**

**TOPIC: MINDSET FOR COMPETITIVE EXAMS**



[https://youtu.be/Q0jwASzc7klsi=r3S3me\\_uZxXbW5OL](https://youtu.be/Q0jwASzc7klsi=r3S3me_uZxXbW5OL)

**DATE: 10TH OCT 2019**

**MODE: ONLINE**

**PRINCIPAL**

For Shri L P Raval College of Mass Media  
& Management Studies







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

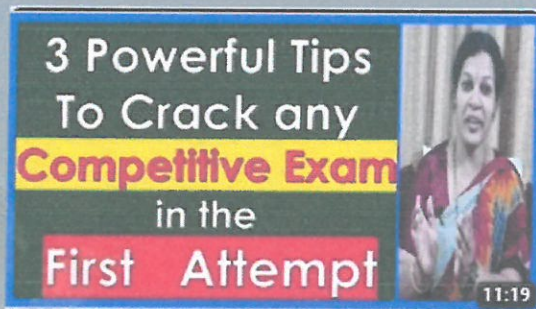
**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2019-2020**

**TOPIC - 3 POWERFUL TIPS TO CRACK COMPETITIVE EXAM**



<https://youtu.be/g3iHlf1AT58?si=UekwKHN608mM1cs-ading>

**DATE: 28TH JAN 2020  
MODE: ONLINE**

**PRINCIPAL**



For Shri L.P. Raval College of Mass Media  
& Management Studies

**Principal**





**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

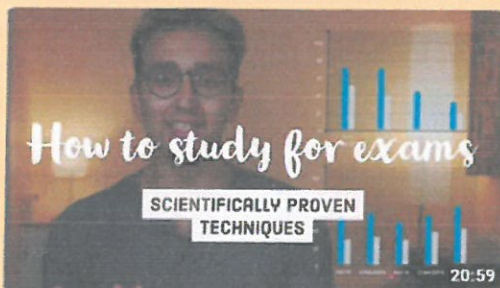
**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2019-2020**

**TOPIC – HOW TO STUDY FOR EXAMS**



<https://youtu.be/ukLnPblffxEsi=iq3wqKLCHUOpp0d4>

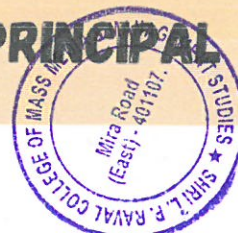
**DATE: 18TH FEB 2020**

**MODE: ONLINE**

For Shri L P Raval College of Mass Media  
& Management Studies

Principal

**PRINCIPAL**





## REPORT FOR COMPETITIVE EXAMS GUIDANCE 2019-20

Date: 11-03-2020

To,  
The Principal,  
Shri L.P. Raval College of Mass Media and Management Studies,  
Mira Road (East), Thane-401107

**Subject:** Report for Competitive Exam Guidance

Respected Sir/Madam,

I Asst. Prof. Dr. Purva Gupta in the capacity of IQAC Coordinator presenting a report of Competitive Exam Guidance Programme for students of BMS & BAMMC.

### Overview of Sessions conducted on Competitive Exam Guidance

Sr.No.	Name of the Activity	Date	Beneficiaries	You-tube Video Link
1	Increase Brain Power	19-Sept-2019	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/J2ZFNjPEDZo?si=ELgh8xgkpvemFCRE-">https://youtu.be/J2ZFNjPEDZo?si=ELgh8xgkpvemFCRE -</a>
2	Mindset for Competitive Exam : Work Ethic for Students	10-Oct-2019	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/Q0jwASzc7kI?si=r3S3me_uZxXbW5OL">https://youtu.be/Q0jwASzc7kI?si=r3S3me_uZxXbW5OL</a>
3.	3 Powerful Tips to Crack any Competitive Exam in the First Attempt	28-Jan-2020	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/tuKs9AtEk7s?si=-Gn1Qmbr4LtRyKPE">https://youtu.be/tuKs9AtEk7s?si=-Gn1Qmbr4LtRyKPE</a>
4	How to Study For Exams	18-Feb-2020	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/ukLnPbIffxE?si=iq3wqKLCHUOpp0d4">https://youtu.be/ukLnPbIffxE?si=iq3wqKLCHUOpp0d4</a>

For this online programme, over 208 students got a brainstorming session. The report was collected by the class teacher and compiled by IQAC Coordinator, please accept and oblige.

Thanking You,

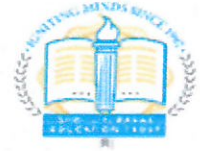
Your Sincerely

For Shri L.P. Raval College of Mass Media & Management Studies

Principal







# CAREER COUNSELLING SESSION

For Shri L P Raval College of Mass Media  
& Management Studies

*(Signature)*  
**Principal**





**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

## **CAREER COUNSELLING COMMITTEE**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**CAREER COUNSELLING FOR STUDENTS OF  
BMS AND BAMMC OF 2019-2020**

**TOPIC -COMPLETE CAREER COUNSELLING**



[https://youtu.be/3iW SxamM5pg?  
si=zKptLWP7jEgI7Q82](https://youtu.be/3iW SxamM5pg?si=zKptLWP7jEgI7Q82)

**DATE: 5TH FEB 2020**

**MODE: ONLINE**

**PRINCIPAL**

For Shri L.P. Raval College of Mass Media  
& Management Studies







## REPORT FOR CAREER COUNSELLING 2019-20

Date:11-03-2020

To,

The Principal,  
Shri L.P. Raval College of Mass Media and Management Studies,  
Mira Road (East), Thane-401107

**Subject:** Report for Career Counselling

Respected Sir/Madam,

I Asst. Prof. Dr. Purva Gupta in the capacity of IQAC Coordinator presenting a report of Career Counselling Programme for students of BMS & BAMMC.

### Overview of Sessions conducted on Career Counselling

Sr.No.	Name of the Activity	Date	Beneficiaries	You-tube Video Link
1	Complete Career Counselling	05-02-20 20	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/3iWSxamM5pg?si=zKptLWP7jEgI7Q82">https://youtu.be/3iWSxamM5pg?si=zKptLWP7jEgI7Q82</a>

For this online programme, over 208 students got brainstorm session the report was collected by the class teacher and compiled by IQAC Coordinator, please accept and oblige.

Thanking You,

Your Sincerely

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal



Dr. Purva Gupta  
IQAC Coordinator



**ACADEMIC YEAR**  
**2020-2021**

For Shri L P Raval College of Mass Media  
& Management Studies

  
**Principal**





# COMPETITIVE EXAM GUIDANCE SESSIONS

For Shri L. P. Raval College of Mass Media  
& Management Studies

Principal





## COMPETITIVE EXAM GUIDANCE

### CONSOLIDATED SHEET

ACADEMIC YEAR 2020-2021

Sr. No.	Date	Topic	Number of Beneficiaries
1	12-Sept-2020	English for All Competitive Exams	194
2	24-Sept-2020	Power of Focus For Students	194
3	1-Oct-2020	Success Tips For Students	194
4	29-Jan-2021	How To Choose Your Career	194
5	17-Feb-2021	Strategy to Top in First Attempt	194
6	24-Feb-2021	Increase Brain Power	194

For Shri L P Raval College of Mass Media  
& Management Studies

Principal



Principal





**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2020-2021**

**TOPIC – ENGLISH FOR ALL COMPETITIVE EXAMS**

**ENGLISH STRATEGY** #RaMoWithToppers 1

**Kaushik Raj**  
**AIR-1**  
SSC CGL 2017

**743K+**  
views



16:38

<https://youtu.be/XctLmBR0gOM?si=IY-HdMBf5eivsx7>

**DATE: 12TH SEPT 2020**

**MODE: ONLINE**

For Shri L P Raval College of Mass Media  
& Management Studies

Principal







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

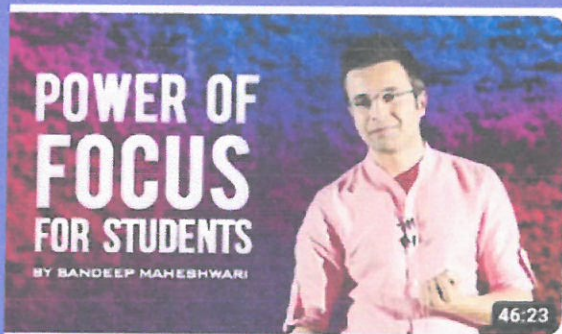
**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2020-2021**

**TOPIC – POWER OF FOCUS FOR STUDENTS**



[https://youtu.be/RwxC5J8LI4Q?  
si=CWjJ\\_ps97IML2bWf](https://youtu.be/RwxC5J8LI4Q?si=CWjJ_ps97IML2bWf)

**DATE: 24TH SEPT 2020**

**MODE: ONLINE**

**PRINCIPAL**

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2020-2021**

**TOPIC – SUCCESS TIPS FOR STUDENTS**

**SUCCESS TIPS  
for  
STUDENTS**  
**5 Million+ Views**



[https://youtu.be/cOiYJN1orr8?si=3-M2\\_qz92XP6uVQX](https://youtu.be/cOiYJN1orr8?si=3-M2_qz92XP6uVQX)

**DATE: 01ST OCT 2020  
MODE: ONLINE**

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

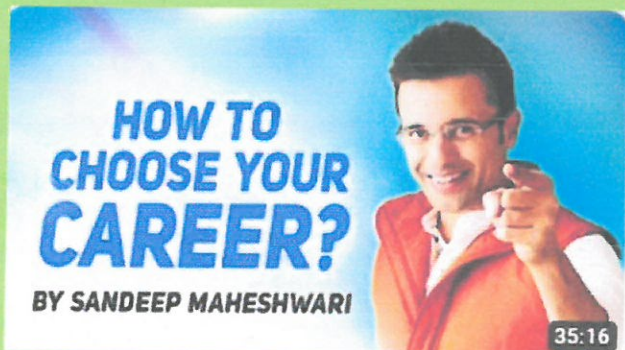
**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2020-2021**

**TOPIC - HOW TO CHOOSE YOUR CAREER?**



[https://youtu.be/tqvS  
HqR7pjU?  
si=zLAbhOVdUigpKraJ](https://youtu.be/tqvS<br/>HqR7pjU?<br/>si=zLAbhOVdUigpKraJ)

**DATE: 29TH JAN 2021**

**MODE: ONLINE**

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BMS AND BAMMC OF 2020-2021**

**TOPIC - STRATEGY TO TOP IN FIRST  
ATTEMPT**



[https://youtu.be/4c  
qyUsYRggQ?  
si=\\_gN\\_I06XPANRd  
UNT](https://youtu.be/4c<br/>qyUsYRggQ?<br/>si=_gN_I06XPANRd<br/>UNT)

**DATE: 17TH FEB 2021**

**MODE: ONLINE**

**PRINCIPAL**



For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal





## REPORT FOR COMPETITIVE EXAMS GUIDANCE 2020-21

Date:09-03-2021

To,  
The Principal,  
Shri L.P. Raval College of Mass Media and Management Studies,  
Mira Road (East), Thane-401107

**Subject:** Report for Competitive Exam Guidance

Respected Sir/Madam,

I Asst. Prof. Dr. Purva Gupta in the capacity of IQAC Coordinator presenting a report of Competitive Exam Guidance Programme for students of BMS & BAMMC.

### Overview of Sessions conducted on Competitive Exam Guidance

Sr.No.	Name of the Activity	Date	Beneficiaries	You-tube Video Link
1	English for All Competitive Exams	12-Sept-2020	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/XctLmBR0g0M?si=IY-HdMBf5eivsx7">https://youtu.be/XctLmBR0g0M?si=IY-HdMBf5eivsx7</a>
2	Power of Focus For Students	24-Sept-2020	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/RwxC5J8LI4Q?si=CWjJ_ps97IML2bWf">https://youtu.be/RwxC5J8LI4Q?si=CWjJ_ps97IML2bWf</a>
3.	Success Tips For Students	1-Oct-2020	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/cOiYJN1orr8?si=3-M2_qz92XP6uVQX">https://youtu.be/cOiYJN1orr8?si=3-M2_qz92XP6uVQX</a>
4	How To Choose Your Career	29-Jan-2021	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/tqvSHqR7pjU?si=zLAbhOVdUigpKraJ">https://youtu.be/tqvSHqR7pjU?si=zLAbhOVdUigpKraJ</a>
5	Strategy to Top in First Attempt	17-Feb-2021	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/4cqyUsYRggQ?si=gN_IO6XPANRdUNT">https://youtu.be/4cqyUsYRggQ?si=gN_IO6XPANRdUNT</a>
6	Increase Brain Power	24-Feb-2021	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/J2ZFNjPEDZo?si=ELgh8xgkpvcmFCRE">https://youtu.be/J2ZFNjPEDZo?si=ELgh8xgkpvcmFCRE</a>

For this online programme, over 194 students got a brainstorming session. The report was collected by the class teacher and compiled by IQAC Coordinator, please accept and oblige.

Thanking You,

Your Sincerely

Dr. Purva Gupta  
IQAC Coordinator

For Shri L P Raval College of Mass Media  
& Management Studies

Principal





32

**CAREER  
COUNSELLING  
SESSION**

For Shri L.P. Rayal College of Mass Media  
& Management Studies

**Principal**







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

## **CAREER COUNSELLING COMMITTEE**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**CAREER COUNSELLING FOR STUDENTS OF  
BMS AND BAMMC OF 2020-2021**

**TOPIC -CAREER PATH AFTER GRADUATION**



[https://youtu.be/AqCv7rgDmjw?  
si=lgDoQ8G1coo4pY  
w6](https://youtu.be/AqCv7rgDmjw?si=lgDoQ8G1coo4pYw6)

For Shri L.P. Raval College of Mass Media  
& Management Studies

**DATE: 4TH FEB 2021  
MODE: ONLINE**

Principal

**PRINCIPAL**



34



## REPORT FOR CAREER COUNSELLING 2020-21

Date:09-03-2021

To,  
The Principal,  
Shri L.P. Raval College of Mass Media and Management Studies,  
Mira Road (East), Thane-401107

**Subject:** Report for Career Counselling

Respected Sir/Madam,

I Asst. Prof. Dr. Purva Gupta in the capacity of IQAC Coordinator presenting a report of Career Counselling Programme for students of BMS & BAMMC.

### Overview of Sessions conducted on Career Counselling

Sr.No.	Name of the Activity	Date	Beneficiaries	You-tube Video Link
1	How To Choose A Career Path After Graduation	04-02-2021	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/AqCV7rgDmjw?si=lgDoQ8G1coo4pYw6">https://youtu.be/AqCV7rgDmjw?si=lgDoQ8G1coo4pYw6</a>

For this online programme, over 194 students got a brainstorm session. The report was collected by the class teacher and compiled by the IQAC Coordinator, please accept and oblige.

Thanking You,

Your Sincerely

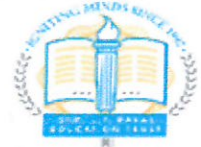
For Shri L P Raval College of Mass Media  
& Management Studies

Principal



Dr. Purva Gupta  
IQAC Coordinator





**ACADEMIC YEAR  
2021-2022**

For Shri L P Raval College of Mass Media  
& Management Studies

  
Principal



36



**COMPETITIVE EXAM  
GUIDANCE  
SESSIONS**

For Shri L P Raval College of Mass Media  
& Management Studies

**Principal**







## COMPETITIVE EXAM GUIDANCE

### CONSOLIDATED SHEET

ACADEMIC YEAR 2021-2022

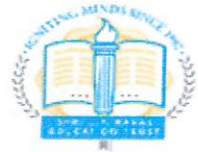
Sr. No.	Date	Topic	Number of Beneficiaries
1	19-Aug-2021	Increase Brain Power	186
2	30-Aug-2021	General Strategy For UPSC Aspirants	186
3	07-Sep-2021	UPSC Preparation Guide For Beginners	186
4	29-Sep-2021	Choose Your Career Today In Banking Sector	186
5	11-Jan-2022	How To Crack English Exam	186
6	28-Jan-2022	Special Career Counseling Seminar	186
7	11-Feb-2022	How to Achieve More In Less Time	186
8	28-Feb-2022	How To Score High In Competitive Exam	186

Principal

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal





**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

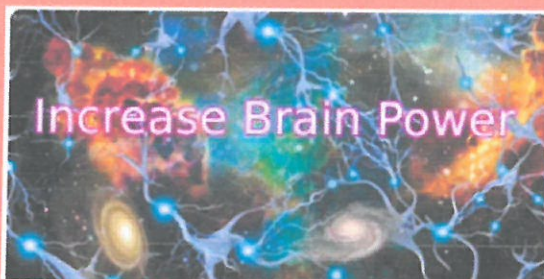
**COMPETITIVE EXAM COMMITTEE  
OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BAMMC, BMS, BAF AND BSC.HS OF 2021-2022**

**TOPIC: INCREASE BRAIN POWER**



**Increase Brain Power**

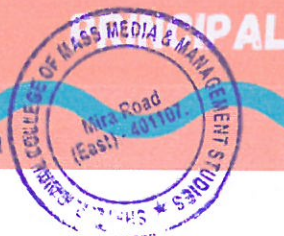
**[HTTPS://YOUTU.BE/IL2PSQTS-  
LW?SI=36FQFXUJKFQGF5LI](https://youtu.be/il2psqts-lw?si=36fqfxujkf0gf5li)**

**DATE: 19TH AUG, 2021**

**MODE: ONLINE**

**For Shri L.P. Raval College of Mass Media  
& Management Studies**

**Principal**







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

## **COMPETITIVE EXAM COMMITTEE**

**OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BAMMC, BMS, BAF AND BSC.HS OF 2021-2022**

**TOPIC: GENERAL STRATEGY FOR  
UPSC ASPIRANTS**



**[HTTPS://YOUTU.BE/HYBLXW-  
RZRS?SI=GCB8GTNDWDEBUMXY](https://youtu.be/hyblxw-rzrs?si=gcb8gtndwdebumxy)**

**DATE: 30TH AUG, 2021**

**MODE: ONLINE**

**PRINCIPAL**

For Shri L.P. Raval College of Mass Media  
& Management Studies

**Principal**







**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

## **COMPETITIVE EXAM COMMITTEE**

**OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BAMMC, BMS, BAF AND BSC.HS OF 2021-2022**

**TOPIC: UPSC PREPARATIONS FOR BEGINNERS**



**[HTTPS://YOUTU.BE/CEJKKMKNGRY?  
SI=QTJNZZRYLLDZE098](https://youtu.be/cejkkmkngry?si=qtjnzzrylldze098)**

**DATE: 7TH SEP, 2021**

**MODE: ONLINE**

**PRINCIPAL**

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

## **COMPETITIVE EXAM COMMITTEE**

**OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BAMMC, BMS, BAF AND BSC.HS OF 2021-2022**

**TOPIC: CHOOSE YOUR CAREER IN TODAY IN BANKING SECTOR**



**[HTTPS://WWW.YOUTUBE.COM/LIV  
E/G608YKVZDPU?  
SI=S8DPWSNIQPTVFKTM](https://www.youtube.com/live/G608YKVZDPU?si=S8DPWSNIQPTVFKTM)**

**DATE: 29TH SEP,2021**

**MODE: ONLINE**

**PRINCIPAL**

For Shri L P Raval College of Mass Media  
& Management Studies

**Principal**







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

## **COMPETITIVE EXAM COMMITTEE**

**OF**

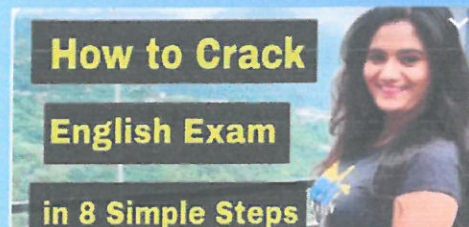
**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BAMMC, BMS, BAF AND BSC.HS OF 2021-2022**

**TOPIC: HOW TO CRACK ENGLISH EXAM**

**[HTTPS://YOUTU.BE/ECPP  
KB5J\\_EU?  
SI=CYRFVUINRR00TH-0](https://youtu.be/ECPPKB5J_EU?si=CYRFVUINRR00TH-0)**



**DATE: 11TH JAN,2022**

**MODE: ONLINE**

**PRINCIPAL**



For Shri L P Raval College of Mass Media  
& Management Studies

**Principal**





**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

## **COMPETITIVE EXAM COMMITTEE**

**OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BAMMC, BMS, BAF AND BSC.HS OF 2021-2022**

**TOPIC: SPECIAL CAREER COUNSELLING SEMINAR**



**[HTTPS://YOUTU.BE/OUZP18EU5FK?  
SI=Q1OT8MBWWDZ5BCHQ](https://youtu.be/OUZP18EU5FK?SI=Q1OT8MBWWDZ5BCHQ)**

**DATE: 28TH JAN,2022      MODE: ONLINE**

**PRINCIPAL**

For Shri L P Raval College of Mass Media  
& Management Studies

**Principal**







**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

## **COMPETITIVE EXAM COMMITTEE**

**OF**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**COMPETITIVE EXAM GUIDANCE FOR STUDENTS OF  
BAMMC, BMS, BAF AND BSC.HS OF 2021-2022**

**TOPIC: HOW TO ACHIEVE MORE IN LESS TIME**



**[HTTPS://YOUTU.BE/IS292QTNWCK?](https://youtu.be/IS292QTNWCK?SI=JP088_QYRVSQZFEY)**

**SI=JP088\_QYRVSQZFEY**

**DATE: 11TH FEB,2022**

**MODE: ONLINE**

**PRINCIPAL**

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal







SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107

## COMPETITIVE EXAM COMMITTEE

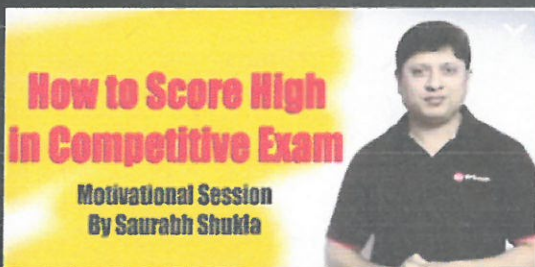
OF

SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES

PRESENTS

COMPETITIVE EXAM GUIDANCE FOR STUDENTS  
OF BAMMC, BMS, BAF AND BSC.HS OF 2021-2022

**TOPIC:HOW TO SCORE HIGH IN COMPETITIVE EXAM**



[https://youtu.be/DODR8kn  
FbEA?  
si=EUwEOZ4cwjIKU4nT](https://youtu.be/DODR8knFbEA?si=EUwEOZ4cwjIKU4nT)

**DATE: 28TH FEB,2022      MODE: ONLINE**

**PRINCIPAL**

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal





## REPORT FOR COMPETITIVE EXAMS GUIDANCE 2021-22

Date:15-03-2022

To,  
The Principal,  
Shri L.P. Raval College of Mass Media and Management Studies,  
Mira Road (East), Thane-401107

**Subject:** Report for Competitive Exam Guidance

Respected Sir/Madam,

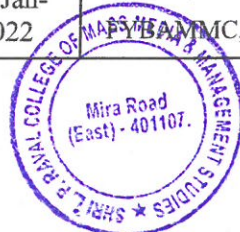
I Asst. Prof. Dr. Purva Gupta in the capacity of IQAC Coordinator presenting a report of Competitive Exam Guidance Programme for students of BMS & BAMMC.

### Overview of Sessions conducted on Competitive Exam Guidance

Sr.No.	Name of the Activity	Date	Beneficiaries	You-tube Video Link
1	Increase Brain Power	19-Aug-2021	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC, FYBAF, FYBSc.HS	<a href="https://youtu.be/iL2psQTS-lw?si=36fQfXUjKfQGf5LI">https://youtu.be/iL2psQTS-lw?si=36fQfXUjKfQGf5LI</a>
2	General Strategy For UPSC Aspirants	30-Aug-2021	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC, FYBAF, FYBSc.HS	<a href="https://youtu.be/hybLXw-rzrs?si=gcb8gTNdwDeBumXY">https://youtu.be/hybLXw-rzrs?si=gcb8gTNdwDeBumXY</a>
3.	UPSC Preparation Guide For Beginners	07-Sept-2021	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC, FYBAF, FYBSc.HS	<a href="https://youtu.be/ceJKkmkngRY?si=qTJN2zrYlIDZeo98">https://youtu.be/ceJKkmkngRY?si=qTJN2zrYlIDZeo98</a>
4	Choose Your Career Today In Banking Sector	29-Sept-2021	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC, FYBAF, FYBSc.HS	<a href="https://www.youtube.com/live/G608YKVzdPU?si=S8dPWsN1QPtVfkTM">https://www.youtube.com/live/G608YKVzdPU?si=S8dPWsN1QPtVfkTM</a>
5	How To Crack English Exam	11-Jan-2022	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC,	<a href="https://youtu.be/Ecppkb5J_EU?si=CYRFvuINrrooTh-O">https://youtu.be/Ecppkb5J_EU?si=CYRFvuINrrooTh-O</a>

For Shri L.P. Raval College of Mass Media & Management Studies

Principal







			TYBAMMC, FYBAF, FYBSc.HS	
6	Special Career Counseling Seminar	28-Jan-2022	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC, FYBAF, FYBSc.HS	<a href="https://youtu.be/OUZp18eU5Fk?si=qIOT8mbwwDZ5BcHQ">https://youtu.be/OUZp18eU5Fk?si=qIOT8mbwwDZ5BcHQ</a>
7	How to Achieve More In Less Time	11-Feb-2022	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC, FYBAF, FYBSc.HS	<a href="https://youtu.be/1SZ92qTNWck?si=Jp088_qyrvsqZfEY">https://youtu.be/1SZ92qTNWck?si=Jp088_qyrvsqZfEY</a>
8	How To Score High In Competitive Exam	28-Feb-2022	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC, FYBAF, FYBSc.HS	<a href="https://youtu.be/D0DR8knFbEA?si=EUwEOZ4cwjIKU4nT">https://youtu.be/D0DR8knFbEA?si=EUwEOZ4cwjIKU4nT</a>

For this online programme, over 186 students got a brainstorming session. The report was collected by the class teacher and compiled by IQAC Coordinator, please accept and oblige.

Thanking You,

Your Sincerely

Dr. Purva Gupta  
IQAC Coordinator

For Shri L P Raval College of Mass Media  
& Management Studies

Principal





48

# CAREER COUNSELLING SESSION

For Shri L. P. Raval College of Mass Media  
& Management Studies

Principal





49



**SHRI. L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES  
MIRA ROAD(E), MAHARASHTRA THANE 401107**

**CAREER COUNSELLING COMMITTEE**

**SHRI L.P. RAVAL COLLEGE OF MASS MEDIA AND  
MANAGEMENT STUDIES**

**PRESENTS**

**CAREER COUNSELLING FOR STUDENTS OF  
BMS AND BAMMC OF 2021-2022**

**TOPIC – THE TRINITY OF CAREER  
COUNSELLING**



[https://youtu.be/qi4sgAVPAyc?  
si=lZEeVc9YsgTg8CG  
K](https://youtu.be/qi4sgAVPAyc?si=lZEeVc9YsgTg8CGK)

**DATE: 20TH JAN 2022**  
Shri L.P. Raval College of Mass Media  
& Management Studies

**MODE: ONLINE**

Principal

**PRINCIPAL**





## REPORT FOR CAREER COUNSELLING 2021-22

Date:15-03-2022

To,  
The Principal,  
Shri L.P. Raval College of Mass Media and Management Studies,  
Mira Road (East), Thane-401107

**Subject:** Report for Career Counselling

Respected Sir/Madam,

I Asst. Prof. Dr. Purva Gupta in the capacity of IQAC Coordinator presenting a report of Career Counselling Programme for students of BMS, BAMMC, BAF, BSc.HS.

### Overview of Sessions conducted on Career Counselling

Sr.No.	Name of the Activity	Date	Beneficiaries	You-tube Video Link
1	The Trinity of Career Counselling	20-01-2022	FYBMS, SYBMS, TYBMS, FYBAMMC, SYBAMMC, TYBAMMC	<a href="https://youtu.be/qi4sgAVPAyc?si=1ZEeVc9YsgTg8CGK">https://youtu.be/qi4sgAVPAyc?si=1ZEeVc9YsgTg8CGK</a>

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Thanking You,

Your Sincerely

Dr. Purva Gupta  
IQAC Coordinator

For Shri L.P. Raval College of Mass Media  
& Management Studies

Principal

