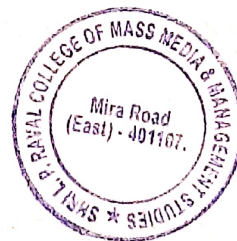




CRITERIA 7.3.1
INSTITUTIONAL
DISTINCTIVENESS

For Shri L. P. Raval College of Mass Media
& Management Studies


Principal





Criteria 7.3.1

Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

LOCATION AND FACILITIES

A. LOCATION

- Shri. L.P. Raval College of Mass Media and Management Studies is located just at a stone throw distance from Mira Road railway station.
- Hence, it caters to a large number of Population not only from Mira Road but also from nearby locations as the Railway station is very close.
- Having our college located near the train station can offer several benefits to both students and the institution itself. Here are some advantages of having our college nearby a train station:
 - **Convenience for Students:** Easy access to public transportation, like a train station, makes commuting to college more convenient for students who live farther away. This can save them time, money, and the stress of dealing with traffic or long commutes.
 - **Cost Savings:** Many students prefer using public transportation because it can be more affordable than owning a car or paying for parking. Being near a train station reduces transportation costs for students who can take advantage of discounted student fares.
 - **Sustainability:** Access to public transportation encourages students to adopt more sustainable commuting options, reducing the carbon footprint associated with private car travel. This can contribute to the college's efforts to promote environmental responsibility.
 - **Broader Student Base:** As our college is near a train station, it attracts students from a wider geographic area. This has led to greater diversity on campus, enriching the academic and cultural environment.

For Shri L.P. Raval College of Mass Media
& Management Studies

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- **Access to Internship and Job Opportunities:** Proximity to a train station increased students' ability to access internships, part-time jobs, and research opportunities that are located in nearby urban centres
- **Increased Visibility and Accessibility:** The College has higher visibility and accessibility. This can attract prospective students and make it easier for parents and visitors to reach the campus.
- **Cultural and Recreational Opportunities:** Being close to a train station often means being closer to cultural events, museums, theatres, and recreational activities available in urban areas. This enhanced the overall college experience and variety of extracurricular activities.
- **Community Engagement:** Proximity to a train station can make it easier for the college to engage with the local community, participate in outreach programs, and collaborate with nearby businesses and organizations.
- **Reduced Traffic Congestion:** Having a significant portion of the student body using public transportation helped reduce traffic congestion around the campus area, benefiting both students and the local community.

B. FACILITIES

Shri. L.P. Raval College of Mass Media and Management Studies is a premier Institute established in 2011. It offers a wide variety of courses. Shri. L.P. Raval College of Mass Media and Management Studies is a reputed institute for B.A.M.M.C, BAF, BMS and Bsc. HS courses.

Students can choose from these programs to pursue their career in higher studies. Shri. L.P. Raval College of Mass Media and Management Studies offers good infrastructure like Classrooms, ICT Laboratory, Gymkhana, Ground, Administration office, Library Reading Room, Washroom, Projector, Internet, NAAC Room (IQAC), Examination Room, Smart Classroom and Wi-Fi.

1. **Classrooms:** Standard classrooms equipped with desks, chairs, Benches, blackboards, portable projectors, and other teaching aids.
2. **ICT Laboratory:** Equipped with computers, software, and internet access for students to complete assignments, conduct research, and develop technical skills.

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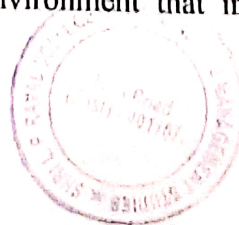




3. **Gymkhana:** The Gymkhana often serves as a hub for indoor sports like badminton, table tennis, carrom, etc.
4. **Ground:** College Ground is the outdoor area within a college campus that is designated for various recreational, sports, and outdoor activities. College grounds provide students with a space to engage in physical activities, sports, events, and relaxation.
5. **Administration office:** The administrative office serves as a primary resource for students seeking information about admissions, registration, course enrollment, class schedules, academic records, and graduation requirements.
6. **Library Reading Room:** It is a vital academic resource centre that provides students, faculty, and staff with access to a diverse collection of printed materials, research resources, and a quiet space for studying and learning. It offers a wide range of services and resources to support academic pursuits and research endeavours.
7. **Washroom:** Washroom facilities in the college are essential amenities that provide students, faculty, staff, and visitors with clean and hygienic spaces for personal hygiene and comfort. These facilities contribute to the overall well-being and convenience of the college community.
8. **Projector:** Projector facilities in the college contributes to creating dynamic and interactive learning environments, where educators can engage students through diverse multimedia content and students can actively participate in the learning process.
9. **Internet:** college has the provision of high-speed and reliable internet connectivity across campus for students, faculty, staff, and administrative purposes. A robust and accessible internet infrastructure is essential for supporting a wide range of academic activities, research, communication, and online resources.
10. **NAAC Room (IQAC):** "NAAC room facility" is a space dedicated within a college campus that is used for activities related to the NAAC accreditation process.
11. **Examination Room:** Examination room facility is a dedicated space where students take exams and assessments. The facility is designed to provide a controlled and secure environment that ensures fairness, integrity, and confidentiality during the examination process.
12. **Smart Classroom:** A SMART Classroom with a portable projector facility in college refers to a technologically equipped learning environment that integrates modern

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educational technology, including interactive whiteboards and portable projectors. These classrooms are designed to enhance teaching and learning experiences by leveraging multimedia resources and interactive tools.

13. **Wi-Fi:** Wi-Fi facility in the college leads to the provision of wireless internet connectivity throughout the campus. It enables students, faculty, staff, and visitors to access the internet using their devices such as laptops, smartphones, tablets, and other Wi-Fi-enabled gadgets. Wi-Fi has become an integral part of modern education, enabling various academic and administrative activities.

The availability and quality of these facilities contribute to creating a well-rounded and enriching college experience, supporting students' academic, personal, and professional growth. Our college facilities contribute to a conducive learning environment and enhance the overall campus experience.

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