

EXECUTIVE SUMMARY

For Shri L P Raval College of Mass Media
& Management Studies


Principal



INTRODUCTION

For Shri L.P. Raval College of Mass Media
& Management Studies

Principal



EXTENDED PROFILE

Introduction of the Institution

Shri L P Raval Education Trust was established in 1997 with the objective to serve the citizens of Mira - Bhayandar and surrounding suburbs. Since then, we have started academic institutions to provide quality education for deserving citizens. More than 10,000 students have passed out from our campus and made their careers in various fields of Business and Industries, Exports & Trading, Public and Private sectors, Defence-Forces, Academic Institutions, Banking & Insurance sectors in India and abroad. Our academic activities started by establishing English and Gujarati Medium Schools (SSC Board), Junior College Of Science & Commerce offering IT and CS Subjects (HSC Board), Degree college of Mass Media & Management studies offering BMM & BMS Courses (Affiliated to University Of Mumbai), College Of Education & Research B.Ed. full time course (Recognized by NCTE, Affiliated to University of Mumbai.), BAF & Bsc-HS (Hotel Management) and Diploma and certificate courses in Hotel Management.

About Trustees

Mr. Sanjay Raval, the Managing Trustee, is a man with the heart of a philanthropist and vision of an educationist. Having a multifaceted personality and varied business interests, education has always been closest to his heart. His vision serves as a guiding light for all educational endeavours and his dynamism fuels all initiatives. His meticulous work style and attention to details helps to strive for excellence in all the activities undertaken by the trust.

Mrs. Payal Raval is our trustee, who leads by example and always walks her talk. Her approach to education is very practical. She relentlessly works to make education more time relevant, technology assisted and extended beyond the classroom boundaries. She instills the spirit of social responsibility in the entire team. Her involvement in all activities of school and colleges helps everyone to stay focused on the objectives. Her nurturing and caring approach to all students and teachers make her

a role model for the youth.
For Shri L P Raval College of Mass Media
& Management Studies

Principal

Principal



Location:

HEI is located near Mira road station. Mira road is a suburb in western suburbs of Mumbai. It stretches from Bandra to Bhayandar in Mumbai Metropolitan region. It is situated in the North Western portion of Salsette Island, Maharashtra State india

Mira road has a large Gujarati population followed by North Indian, Marathi along with other population groups. Mira Road is in the Northern part of Mumbai city, it lies in the north west ward within the jurisdiction of Municipal Corporation.

Mira road is showing the linguistic demography in the suburban. The Marathi language is the official language of the Mira road. It is spoken by the native Marathi residential population, Hindi is the communication language. As the native language Marathi, the official language is the mother tongue of 30.62% mostly, with Uttan and Gorai Road. The dominant language is "Hindi" also.

Location of HEI is near Post Office Opposite Railway Station, Raval Nagar, Shanti Vihar, Mira Road (East) - Bhayander of Maharashtra. It is approachable from Mira road railway station within 2-3 minutes as walkable distance.

Vision of a HEI:

The vision to provide excellent education opportunities while meeting and exceeding challenges in shaping the future of our world.

The vision of Shri L.P. Raval College of Mass Media And Management study is to provide affordable quality education. The learner - students could be equipped with knowledge and skill in their chosen and stream, , inculcate values. Identify the hidden talents, provide opportunities for students to realise their full potential, it helps to shape the students for future leaders in fields of knowledge and / or in the field of Entrepreneurship.

The management of HEI has the ability to see foresight. Shri LP Raval Education Trust has the sense by which the qualities of the education, the qualities of teaching and the qualities of learning in the learner will be perceived as the act of power of best imagination. The governance vision statement where the educational organization aspires to quality education.

To provide excellent educational opportunities is the main part of the vision of the HEI. For that purpose, the HEI provides the infrastructure, knowledge which teacher's and educational environment with varied forms of subjects, programmes



The HEI vision is to provide multidisciplinary educational opportunities. It may be in Arts, Commerce and Science. The students may opt for degrees in Arts or degree in Commerce or degree in Science. The HEI can provide excellent education opportunities for Arts students in the programme of BAMMC. The institution made a provision of excellent educational opportunities in the Commerce programme in B.Com in Accounting and Finance, it is commonly called as BAF. The visionary HEI is to provide excellent education opportunities while meeting and exceeding challenges in Science, there are two programmes, such as graduation programme in Information Technology B.Sc (IT) and graduation programme in Hospitality Management studies B.Sc (HS)

Mission of HEI

The educational trust mission at HEI and trust is to generate new knowledge, active leadership, maintain a level of excellence, offer balanced and broader academic programmes while seeking to attract and serve students who have been underserved by higher education.

Mission of Shri LP Raval Educational Trust. The mission of Shri LP Raval College of Mass Media And Management Studies. The educational trust is very keen on executing and implementing the mission of trust and HEI simultaneously.

The mission of HEI Trust to generate new knowledge -It can be acquired through transmission of knowledge, institution, authority, experience and reasoning. One generates knowledge, one's generate own experience or others' experience. The authority means people who are experts in the subject matter also provide a great deal of information. At present, to generate new knowledge, HEI works on exploring social media, reading the newsletters, listening to podcasts, leveraging microlearning, socialising with experts, and explaining a concept to others. read different contents and ask good questions.

Achieving leadership is also one of the missions of Shri. L. P. Raval Trust and College. The educational trust and Institution puts an effort for it through - make smart decisions; increase the level of confidence with knowledge, practice and dedication, develop ability for best time management.

To maintain a level of excellence in education, the HEI goes for a mission statement. For it, HEI focuses on practicing discipline, resolving conflict, taking more responsibility, HEI always tries to develop awareness and foresight, inspire others and to improve communication skills may help to reach a level of excellence.

Type of Institution

Shri L.P. Raval College of Mass Media And Management Studies is a type of Educational Institute. It is Self finance and unaided by government institutions. It abides by Maharashtra State Government rules and regulations. It is affiliated to University of Mumbai the curriculum, evaluation pattern and examination schedule along with enrolment is maintained with University of Mumbai. HEI has three 'tier' Management Governance. The first apex governing body is the State Government of Maharashtra state provides statutory rules and regulation duties and best possible rules and regulation. The second tier of management governance is directly University of Mumbai which is indirectly run by UGC University Grant Commission through the Human Resource Ministry of Indian Government. The Third Tier at Apex management is by the Shri L.P. Raval Education Trust.

The HEI is self finance. It means HEI runs its educational, economical activity by fee collection of learner, donors of the society. It does not get any Government aid in terms of monetary.

HEI is a Co-education type of institute. It provides education to male female students in common collective classrooms. There is no classroom teaching learning exclusion based on sex gender bias.

HEI is a day shift type of institute, it has a general shift of timing; it runs the College in the morning to the afternoon session; in certain institutes it may be night College, however, this HEI is obvious for all genders with one timing at general shift . The Co-education with the general morning to afternoon shift of college education.

For Shri L P Raval College of Mass Media
& Management Studies



CRITERION SUMMARY



For Shri L P Raval College of Mass Media
& Management Studies


Principal

Criterion 1 – Curricular Aspects

Institute has 21 means for effective curriculum delivery such as Academic calendar, class time table, daily attendance, defaulter list, class test, remedial lectures for slow learners, efforts for advanced learners, add on courses, cross cutting issues, projects, continuous Internal Assessment, evaluation, use of library as learning resources, PTA meetings, presentation by students, ICT classrooms, important notes delivery, advanced laboratories, Feedback follow up, vaccination drive, Research, National – International Conference based on curriculum

HEI puts the extent for interaction of teachers and students with an effective curriculum. delivery.

HEI carried out 32 add-on MOOC/SWAYAM Courses . 8 add-on courses for BMS, BAF BAMMC and BSc.HS were carried out for enrichment of curriculum. HEI executed NPTEL- SWAYAM Courses through faculties of HEI and faculties of inter associate colleges.

33.70% of students enrolled in value added courses MOOC- SWAYAM Courses. It shows HEI's commitment for Academic flexibility.

HEI integrates 32 cross cutting issues in curriculum, 8 issues each on Professional Ethics, Gender equality, Human values, Environment and sustainability. It is an effort for transacting the curriculum. 100% students of this HEI undertaking project work / field work / Internships. These project works are based on Curriculum. The practical application of the curriculum means project work, field work and Internships.

Feedback regarding Curriculum, Curriculum delivery and ambience is obtained by HEI. Feedback from stakeholders means to understand the present status of curriculum delivery and future improvement in the same.

Feedback is obtained from Students, Teachers, Employers, Alumni, parents. Feedback is collected, analysed and action taken as per suggestion and as per requirement to improve the curriculum delivery. HEI made available the action taken report on the Institutional website.

For Shri L P Raval College of Mass Media
& Management Studies

Principal



Criterion 2- Teaching- Learning and Evaluation

54% enrollment of students in HEI as compared to total intake. Institution Teaching-Learning evaluation is up to mark. The limitation in intake is a challenge to the HEI.

The college respects the social reformation and respects rights for socially deprived classes. In HEI 85.07% is reserved category students enrolment percentage.

The Institution has 17 students with one teacher ratio. The benchmark of NAAC is 20:1. The best of institutions is 16:1, HEI is keen on quality of education.

HEI follows student centric methods in teaching – learning process. It has three dimensions such as experimental Learning, participative learning and problem Solving methodologies. These are used for enhancing Learning experiences using ICT tools.

Problem solving methodologies employed such as- study of current affairs, Business games, Business Quiz, Assignments, project exhibitions, Tutorials, case studies used to increase student participation and develop problem solving skills.

The Institution encourages the teacher to use various ICT tools which emphasize mentoring students and enhance their learning experience. In more than 65% of classrooms, teachers use devices like laptops, desktops, hardware and Internet, Youtube, Adobe, MS office Google classrooms like software in the teaching-learning process makes it interesting.

Percentage of full time teachers against sanctioned posts during the last five years is 100%. It shows. that HEI is determined for better teaching-learning.and evaluation.

100%. Teachers are highly qualified with postgraduate degrees while about 11%. Teachers are having the highest degrees like Ph.D.

HEI has a transparent, timebound and responsive Examination Grievance Redressal Cell. It is to develop a responsive and accountable attitude among all the stakeholders in order to maintain a harmonious educational atmosphere in the Institute. It is discerning revaluation, rechecking and photocopying of examination papers.

HEI placed POs and COs on the college website to focus on the same by students-teachers while teaching. Attainment of POs is about 90-100% while COs attainment is 70-90%. The pass percentage of students is 86% for the last five years. The HEI is keen on students' satisfaction surveys for improvement in teaching, learning and evaluation.

For Shri L P Raval College of Mass Media
& Management Studies

Principal



Criterion 3- Research, Innovations and Extension

The Institution is determined for progress in research and Innovation. HEI works hard for resource mobilization for Research activities, Research publications and conferences at national conferences.

HEI received Rupees 3 lakh as endowment for projects by the non- government agencies. 10 research projects lead by faculties as Principal investigator received Rs 30,000/- each as endowment Research grant by NGO.

Institution has created an ecosystem for innovations. It is giving all it has got for creation and transfer of knowledge. The research incubation center of HEI provides counter facilities to faculties and students. For this reason the HEI research committee organised 4 workshops on Research Methodology, 1 seminar on Intellectual Property Rights (IPR) and 4 workshops on Entrepreneurships.

Number of research papers published by teachers in the Journal named as IJARST-International Journal of Advanced Research in science, communication and Technology - International Open-Access, Double blind, peer reviewed, Referred, Multidisciplinary online journal with impact factor about 5.

On 4th Feb. 2021, this college held a National conference on – The Role of Information Technology in detecting fake News and Malicious viral content. The proceedings of the National conference were published in the ISSN index Journal. About 50 research papers were presented in conference and published in proceedings.

19 extension activities are carried out in the neighbourhood community by the community works cell/committee of HEI, worth mentioning as Palliative care training, Kavach – A movement, Protection from social stigma (for menstrual Hygiene), You are what you eat campaign. Services to elderly house etc.

23 outreach extension activities performed by college students by heart but hard to get recognised by Award.

HEI has 20 functional MOU, collaborative linkages for faculty exchange, student exchange, internship, field project, research and related academic activities. The MoUs made with institutions are 10; the MoUs made with NGOs are 06 while HEI has collaborative bond in the form of MoUs with Employers-Industries are about 04. Inter institution academic, curriculum, co-curriculum and extension activities were carried out as collaboration

For Shri L P Raval College of Mass Media
& Management Studies

Principal



Criterion 4 - Infrastructure and Learning Resources

HEI Considers the availability of adequate infrastructure for teaching-learning extension activities means to inculcate enthusiasm in students, parents and teachers.

College has infrastructure Academics, Administration, Extension activities, and for central common amenities.

Infrastructure for academics has ICT classrooms ICT laboratories, Examination room, Library, internet facilities, staff room etc. Administration infrastructure includes the Principal cabin, administration office, waiting lounge, Reception room, NAAC room, etc. Infrastructure for Extension activities such as auditorium community work room, Canteen, playground, yoga space, Infrastructure for the General utilities such as Girl's common room, Boy's room, first aid room, fire extinguishers, Notice boards, clean hygienic washrooms, Lockers rooms etc

About 27.76% of expenditure for infrastructure development and augmentation excluding salary during the last five years. It shows HEI is keen on new physical infrastructure.

Library has 219- Reference books, 600-textbooks, 500 question papers, 2 Newspaper subscriptions. The Library of Institute is e-Granthalaya a 100% LMS automotion. Library provides services such as books accession, circulations, Cataloguing, tracking, Record and maintenance. Library has an E-source, E-library with dedicated 3PCs exclusively with the internet.

Library has free E-books links, 100s of e-journals, Thousands of e-links for free, access to databases, thesis, Projects.

HEI has about 25 ICT facilities, such as - Network computers (Routers, Network Switches), Servers (Application server, Database server), Overall IT security (fire wall); Vigilance Facilities (CCTV surveillance system), ICT enabled classrooms, ICT enabled Laboratories, WI-FI, Internet services, softwares, HEI ensures the updating and maintaining the ICT facilities. Certain AMC (Annual Maintenance contracts) and HEI technical staff maintain the ICT facilities.

There are 186 students enrolled in 22-23, There are 30 PCs available exclusively for all students. The ratio of Number of students: Number of computers is 186:30 it comes to 6 students:1PC. HEI 52.45%, expenditure incurred on maintenance of infrastructure (physical and academic support facility) excluding salary component:

Institution goes for internal and external audit.

For Shri L P Raval College of Mass Media
& Management Studies

Principal



Criterion 5-Student Support and Progression

About 20% of students benefited by scholarship and freeship provided by the Institution. In 2017-18, 17 students benefited by Institutional scholarships freeship worth Rs. 46,400/- In 2018-19, 37 students received Rs. 90,900/-; In 2019-20, 83 students received to Rs. 1,80,311/- amount as freeship; in 2020-21, 26 students received Rs. 72,600 amount as freeship, while in 2021-22, 49 students received Rs.1,06,320 amount towards institutional Non-Government freeship. In five years, in all 212 students benefited it freeship of amount worth Rs. 4, 96,531/

HEI organised about 30 programmes for capability development and skills enhancement activities for improving student's capability. It includes programmes for soft skills; Language and communication skill; Life skills such as yoga, self employment and entrepreneurial skills; and awareness of trends in technology.

Over 75% of students benefited by guidance for competitive examinations and career counseling offered by the institution.

HEI adopts and takes major steps for redressal of student grievances including sexual harassment and ragging cases. Institution formed the statutory regulatory Committees for the same and notified on institutional website.

College has guidelines of statutory regulatory bodies given by University of Mumbai, UGC and State Government. Institution display posters, organises events for non-tolerance grievances, sexual harassment and ragging cases. HEI received the student grievances and Action Taken Report. HEI has till date no case for sexual harassment and ragging as such.

It is proud to announce that 100%. of placement of outgoing students and students progressing to higher education during last five years

100% of students qualifying in State/National level, Competitive examination. Student Mishra Satish Lalji qualified in CAT 2022.

In all 95 awards/medals were honoured to the students of HEI for outstanding performance in sports / cultural activities at District level, University level, inter collegiate level, intra collegiate level. Average 19 / 20 awards honored in sport and or cultural competition.

HEI actively organised sports and cultural programs. There are 50 programs organised in the last five years, an average of 10 programmes per year. In these events student's of Institution participated.

Alumni association and ex-students contributed physically, intellectually and monetarily to the HEI. Books donation to College, cultural programme performances, Guidance to freshers, notes to juniors, sessions to the current students' carried by alumni.

For Shri L P Rayal College of Mass Media
& Management Studies
Principal



Criterion 6- Governance, Leadership and Management

Vision of HEI is to provide excellent educational opportunities. The institutional governance and leadership always thrive to provide excellent education opportunities. About 57% enrollment of students, however the pass percentage is over 90%, POs attainment is over 90%, 100% teacher appointment are efforts & HEI is to provide excellent education opportunities as per vision.

The Mission of HEI is to generate new knowledge, active leadership, offer balanced and broader academic programmes. Research, innovation, incubation center, IPR seminar to generate new knowledge is carried out by HEI as per mission. For active leadership development in students, HEI, carry out skill enhancement programmes, workshops, seminars, projects, presentations on leadership development. HEI carried out over, 24 SWAYAM/MOOC ADD-ON courses, 30 cross cutting issues, 16 students as to one teacher ratio are measures towards Mission of HEI

College implements NEP -2020 policy, sustained institutional out growth 15-20 administrative committees towards decentralisation. HEI has its short term and long term institutional perspective plan.

Institution implements e-governance in its operations as - Administration, Finance and Accounts, Audit; In Examination, as well as admission of students and support.

HEI has a performance appraisal system for teachers. It has effective welfare measures for teaching and non-teaching staff.

College is always an avenue for career development as well as progression for teachers. 11 teachers are provided with financial support to attend conferences, workshops and towards membership fees of professional bodies in the 2021-22 Academic Year. 100% of teaching and nonteaching staff participating in Faculty Development Programme (FDP), MDPs, professional development / administrative training programmes during last five years..

HEI is self finance - Unaided. It has student's fees is the major source of finance The Management is the another source of finance. Institution has strategies for mobilization and optimal utilization of resources. It conducts internal and external audits. HEI has finance, purchase and budget committees to develop strategic income-expense in proper-optimal utilization. The expenses done on documentation of new physical structure, physical maintenance, academic maintenance, salaries, non salaries expenses.

Institutional IQAC plays an important role in quality and quantity of education, Regular meetings of IQAC, MOUs with 20 institutions, NIRF preparation, ISO certification are quality assurance initiatives of HEI.

For Shri L P Raval College of Mass Media
& Management Studies

Principal



Criterion 7 Institutional Values and Best Practices

The Institute has initiated the Gender Audit. It employs the process of equal status of women in the premises, in Society and in the state in general. HEI checks the institutionalization of gender equality. HEI follows measures for the promotion of gender equality such as training, Programmes, seminars, workshops on gender equality and sensitization.

In 2017-18, HEI took sensitization programmes for gender equity with the theme - Women in Management and leadership. In 2018-19 the theme was - Women in Mass Media and Communication. In 2019-20 the strategic line was- Distinctiveness of Women in Indian Education. In 2020-21 the HEI focuses on- Women In Digital Media. In 2021-22, the gender equity theme was the art of Hospitality and accounting by women. The HEI employs each department for gender equality in respective academic year.

College has following facilities and initiative for- Alternate source of energy and energy conservation measures, waste management initiatives; Water conservation systems; Green Campus Initiatives and Disabled friendly, barrier free environment .

100% LED bulbs used in campus, energy efficient electric equipment in campus with 3 star, 4star ,5star standard are preferably used. It saves the source of energy- Energy conservation measures.

HEI has a solid waste management and liquid waste management system in association with the Municipal Council in Mira Road. Solid waste segregated and processed by the Government Municipal Council system.

Rain Water harvesting, water filters, water tanks are used on campus for water conservation. Green Campus initiatives taken by Institution such as tree plantation, indoor potted plants, maintenance of trees in campus, etc. Ramps, Rellings, wheel chairs, disabled friendly washrooms are some of initiatives applied in college campus.

HEI has taken initiatives for Quality Audits on environment and energy regularly. Green audit, Environment audit, Energy audit, Clean and green campus activities as well as environmental promotional activities initiated by HEI. College started an initiative called Never Ending Human Values in association with various departments, colleges.

Heart connect programme and School connect programme are two best practices followed by HEI. Under Heart Connect programme the extension activities are carried out at old age Home- Baba Bhaskar Pawar Vrudhashram Trust.

In the school connect best practice HEI tried to take a step towards digital literacy. It is on extension activity at school-Ranjit Pandey Education Trust, Nalasopara (E).

Minority Institute, Near to Local train station, Cost savings, Broader student Base, Efforts for Curriculum flexibility, MOOC SWAYAM value added courses, proper physical facilities, ICT preferred quality education, secured educational campus are some of the distinctiveness of Institution.

For Shri L. P. Rajal College of Mass Media
& Management Studies
Principal



SWOC

For Shri L P Rayal College of Mass Media
& Management Studies


Principal



Strength of Institute

❖ Multidisciplinary HEI:

Shri L.P. Raval College of Mass Media And Management Studies is multidisciplinary degree programme provides degree programme in Art, Commerce And Science

❖ Professional College:

HEI caters professional degree programs which are advanced and advanced. HEI provides a degree in management (BMS) degree in Mass Media (BMM) with a degree in Commerce with specialisation of accounts and finance commonly called as BAF. HEI caters the degree in Hospitality Studies in BSc in HS.

❖ Supportive Visionary Management:

HEI is governed by Shri LP Raval Education Trust. It is led by Shri Sanjay Raval Sir and Mrs Payal Raval Ma'am, both are learned trustees. The management has a vision and mission for advanced education, professional education.

❖ Affiliation to University of Mumbai:

HEI is affiliated to the University of Mumbai. It is one of the premium universities in education. The university has had its educational heritage since 1857. At present the university has 'A++' accreditation graded by NAAC. Academic support curriculum by such university is strength of this HEI

❖ Location:

HEI is located on Mira road. The place of HEI is very annexed to Mira road local train station, approachable location for every stakeholder is the strength of HEI.

For Shri L P Raval College of Mass Media
& Management Studies

Principal



❖ Own Infrastructure:

HEI is governed by Shri L.P. Raval Education Trust at Mira Road the governance provide a separate, own multistoried building for the students, the spacious classroom, ICT upgradation are the strength of a HEI

❖ Committed Resources:

The backbone at every HEI is the living committed resources that are teachers. This HEI and its management always supports committed dedicated teachers. To have such committed resources in teaching and non teaching staff..

❖ Academic Administration:

HEI has its strength in terms of better academics-syllabus, teaching learning along with supported teaching staff

❖ Thrives of Quality Education:

Every stakeholder thrives to quality education in HEI is the basic strength of the institution. To undergo process of that is A:A i.e. Assessment and Accreditation by NAAC – Apex body in education guidance.

For Shri L P Raval College of Mass Media
& Management Studies

Principal



Weakness of Institute

❖ Self finance institute

This institute does not receive any grants by the Government. It is a self finance institute. It has a limited source of finance. The restricted income means restricted growth and restricted amenities for the institute.

❖ University fee structure

HEI is affiliated to the University of Mumbai. The fee structure is decided by the university for programmes. It is very minimal and not changed, not increased for the last 10 years. There is increasing inflation, there is an increase in overhead experience. However, the lowest minimum fee structure. To manage experience for maintaining daily experience is not possible.

❖ Qualified teachers

The income source is limited being HEI is a self finance institute. The limited income source limits the quality of education. The HEI can not afford the seventh pay scales like for payments of Qualified teachers.

❖ Minority Institute

The institute belongs to the linguistic religious minority institute. The institute is meant. But they are looking for educational growth of minority communities. This belongs to the lower class to lower middle class community. Its paying capacity is limited.

❖ Less enrollment

The vision mission goals and objectives are to cater the education to particular society which is in minority. Therefore, the enrollment percentage in this HEI is less. The institution is looking for upliftment at

For Shri L P Raval College of Mass Media
& Management Studies

Principal



lower class- lower middle class community, specifically minority community Verification is second priority. To earn bread and butter is the first priority. Therefore the enrollment percentage is less in this institute.

For Shri L.P. Patel College of Mass Media
& Management Studies

Principal



Opportunities for Institute

❖ To get Assess the educational quality-

The Shri L.P. Raval Education Trust and its Raval degree college have a vision mission and objective goal is to provide quality education for lower class lower middle class society.

❖ To get accreditation of HEI –

Accreditation means official approval by an apex organization-NAAC when HEI achieve a certain standard herein specific in education the Governance body of this college prefers for Accreditation. It is to get by NAAC. Thus, HEI take this challenge as an opportunity to undergo official approval to its education service for society.

❖ Opportunity to become district HEI-

Curriculum delivery be with well planned Teaching learning; good enough in research, innovation; adequate physical Infrastructure; Advanced ICT facilities community service and extension activities student support and progressions governance and management best practice value based environment are the extension to follow to achieve the goal to become district HE I is considered as the better opportunity for HE I.

❖ NIRF ranking participation –

NIRF is a national institution ranking framework. It is a ranking methodology adopted by the Minister of Education, Government of India to rank institutions of higher education in India. It is based on five certain points, the same as that of NAAC (extension). After getting assessment and Accreditation by NAAC, There is an opportunity for HEI to undergo NIRF.

For Shri L P Raval College of Mass Media
& Management Studies

Principal



Challenges to Institute

Shri L.P.Raval College of Mass Media and Management studies, Mira Road considers challenges as the situation of being faced with. HEI is considered as something that needs great mental or physical effort in order to be done successfully. HEI considers the challenges as tests for a system's ability to improve.

❖ To overcome the monetary resources-

As a weakness of the institute, it has to take its challenge to overcome the shortage of funds. It's the prime challenge.

❖ Less to overcome the less enrollment –

To overcome the shortage of monetary resources, less enrollment is the weakness. To increase enrollment is the challenge. For this purpose, HEI has to put efforts, such as – Advertisement, college brand development, college good will creation, applied diploma – job ready courses to start, to highlight stories of college on college website and massive use of social media.

❖ 3. To overcome the problem of appointment of qualified –

Teachers- The HEI faces this challenge. The reason for it is discussed in weakness. The facing scarcity of funds, monetary expenses, limits the appointment of qualified teachers. If enrollment of students increases, the problem may resolve up to a certain extent.

❖ 4. To get assess and accredited by NAAC is great challenge –

Thrive for quality education is vision – mission and in every act of HEI. Therefore, the HEI is going to proper SSR, inviting NAAC peer team to assess and accredit.

For Shri L.P.Raval College of Mass Media
& Management Studies

Principal



NAAC is the apex authority's autonomous institute for the quality assessment in education. It is the foremost challenge of HEI to get Assessed and Accredited by NAAC.

For Shri L P Javva College of Mass Media
& Management Studies

Principal



CONCLUSION



For Shri L.P. Raval College of Mass Media
& Management Studies


Principal

CONCLUSION

ADDITIONAL INFORMATION:

Shri L.P. Raval College of Mass Media and Management Studies is one of the desired destinations among the Mumbai suburbs for individuals who envision professional training in the field of Teaching. To highlight certain credentials, HEI has ISO certification, which is an internationally recognized standard for quality management systems. It indicates that the institute follows standardized procedures, maintains high-quality education and services, and is committed to continual improvement. Also, the Shri L.P. Raval College of Mass Media and Management Studies Institute is environmentally conscious and takes measures to reduce its ecological footprint. It has implemented sustainable practices such as energy conservation, waste management, recycling initiatives, and the use of eco-friendly materials on its campus.

HEI is located near Mira road station. Mira road is a suburb in western suburbs of Mumbai. It stretches from Bandra to Bhayandar in Mumbai Metropolitan region. It is situated in the North Western portion of Salsette Island, Maharashtra State India. Which is near to Mira Road railway station.

HEI carried out 32 add-on MOOC/SWAYAM Courses . 8 add-on courses for BMS, BAF BAMMC and BSc.HS were carried out for enrichment of curriculum. HEI executed NPTEL- SWAYAM Courses through faculties of HEI and faculties of inter associate colleges.

HEI integrates 32 cross cutting issues in curriculum, 8 issues each on Professional Ethics, Gender equality, Human values, Environment and sustainability. It is an effort for transacting the curriculum. 100% students of this HEI undertaking project work / field work / Internships. These project works are based on Curriculum. The practical application of the curriculum means project work, field work and Internships.

HEI integrates 32 cross cutting issues in curriculum, 8 issues each on Professional Ethics, Gender equality, Human values, Environment and sustainability. It is an effort for transacting the curriculum. 100% students of this HEI undertaking project work / field work / Internships. These project works are based on Curriculum. The practical application of the curriculum means project work, field work and Internships.

50 research papers were presented in conference and published in proceedings. 19 extension activities are carried out in the neighbourhood community by the community works cell/committee of HEI, worth mentioning as Palliative care training, Kavach – A movement, Protection from social stigma (for menstrual Hygiene), You are what you eat campaign. Services to elderly house etc. 23 outreach extension activities performed by college students by heart but hard to get recognised by Award.

HEI has 20 functional MOU, collaborative linkages for faculty exchange, student exchange, internship, field project, research and related academic activities. The MoUs made with institutions are 10; the MoUs made with NGOs are 06 while HEI has collaborative bond

For Shri L P Raval College of Mass Media
& Management Studies.

Principal



in the form of MoUs with Employers-Industries are about 04. Inter institution academic, curriculum, co-curriculum and extension activities were carried out as collaboration.

HEI has about 25 ICT facilities, such as - Network computers (Routers, Network Switches), Servers (Application server, Database server), Overall IT security (fire wall); Vigilance Facilities (CCTV surveillance system), ICT enabled classrooms, ICT enabled Laboratories, WI-FI, Internet services, softwares, HEI ensures the updating and maintaining the ICT facilities. Certain AMC (Annual Maintenance contracts) and HEI technical staff maintain the ICT facilities.

There are 186 students enrolled in 22-23, There are 30 PCs available exclusively for all students. The ratio of Number of students: Number of computers is 186:30 it comes to 6 students:1PC.

It is proud to announce that 100% of placement of outgoing students and students progressing to higher education during last five years. 100% of students qualifying in State/National level, Competitive examination. Student Mishra Satish Lalji qualified in CAT 2022. In all 95 awards/medals were honoured to the students of HEI for outstanding performance in sports / cultural activities at District level, University level, inter collegiate level, intra collegiate level. Average 19 / 20 awards honored in sport and or cultural competition. HEI actively organised sports and cultural programs. There are 50 programs organised in the last five years, an average of 10 programmes per year. In these events student's of Institution participated.

College is always an avenue for career development as well as progression for teachers. 11 teachers are provided with financial support to attend conferences, workshops and towards membership fees of professional bodies in the 2021-22 Academic Year. 100% of teaching and nonteaching staff participating in Faculty Development Programme (FDP), MDPs, professional development / administrative training programmes during last five years.

HEI values for institution values and best practices. Gender equity and celebration of commemoration carried out. Institution has Solar energy , waste management system, water conservation and green campus initiative. HEI undergo quality audit through green audit , environment audit, energy audit. HEI put efforts for institution, situatedness , human values and professional ethics. 2 best practices such as food for all & and counseling for all are carried out in HEI. The distinctiveness of HEI is the professional college with best professional outcome in terms of 100% placement.



For Shri L. P. Rayal College of Mass Media
& Management Studies

Principal