

Criterion 6
**Governance, Leadership
and Management**

For Shri L P Raval College of Mass Media
& Management Studies


Principal



Criterion 6.2
**Strategy Development and
Deployment**

For Shri L P Raval College of Mass Media
& Management Studies


Principal

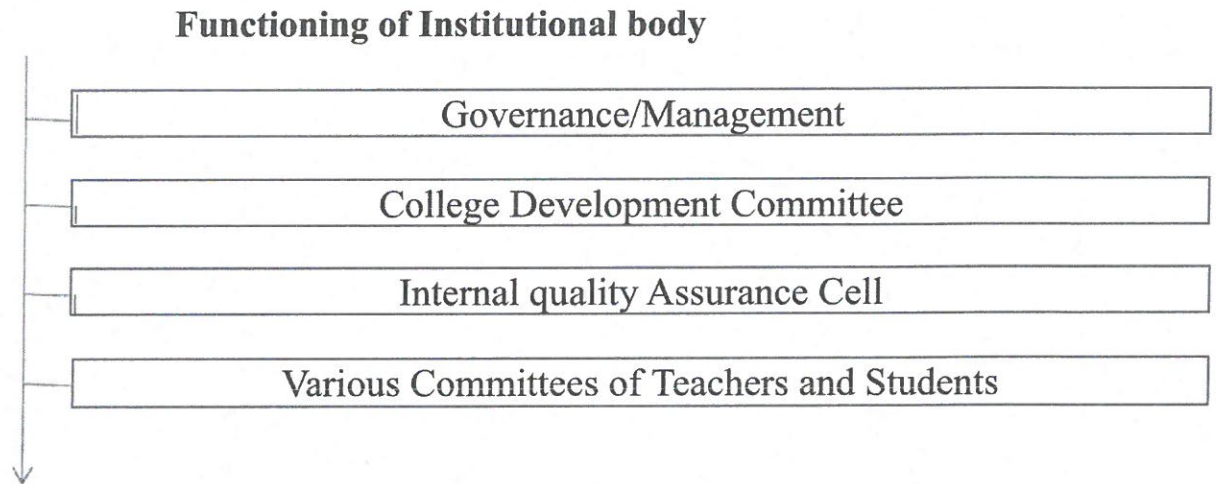


6.2.1 *The institutional perspective plan is effectively deployed and functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment, service rules, and procedures, etc.*

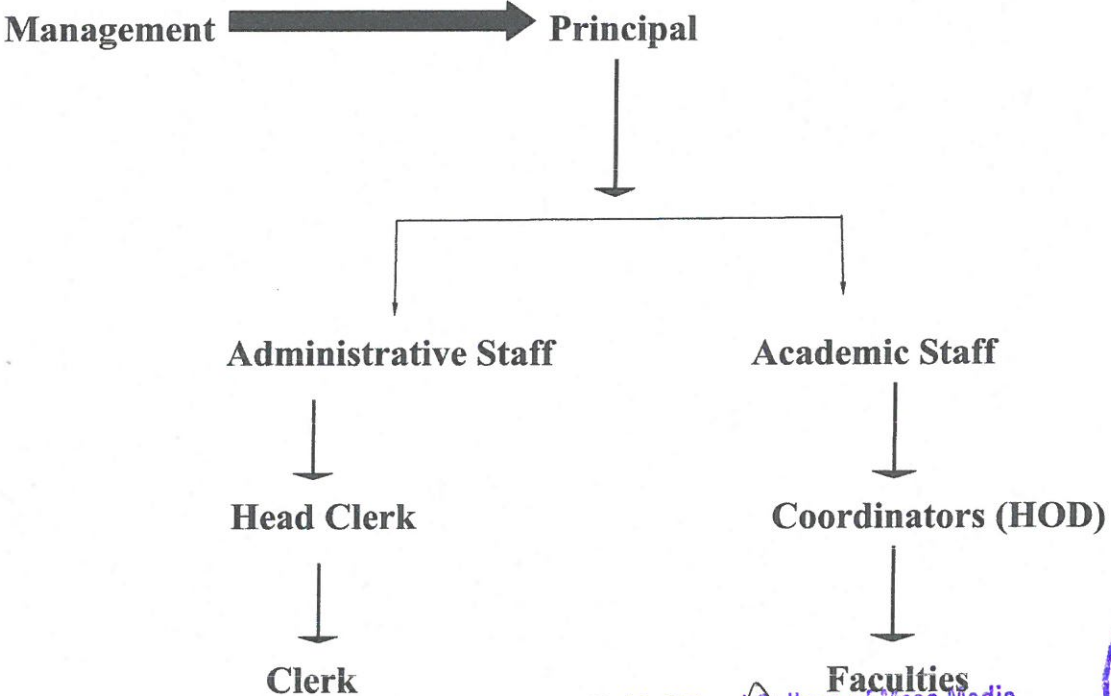
Response :

The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/ perspective/development plan etc.

6.2.1 A Functioning of Institutional body



Effective, Efficient and Functioning



For Shri L P Raval College of Mass Media & Management Studies

Principal



6.2.1 The functioning of the institutional bodies is effective and efficient as visible from policies, administrative setup, appointment and service rules, procedures, deployment of institutional Strategic/ perspective/development plan etc.

Organizational structure:

The Organizational Structure of the College consists of the Management, Governing body, the Principal, the teaching staff, the non-teaching staff and the students. The Management of the College consists of the delegates of Shri. L.P.Raval College of Mass Media and Management Studies. It is the highest decision-making body which is in constant touch with the Principal on all matters pertaining to the smooth functioning of the institution. This is followed by the Governing Body of the College which meets at least thrice a year to discuss issues relating to finance, infrastructure, faculty recruitment and the matters related to the overall development of College.

The Principal is assisted by the Teachers-in-Charge (TIC) of the Departments, the Staff Council (all teaching faculty) and the Non-Teaching Staff which comprises of the Administrative Officer, Section Officers (one for Accounts Office and one for the General Administration), Senior and Junior Office Assistants and manual staff. The TIC oversees the smooth functioning of the department for which meetings are held on a regular basis to discuss issues and concerns relating to curricular and extracurricular activities. College Development Council meetings are held at least twice every semester for the effective planning and implementation of programmes like teaching, learning, academic administration, curricular and extracurricular activities.

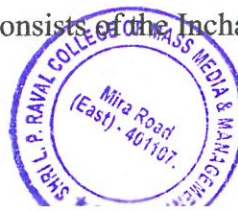
The College also has an Internal Quality Assurance Cell (IQAC) which works towards realization of the goals of quality enhancement and sustenance. The IQAC plays an important role for monitoring the internal quality of the institution.

Student Council meetings are held regularly to address the student related issues and organize extracurricular activities through various Committees.

The Library organization includes Librarian, Assistant Librarian, Library clerks and library attendants.

Various committees are constituted for the planning, preparation and execution of academic, administrative and extra-curricular purposes. Each committee consists of the Incharge and its members.

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Procedure of Recruitment –

(I) Teaching Staff

- Letter to Management for Sanction the teaching and non teaching staff as per pattern
- Letter of management for Draft of Advertisement
- Advertisement in National paper for requirement of staff
- Application form Scrutiny, interview by the Principal
- Appointment, Approval

II) Procedure of Recruitment – (II) Non Teaching Staff

- Advertisement at local level
- Selection by management committee
- Appointment Approval by management

The institutional Strategic / Perspective plan is effectively deployed

Yes, The institutional perspective plan aligns with the vision and mission of the institution which are the constant driving factors for improving academic quality policies and strategies.

At the beginning of the academic year, various bodies and committees that constitute the Organogram of the institution, chalk out the strategic plan of events and activities which will support the growth and development in these key areas and at the end of the year, a review is taken about implementation and the outcomes of the perspective plans. One such broad area in which the Institutional Perspective and Strategic Plan has been successfully implemented is that of Teaching, Learning and Research.

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