

SWOC

For Shri L P Rayal College of Mass Media
& Management Studies


Principal



Strength of Institute

❖ Multidisciplinary HEI:

Shri L.P. Raval College of Mass Media And Management Studies is multidisciplinary degree programme provides degree programme in Art, Commerce And Science

❖ Professional College:

HEI caters professional degree programs which are advanced and advanced. HEI provides a degree in management (BMS) degree in Mass Media (BMM) with a degree in Commerce with specialisation of accounts and finance commonly called as BAF. HEI caters the degree in Hospitality Studies in BSc in HS.

❖ Supportive Visionary Management:

HEI is governed by Shri LP Raval Education Trust. It is led by Shri Sanjay Raval Sir and Mrs Payal Raval Ma'am, both are learned trustees. The management has a vision and mission for advanced education, professional education.

❖ Affiliation to University of Mumbai:

HEI is affiliated to the University of Mumbai. It is one of the premium universities in education. The university has had its educational heritage since 1857. At present the university has 'A++' accreditation graded by NAAC. Academic support curriculum by such university is strength of this HEI

❖ Location:

HEI is located on Mira road. The place of HEI is very annexed to Mira road local train station, approachable location for every stakeholder is the strength of HEI.

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❖ Own Infrastructure:

HEI is governed by Shri L.P. Raval Education Trust at Mira Road the governance provide a separate, own multistoried building for the students, the spacious classroom, ICT upgradation are the strength of a HEI

❖ Committed Resources:

The backbone at every HEI is the living committed resources that are teachers. This HEI and its management always supports committed dedicated teachers. To have such committed resources in teaching and non teaching staff..

❖ Academic Administration:

HEI has its strength in terms of better academics-syllabus, teaching learning along with supported teaching staff

❖ Thrives of Quality Education:

Every stakeholder thrives to quality education in HEI is the basic strength of the institution. To undergo process of that is A:A i.e. Assessment and Accreditation by NAAC – Apex body in education guidance.

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Weakness of Institute

❖ Self finance institute

This institute does not receive any grants by the Government. It is a self finance institute. It has a limited source of finance. The restricted income means restricted growth and restricted amenities for the institute.

❖ University fee structure

HEI is affiliated to the University of Mumbai. The fee structure is decided by the university for programmes. It is very minimal and not changed, not increased for the last 10 years. There is increasing inflation, there is an increase in overhead experience. However, the lowest minimum fee structure. To manage experience for maintaining daily experience is not possible.

❖ Qualified teachers

The income source is limited being HEI is a self finance institute. The limited income source limits the quality of education. The HEI can not afford the seventh pay scales like for payments of Qualified teachers.

❖ Minority Institute

The institute belongs to the linguistic religious minority institute. The institute is meant. But they are looking for educational growth of minority communities. This belongs to the lower class to lower middle class community. Its paying capacity is limited.

❖ Less enrollment

The vision mission goals and objectives are to cater the education to particular society which is in minority. Therefore, the enrollment percentage in this HEI is less. The institution is looking for upliftment at

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lower class- lower middle class community, specifically minority community Verification is second priority. To earn bread and butter is the first priority. Therefore the enrollment percentage is less in this institute.

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Opportunities for Institute

❖ To get Assess the educational quality-

The Shri L.P. Raval Education Trust and its Raval degree college have a vision mission and objective goal is to provide quality education for lower class lower middle class society.

❖ To get accreditation of HEI –

Accreditation means official approval by an apex organization-NAAC when HEI achieve a certain standard herein specific in education the Governance body of this college prefers for Accreditation. It is to get by NAAC. Thus, HEI take this challenge as an opportunity to undergo official approval to its education service for society.

❖ Opportunity to become district HEI-

Curriculum delivery be with well planned Teaching learning; good enough in research, innovation; adequate physical Infrastructure; Advanced ICT facilities community service and extension activities student support and progressions governance and management best practice value based environment are the extension to follow to achieve the goal to become district HE I is considered as the better opportunity for HE I.

❖ NIRF ranking participation –

NIRF is a national institution ranking framework. It is a ranking methodology adopted by the Minister of Education, Government of India to rank institutions of higher education in India. It is based on five certain points, the same as that of NAAC (extension). After getting assessment and Accreditation by NAAC, There is an opportunity for HEI to undergo NIRF.

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Challenges to Institute

Shri L.P.Raval College of Mass Media and Management studies, Mira Road considers challenges as the situation of being faced with. HEI is considered as something that needs great mental or physical effort in order to be done successfully. HEI considers the challenges as tests for a system's ability to improve.

❖ To overcome the monetary resources-

As a weakness of the institute, it has to take its challenge to overcome the shortage of funds. It's the prime challenge.

❖ Less to overcome the less enrollment –

To overcome the shortage of monetary resources, less enrollment is the weakness. To increase enrollment is the challenge. For this purpose, HEI has to put efforts, such as – Advertisement, college brand development, college good will creation, applied diploma – job ready courses to start, to highlight stories of college on college website and massive use of social media.

❖ 3. To overcome the problem of appointment of qualified –

Teachers- The HEI faces this challenge. The reason for it is discussed in weakness. The facing scarcity of funds, monetary expenses, limits the appointment of qualified teachers. If enrollment of students increases, the problem may resolve up to a certain extent.

❖ 4. To get assess and accredited by NAAC is great challenge –

Thrive for quality education is vision – mission and in every act of HEI. Therefore, the HEI is going to proper SSR, inviting NAAC peer team to assess and accredit.

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NAAC is the apex authority's autonomous institute for the quality assessment in education. It is the foremost challenge of HEI to get Assessed and Accredited by NAAC.

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